

inter
arts

ACTIVITY REPORT 2017



Photo credits: The Sail project – SouthMed CV

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INTRODUCTION

SOWING CULTURE, REAPING PROGRESS

Interarts is a private agency with international projection that:

- contributes to human development through culture,
- supports the design of cultural policies,
- promotes knowledge and information in the field of culture,
- advocates for the role of culture in public governance,
- networks at European and international levels.

Interarts was founded in 1995. From its headquarters in Barcelona, **Interarts** carries out its international activity through an extensive network of partner organizations and professionals. We have offices in Lima, Peru and Pristina, Kosovo..

Interarts operates in full and open competition systems. We design proposals that we submit to calls for proposals or tenders, by both public and private entities. **Interarts** does not receive operating support from either private or public funds. We are not-for-profit and define ourselves, equally, as a non-governmental organization and/ or a civil society organization.

This document presents the main activities carried out by Interarts during 2017, some of which will continue on to 2019. For further information on any of the activities outlined in this document:

interarts@interarts.net.

Interarts deploys its work in the following activity areas:



Development cooperation

Interarts designs and implements international development cooperation projects with a cultural dimension. We believe that culture is both a driver and enabler of human sustainable development.



Consultancy

Interarts provides consultancy services, for both private and public entities. It puts at the disposal of public and private operators the knowledge acquired in its different activity areas.



Knowledge transfer

Interarts develops training and information activities, including seminars and conferences. Through our trainee program we host students from a number of international higher education centers. Through our webs and social media channels we provide continuous information on our activities and on topics relevant for the cultural sector.



Applied research

Interarts defines itself as a laboratory of ideas and center of applied research. We focus on emergent issues of relevance for the cultural sector and for cultural policies.



Networking & Advocacy

Interarts has always been active in European cultural networks. We consider that networking strengthens our organization and enables us to take part in on-going debates on issues of crucial interests for the cultural sector, advocating for a major role of culture in European governance.



DEVELOPMENT COOPERATION

SOUTHMED CV 2015 - 2018

“SouthMed CV - Community practices for the public value of culture in the Southern Mediterranean’ is the title of this project launched in 2015 and co-funded by the **European Union** under the Med Culture regional programme. The consortium comprises various organisations: **Interarts** (Spain) as leader, **BAC Art Center** (Tunisia), **Gudran Art and Development Association** (Egypt), **Cooperative Association for Arts and Education Khayal** (Lebanon), **National Center for Culture and Arts / King Hussein Foundation** (Jordan) and the **German Commission for UNESCO**.

SouthMed CV aims to promote the role of culture in social cohesion, preferably with a long-lasting potential and expanding effect, by providing funding via two calls for proposals to a total of 38 innovative cultural and artistic projects on human rights, gender, diversity, inclusion social and the environment. Its action focuses on the following countries: Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia.

In addition to the financial support, SouthMed CV has provided the sub-granted projects with constant assistance, through training and networking sessions such as those carried out in 2016 (in Beirut, Lebanon, and Tunisia) and in 2017 (in Tunisia).



Photo credits: Think Tanger – SouthMed CV



Throughout 2017 other activities have taken place within the framework of the project, such as its presentation at the **Interarts** stand at the European Development Days (EDD17) (Brussels, June), its participation in the meeting " # EU4Cultura: Culture Lab 'Game on!' (Tunisia, October) and the Regional SouthMed CV Conference held in Amman, Jordan, in December.

From the second half of 2017, SouthMed CV has been evaluated by an external team of experts composed by Fatin Farhat (Palestine), Alma Salem (Lebanon-Syria) and Khadija El Bennaoui (Morocco-France).

In 2018, there will be a Final Conference in Brussels and the publication of a book.

SouthMed CV has an online working platform, where partners and project managers of the sub-granted projects can learn about the initiatives of the other organisations involved and exchange information with them. Information about SouthMed CV and the sub-granted projects is published primarily on a website (www.smedcv.net) -more information in section "Knowledge transfer"-, and a Facebook page, which has 1,832 followers (1).

(1) As of 13 February 2018.

Results

- ✓ Improve the professional skills of cultural actors; promote national and international networking of non-profit organisations, operators and cultural projects; and increase institutional strength of organisations representing the sector.
- ✓ Promote the economic potential of the cultural sector through initiatives and mechanisms to support cultural entrepreneurs and local strategies, by prioritizing the creative economy in public policies.
- ✓ Increase citizen participation, community work and educational practices.
- ✓ Develop new collaborative practices by implementing cultural exchange programmes, associative networks and multidisciplinary artistic platforms.
- ✓ Organise two conferences..

*The SouthMed CV action focuses on the following countries:
Algeria, Egypt, Jordan, Lebanon,
Morocco, Palestine and Tunisia.*



FOMECC – LAIC 2016 - 2017

The project 'Culture and arts supporting social cohesion in Latin American cities' (LAIC), framed by the FOMECC programme – Promotion of Cultural and Creative Industries, is the result of an invitation received by **Interarts** and **Bozar** to participate in the restricted tender procedure launched by the **Directorate General for International Cooperation and Development, Regional Programs for Latin America and the Caribbean (Unit G2) of the European Commission**. LAIC seeks to promote and strengthen the role of arts and culture as drivers of inclusive and sustainable development and to facilitate exchanges and joint actions between the EU and Latin America to better integrate cultural policies and initiatives in urban development strategies, through successful projects that support social cohesion.

Three main activities are carried out as part of the project. In 2016 two activities were carried out. The first, the 'Art and Culture for Inclusive Cities in Latin America and Europe' seminar in June 2016 at **Bozar's** headquarters (Brussels, Belgium). It brought together over 20 researchers, cultural managers and architects from Latin America and Europe. The central topic was the role that cultural and arts practices have in promoting social cohesion, inclusive urban development, community work, citizen empowerment, cultural policies and development programs in Latin America and Europe alike. Following the seminar an open public debate on the same topic was held.

The second activity was the UrbanLab workshop (Medellín, Colombia). Five artistic and/or cultural organisations from five Latin American cities took

Results

- ✓ Raise public awareness on the role that cultural policies and programmes and artistic practices play in addressing the needs of socially excluded people in urban contexts.
- ✓ Foster exchanges between cultural and social agents in Latin America and Europe and new opportunities for Latin American artists and creators, particularly from the poorest urban neighbourhoods, to work on cultural initiatives with partners from the EU.
- ✓ Arts and cultural events exhibiting successful initiatives that support social cohesion and encourage public participation, especially among young people, in disadvantaged urban areas in Latin America.
- ✓ Boost the role of culture in strengthening social cohesion in Latin American cities and promote the activities and achievements of the project, both in Latin America and the EU.

Culture and arts supporting social cohesion in Latin American cities.



Latin American
Arts for
Inclusive
Cities

Photo credits: Isabel Tobón – The LAIC project



part in this collaborative space: **Colectivo LAAL vaca** (Puebla, Mexico); **The Fire Theory** (San Salvador, El Salvador); **Colectivo La Ciudad Verde** (Medellin, Colombia); **Escuelab** (Lima, Peru), and **Centro BijaRi** (Curitiba, Brazil). They worked on creative urban development proposals related to five key points previously defined: memory, education, mobility, violence, resilience and sustainability. Each focal point also involved artists and cultural operators from other Latin American and European countries. Among other places and initiatives, the 21 participants visited the **Centre for Cultural Development** in the neighbourhood of Moravia, Medellín, symbolic because of the role that community-based cultural practices have played in its development. In the framework of UrbanLab the initiatives linked to the LAIC project were launched and the outcome was shown at a public exhibition on the last day of the workshop at the **Cultural Centre of the Faculty of Arts of the University of Antioquia**, one of the workshop partners.

Following the Medellín workshop, the projects were further developed over the next months in the various cities involved, coordinated by each of the respective focal points, until they were completed and officially presented in the framework of the third activity (**Bozar**, Brussels): the exhibition "LatinAmerican Cartographies", which remained open from May 19 to August 6, 2017. The exhibition was a visual laboratory of Latin American urban realities, through the eyes of the artists, at the forefront of the generation of new perspectives around learning, memory, resilience or mobility.

Although the LAIC project concluded with the

exhibition, throughout 2017 the project was presented at European events, such as the workshop "Tools for creative entrepreneurs: crowdfunding, branding & storytelling", organized by the **Embassy of Spain in Belgium** (Brussels, May) and at the Interarts stand at the European Development Days (EDD17) (Brussels, June)..

LAIC seeks to promote and strengthen the role of arts and culture as drivers of inclusive and sustainable development and to facilitate exchanges and joint actions between the EU and Latin America to better integrate cultural policies and initiatives in urban development strategies.

LAIC has an online site on the webpage www.fomecc.org (see more information in section "Knowledge transfer"). It provides information on the key points of the project as well as news, documents and photographs related to the activities that have been carried out.



DECIDES CARIBBEAN 2015 - 2018

The project 'DECIDES Caribbean - Cultural Rights to promote behavioural change and empower women against domestic violence in Barbados and the Eastern Caribbean' is part of the DECIDES Programme (Cultural Rights to Promote Development and Health) that **Interarts** launched in 2007 in Africa and Latin America with funding from various agencies and in collaboration with local partners.

DECIDES Caribbean is implemented by a consortium led by **Interarts** in partnership with the **Caribbean Women's Association (CARIWA)**, **Advocates for Safe Parenthood (Saint Lucia) Inc. (ASPIRE)** and **Women Against Rape Inc. (WAR)**, supervised by the **Delegation of the European Union to Barbados, the Eastern Caribbean States, OECS and CARICOM / CARIFORUM** and co-funded by the **European Union** under the **European Instrument for Democracy and Human Rights (EIDHR)**. Its aim is to reduce domestic violence in Barbados and the Eastern Caribbean by promoting cultural changes in society and improving the capacity of civil society organisations (CSOs) to combat it.

The project targets the following beneficiaries: civil society organisations (CSOs), professionals, teachers, and religious leaders. Furthermore, it focuses on the cultural dimension of these problems at various levels by: increasing general knowledge about domestic violence; building the capacities of CSOs through workshops and peer learning; reducing cultural bias among professionals through learning associations and creating a stakeholder network; and raising public awareness through cultural events, products and public campaigns.



Photo credits: ASPIRE / Flavia Cherry



One of the main activities of the DECIDES Caribbean project is to carry out a research on domestic violence in Antigua. It started in January 2017 with the aim to establish a general framework of the situation of domestic violence in two districts of Antigua (St. John and St. Philip) and one district of Barbuda (St. Mary). Under the coordination of Alexandrina Wong, president of **Women Against Rape Inc. (WAR)** and local DECIDES Caribbean partner in Antigua, Dr. Rawwida Baksh, the lead researcher, and the field researchers, Amy Hasset and Koren Norton, collected data on both reported and unreported cases, and worked side by side with local field professionals –police, judges, foster homes, health professionals, social workers, lawyers, etc.-, to understand the instruments they use to understand how to control this behavior and identify their attitudes towards domestic violence and its victims.

While conducting the research, and in line with the activities held at the end of 2016, during February 2017 workshops were held in various states of the Caribbean (Dominica, Grenada, Saint Kitts and Nevis and Saint Vincent and the Grenadines and Saint Lucia) to present to Civil Society Organizations (CSOs) the three main aspects of the DECIDES Caribbean project: 1) research methodology, data collection and analysis; 2) management of the project cycle, funding opportunities and international cooperation; and 3) activism and advocacy. The objective of the workshops was to strengthen the capacities of CSOs to document and analyse domestic violence in their field of action. Through this activity, the project achieved not only the involvement and support of national authorities and other key actors, but a higher impact in the sustainability of the DECIDES Caribbean project, beyond its own completion.

In May 2017 an animation workshop was held in Antigua and Barbuda with high school students of **Saint John's School Christian Faith Academy** on the subject of domestic and gender-based violence. The objective of the activity was to provide young people with a space for reflection and debate on an issue that is very present in their daily reality. 15 boys and girls between 16 and 18 years old participated in the workshop led by PDA Films and organised in collaboration with **Women Against Rape (WAR)**. To complete the workshop, a master class for local authorities and teachers was held: the trainers shared their methodology, techniques and examples from the workshop, to be replicated in the future by local teachers themselves.

Results

- ✓ Analyse the main characteristics of domestic violence to guide public policy.
- ✓ Strengthen the capacity of CSOs and women to address domestic violence, dialogue and advocacy with key stakeholders.
- ✓ Improve the perception and ability of professionals in the political, judicial and health sectors to meet the victims' needs and create a network to set-up Domestic Violence Response Teams.
- ✓ Raise awareness as to domestic violence within the general community, through a public recognition of the problem and behavioural changes.



DECIDES Caribbean was one of the projects presented at the **Interarts** stand at the European Development Days (EDD17) (Brussels, June), with videos of interviews to key agents in the project.

In December 2017, the coordinators in charge of the two projects that **Interarts** develops in the region (DECIDES Caribbean and DECIDES Trinidad and Tobago), undertook a field mission that included various activities. Among those related to DECIDES Caribbean, it is worth mentioning the meetings between the project partner organisations and the inauguration in Barbados of the exhibition "1 IN 3", curated by the Art Program of the World Bank in Washington DC, the objective of which is to raise awareness about the global scourge of gender violence. The exhibition, sponsored by the **World Bank, UN Women** and **Interarts**, with the support of the **European Union**, was part of the 16 Days of Activism campaign against Gender Violence and the DECIDES Caribbean project. It remained open to the public from December 1 to 15.

All the activities developed within the framework of the project are presented on the DECIDES programme´s website: www.decides.pro (see more information in section "Knowledge transfer").





SOUTHMED WiA 2017 - 2019

In February 2017, the project "SouthMed WiA - Towards greater gender equality: promoting the role and image of women in the Southern Mediterranean audiovisual sector", co-funded by the **European Union** within the framework of the regional program Med Film, was launched.

SouthMed WiA seeks to strengthen the capacities of audiovisual professionals and operators in the Southern Mediterranean region and to contribute to sustainable development and cultural diversity by improving the image of women in the audiovisual sector. It is implemented by a consortium led by **Interarts** (Spain) and four partners: **École Supérieure de l'Audiovisuel et du Cinéma (ESAC)**, Tunisia; **Culture & Media Agency Europe (CUMEDIAE)**, Belgium; **Permanent Conference of the Mediterranean Audiovisual Operators (COPEAM)**, Italy; and **Screen Institute Beirut (SIB)**, Lebanon.

Through two open calls for proposals, one in 2017 and the other in 2018, SouthMed WiA offers support and funding to projects that aim to promote gender equality in the audiovisual sector in seven countries of the Southern Mediterranean: Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia.

As a result of the first call, 3 proposals were selected to receive sub-granting: "FEMME: paroles et cinéma", coordinated by the **Cinémathèque de Tanger**, Morocco; "Break taboos and change the image of women in the audiovisual sector in the Arab region", coordinated by **Muntada-The Arab Forum for Education, Sexuality and Reproductive Health**, Palestine;





and “One Woman Show”, coordinated by **Wasabi**, Tunisia.

Throughout their development, SouthMed WiA provides these 3 projects with constant support through capacity-building and networking activities and continuous coaching.

The first of these support sessions took place in November 2017 in Tunisia, in synergy with the 28th session of the renowned cinema festival “Journées Cinématographiques de Carthage”. In parallel to these sessions, a press conference was held, during which SouthMed WiA was presented.

Throughout 2017, the project has been presented in other public occasions, such as the Interarts stand at the European Development Days (EDD17) (Brussels, June) and the Master's Degree in Intermediterranean Mediation (MIM) (Barcelona, November), organized by the **Universitat Autònoma de Barcelona**, the **Università Ca' Foscari di Venezia** and the **Université Paul-Valéry Montpellier**.

The activities developed in the framework of the project are disseminated through its website www.smedwia.eu (see more information in section “Knowledge transfer”), its Facebook page and Twitter profile, which have respectively 479 and 74 followers (2).

(2) As of 13 February 2018.

Results

- ✓ Strengthen the skills of female professionals and operators of the audiovisual sector in 7 Mediterranean countries (Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia).
- ✓ Improve the image of women in the audiovisual sector.
- ✓ Increase the presence of female professionals in the audiovisual sector.
- ✓ Raise awareness in the region about the importance of women's participation in the audiovisual sector.
- ✓ Handbooks and informative material on gender equality in the audiovisual sector.
- ✓ SouthMed women's audio-visual network.
- ✓ Project website and online collaborative platform.
- ✓ Documentary about young women filmmakers.
- ✓ Final regional event.

Photo credits: Screen Institute Beirut – SouthMed WiA





DECIDES Trinidad and Tobago 2017 - 2019

In March 2017, this time in Trinidad and Tobago, a new project started in the framework of the DECIDES Programme (Cultural Rights to Promote Development and Health). This new project's title is "DECIDES Trinidad and Tobago - Cultural Rights to promote respect for Human Rights and Freedoms against Gender Violence and Discrimination against LGBTI people in Trinidad and Tobago". It stems from the experience of the ongoing DECIDES Caribbean project and includes research, training and raising awareness to eradicate prejudice and promote behavioral changes. The organisations that implement it - **Advocates for Safe Parenthood (Saint Lucia) Inc. (ASPIRE)**, **Caribbean Association for Feminist Research and Action (CAFRA)** and **Interarts** as lead partner- seek synergies and cooperation with women's and LGBTI organizations. DECIDES Trinidad and Tobago is co-funded by the **European Union** through the **European Instrument for Democracy and Human Rights (EIDHR)** and supervised by the **Delegation of the European Union in Trinidad and Tobago**.

During the second half of 2017 two main activities have been carried out: first, the call for proposals launched by DECIDES Trinidad and Tobago for projects aimed at safeguarding and promoting the rights of the LGBTI community in Trinidad and Tobago. The project selected under this call is "Redefining the Politics of Gender", coordinated by the NGO **Friends for Life** in partnership with **The Silver Lining Foundation** and **WesPic Graphic Design Development**. It aims at creating a community-based participatory movement to influence both local policies and global processes to, ultimately, transform the debate on gender

Photo credits: Brandon Kalyan – DECIDES Trinidad and Tobago





policies. DECIDES Trinidad and Tobago offers it support during its implementation through networking and capacity-building activities. The second highlighted activity is the Interarts mission to the Caribbean during which meetings with the representatives of the DECIDES Trinidad and Tobago partner organizations (**ASPIRE** and **CAFRA TT**) and of the sub-granted project were held.

These and other activities developed within the framework of the project are reported since 2017 on the Programme's website www.decides.pro (see more information in section "Knowledge transfer"). From 2018, DECIDES Trinidad and Tobago will have its own website (www.decides-tt.org), where the description of the main elements of this project will be showcased: objectives, organizations that implement it, #YouDecideTT campaign, etc.

Results

- ✓ Improve data collection and knowledge of key trends and characteristics regarding gender-based violence and LGBTI discrimination.
- ✓ Strengthen the capacity of Civil Society Organizations (CSOs), women and LGBTI communities to create networks, advocate and exert pressure on key stakeholders.
- ✓ Improve the perception and capacity of professionals in the justice, health, education sectors to respond to the needs of survivors and create a network of response teams for gender-based violence and discrimination against LGBTI people.
- ✓ Increase the prevention of gender violence and LGBTI discrimination through a community-driven approach designed to sensitise and change cultural behaviours, including those of the perpetrators.

Cultural Rights to promote respect for Human Rights and Freedoms against Gender Violence and Discrimination against LGBTI people in Trinidad and Tobago.



KNOWLEDGE TRANSFER

Interarts develops training and information activities, including seminars and conferences. Within our training program, we host students from several international higher education centres.

Through our websites and social networks, we provide continuous information about our activities and relevant topics for the cultural sector, with the conviction that knowledge must be socialised with both the specialised and general public.

Interarts has an institutional website and several other websites for programmes and projects, as well as Facebook and Twitter profiles. We also have a YouTube channel

(www.youtube.com/user/InterartsVideo), where we post videos from our various projects. There are currently 115 videos online (3).

INSTITUTIONAL WEBSITE – INTERARTS

(www.interarts.net)

Throughout 2017 **Interarts** systematically updated its website with information on the projects described in this activity report. The website, with 10,378 visits (4), is under study to be completely renewed in 2018.

Interarts also has a Facebook page, which currently has 2,664 followers (5).

(3) As of 13 February 2018.

(4) Source: Google Analytics. Period 01/01/17-31/12/17.

(5) As of 13 February 2018.





FOMECC PROGRAMME WEBSITE (www.fomecc.org)

As part of the Promotion of Cultural and Creative Industries (FOMECC) Programme, the FOMECC Portal was launched in 2011 (www.fomecc.org), in Spanish, English and French. Funded by the **Ministry of Education, Culture and Sport of Spain**, its aim is to disseminate information and tools to strengthen the sector, particularly in Spain, Latin America and Africa.

In addition to resources, news and links on cultural and creative industries, the portal includes specific sections to give international visibility to the FOMECC projects, as well as to the entrepreneurs listed in a directory available to potential clients. In 2016, the content, news and resources on the FOMECC Portal were updated and it received 2,822 visits (6). By 2018, Interarts is planning its complete update.

Linked to the FOMECC portal, in 2011 a Facebook page and Twitter profile were created. They currently have 677 and 478 followers (7), respectively.

In 2012, **Interarts** took another step in the development of the FOMECC Programme and expanded the FOMECC Portal, providing an additional section: FomeccNet a specialised and restricted network aimed at cultural organisations, training centres, and professionals in the cultural and creative industries. It was launched in July 2012 with funding from the **Ministry of Education, Culture and Sport of Spain**. It provides a virtual platform

(6) Source: Google Analytics. Period 01/01/17-31/12/17.
(7) As of 13 February 2018.

to create networks between local and international organisations similar to FOMECC, and synergies in fostering cultural and creative industries, to carry out joint activities. Since its launch, 122 member institutions have joined (8).

The FOMECC Portal aims to disseminate information and tools to strengthen the sector.

In addition, and also with the support of the **Ministry of Education, Culture and Sport of Spain**, in 2013 a new tool was planned to further boost the impact of the FOMECC Programme as an economic driver for the cultural and creative sectors: FomeccBiz (www.fomeccbiz.org), a second specialist online network also available in three languages. This network is aimed at creative and cultural entrepreneurs, especially from Spain, Latin America and Africa, to foster exchange and cooperation; promote their work, products and / or services, and create new international business opportunities. FomeccBiz currently has 115 members(9).

In late December 2016, www.fomecc.org was expanded to host the LAIC site (see more information in section “Development cooperation”). During 2017 it has informed on the fundamentals of the project as well as news, documents and photographs of the activities carried out.

(8) As of 13 February 2018.
(9) As of 13 February 2018.



DECIDES PROGRAMME WEBSITE (www.decides.pro)

In 2007 **Interarts** launched, in collaboration with Family Care International (FCI), the DECIDES Programme (Cultural Rights to Promote Development and Health). Since then, in conjunction with this and other organisations and the support of various institutions (**Spanish Agency of International Cooperation for Development (AECID), Catalan Agency for Development Cooperation (ACCD), the Barcelona City Council Solidarity Programme and the European Union**), **Interarts** has carried out projects in Bolivia, Mali, Peru, Ecuador and currently in the Caribbean.

The site contains information about the Programme with a view to extending its scope and raising awareness about cultural rights and building the skills and conditions to exercise sexual and reproductive rights. The main topics are: sexual and reproductive health, combating violence against women, gender equality, etc. In late 2013, the Beta version was released. In October 2014 it included the specific site for the DECIDES SPAIN project. In 2017, information and resources have been published regularly on the website, which has received 969 visits (10).

In September 2015, a new online tool was launched: DIVERXUAL provides resources for professionals working in the health and migrant

care sectors (www.decides-diverxual.pro). From its launch until the end of 2017, this site has had 2,999 visits (11).

CULTURALBASE PROJECT WEBSITE (www.culturalbase.eu)

The results of the research on cultural heritage and European identities by the CulturalBase experts will remain public on the project's website even though it has ended. All the documents are available on the "Archive" section, an Open Data repository of all the studies produced within the framework of CulturalBase. The website had 9,029 visits in 2017 (12).

In it users can also find information about the project: the members of the consortium, its objectives, activities, programs, etc., as well as the professionals and entities of the CulturalBase stakeholders' network.

The results of the research on cultural heritage and European identities by the experts of the CulturalBase will remain public on the project's website.

(10) Source: Google Analytics. Period 01/01/17-31/12/17.

(11) Source: Google Analytics. Period 25/09/15-31/12/17.

(12) Source: Google Analytics. Period 01/01/17-31/12/17.





SOUTHMED CV PROJECT WEBSITE (www.smedcv.net)

To ensure the maximum visibility for the two SouthMed CV open calls for proposals and for the sub-granted projects, a website was launched (www.smedcv.net). It provides full details on the calls and information about the main activities on the initiatives of SouthMed CV in the Southern Mediterranean. Part of its content is also available in Arabic. In 2017, the site had 9,609 visits (13).

SOUTHMED WiA PROJECT WEBSITE (www.smedwia.eu)

In mid-2017 the website of SouthMed WiA was launched (www.smedwia.eu) and has been updated regularly with news on the project and the main elements that define it: the objectives, calls for proposals and sub-granted projects, etc. From the moment of its launch and until the end of 2017, the website has had 7,732 visits (14). Also since the second half of 2017, Southmed WiA disseminates information through social media: a Facebook page and a profile on Twitter, with 479 and 74 followers respectively (15).

EURO-AMERICAN CAMPUS ON CULTURAL COOPERATION WEBSITE (www.campuseuroamericano.org)

In 2012, **Interarts** launched a website for the Euro-American Campus on Cultural Cooperation, a biennial event organised by the Interarts in

collaboration with the **OEI** and the support of **AECID**, which has already held its eighth edition.

The Campus experience showed the need to set up an 'umbrella' website that is not linked to any one specific Campus, to strengthen this model of meetings and to be a bridge during the inter-Campus periods.

The Campus website provides the user with information about the genesis and concept of this type of event.

The Campus website, funded by the **Ministry of Education, Culture and Sport of Spain** provides information about the genesis and concept of this type of event and about all the Campuses held so far. At the last Campus in 2012, the website was also used for registering and webcasting the sessions in real time. In the hope that support will continue to run the next Campus, the website is maintained as an information archive.

Since its launch in October 2012, it has received 38,872 visits(16).

(13) Source: Google Analytics. Period 01/01/17-31/12/17.

(14) Source: Google Analytics. Period 31/07/17-31/12/17.

(15) As of 13 February 2018.

(16) Source: Google Analytics. Period 07/10/12-31/12/17.



CYBERKARIS NEWSLETTER

Every month **Interarts** releases its digital newsletter *Cyberkaris* in Catalan, English and Spanish. The newsletter contains updated information on the organisation's projects as well as on calls for proposals and other resources relevant for cultural operators, internationally. In July 2016 we started using MailChimp to send out the newsletter.

Interarts took advantage of this change to clean up the subscribers' lists and delete any inactive or incorrect addresses. After the update, there were 4,882 subscribers⁽¹⁷⁾. Past issues of the *Cyberkaris* newsletters are also available on the **Interarts** website.

TRAINING

As explained in the relevant paragraphs, **Interarts** includes training elements in all its projects. It also contributes to specialised training courses upon invitation.

Furthermore, through agreements with higher education centers worldwide it welcomes interns and provides individualized programs.

(17) As of 13 February 2018.



INTERARTS headquarters: Study visit, RANEPa students



APPLIED RESEARCH

CULTURALBASE. SOCIAL PLATFORM OF EUROPEAN IDENTITIES AND CULTURAL HERITAGE 2015 – 2017

This project was launched in 2015 in the framework of the **European Union** Horizon 2020 Research and Innovation Programme. CulturalBase aims to contribute to the development of a common approach on key issues related to cultural heritage and European identities through academic research and a shared process of structured content production in the three main areas related to the main challenges for and strengths of culture in Europe: cultural memory, cultural inclusion and cultural creativity.

To develop the shared content, CulturalBase has an online platform linked to the project website (www.culturalbase.eu). The documents that have periodically been produced as well as other news are primarily disseminated on the website (see more information in section “Knowledge transfer”) and a Facebook page with 440 followers (18). In 2017 several documents have been disseminated through the CulturalBase information channels: a series of policy briefs on memory, inclusion, creativity and the 2018 European Year of Cultural Heritage; the “Roadmap for Cultural Heritage and European Identities through Cultural Memory, Cultural Inclusion and Cultural Creativity”; and the final document “Improving communication and

(18) As of 13 February 2018.





information systems for cultural heritage and European identities: CulturalBase European Stakeholders' Platform for Arts and Culture (ESPLART)", which offers a concrete proposal for future use of the CulturalBase experience.

During the development of CulturalBase, the experts involved in the project have also had the opportunity to attend face-to-face debates, such as the Major Stakeholders' Conference (MSC) held in May 2016 in Barcelona; the workshops held between 2015 and 2017 in Barcelona, Florence, Brighton and Paris; and in the final meeting as well, which took place in Barcelona in March 2017.

Furthermore, CulturalBase participated in the third international conference of European Space "Cultural Heritage: Reuse, Redo, Reimagine" (2016, Berlin Germany). The relevance of the work carried out through this project is underlined by the mention of CulturalBase as a recommended resource in the **European Commission's** proposal to dedicate the year 2018 to European Cultural Heritage.

CulturalBase has been implemented by **Interarts** and various partners from European universities: **Central European University; Centre for Cultural Policy Research, University of Glasgow; Robert Schuman Centre for Advanced Studies, European University Institute; School of Law, Politics and Sociology, University of Sussex; Universitat de Barcelona; Université de Paris 1 Panthéon-Sorbonne.**

Results:

- ✓ Analysis of existing research on the project axes (memory, inclusion and creativity).
- ✓ A research agenda and recommendations for culture policies on cultural heritage and identities in Europe.
- ✓ Synthetic reports per axis (memory, inclusion and creativity).
- ✓ A networked community of academics and professionals in the culture sector.
- ✓ A series of contributions in prominent newspapers, journals and national and international dailies subject to the consideration of other experts, aimed at the scientific community.
- ✓ Ideas to enrich current courses and to develop new academic teaching materials at higher education institutions, both at undergraduate and graduate levels.



NETWORKING & ADVOCACY

Interarts has always been active in European cultural networks. We believe that creating networks strengthens our organisation and allows us to contribute to current debates on issues of crucial interest related to the cultural sector, advocating for a decisive role of culture in European governance.

PARTICIPATION IN OTHER EUROPEAN NETWORKS AND PLATFORMS

As a result of its active participation in European cultural cooperation processes, **Interarts** has always taken part in different international activities such as conferences and seminars as well as actively contributing to training programmes and publications, etc..

From 2008 until 2015, **Interarts** chaired the Executive Committee of **Culture Action Europe**, a platform of European cultural networks and NGOs which aims to create a unified and strong voice of artists and cultural professionals (www.cultureactioneurope.org). From 2015, it continues as a Treasurer of the Executive Committee. An example of this platform's work is its support to the lobbying strategy for the inclusion of culture in the post-2015 Development Agenda as an explicit goal. Among other things, the platform played a relevant part in the Culture2015goal campaign (www.culture2015goal.net).





Interarts was also member of the Executive Committee of the **Anna Lindh Foundation Spanish Network (REFAL)** until 2015. It remains an active member of the Network (www.xarxaespanyolafal.iemed.org). **Interarts** is also a member of the network **On the Move** (www.on-the-move.org) and the **Association of Women's Museums (IAWM)** (<http://iawm.international>).

PARTICIPATION IN LOCAL AND INTERNATIONAL SEMINARS AND CONFERENCES

Throughout 2017 **Interarts** actively participated in public activities, including the following:

- Open Hearing, organised by the European Economic and Social Committee (EESC).
- European Development Days (EDD), organised by the European Commission.
- Annual Meeting of the Spanish Network of the Anna Lindh Foundation (ReFAL).
- Annual Meeting of Culture Action Europe (CAE).
- Interacció17, organised by the Diputació de Barcelona.
- Seminar on 'Culture and Local Development', organised by the National Autonomous University of Honduras and the Cultural Centre of Spain.
- Conference Beyond the Obvious, organised by Culture Action Europe (CAE).
- MAV Forum, organized by the Association of Women in the Visual Arts.
- Seminar 'Culture and Tourism in Barcelona', organised by the Committee on Culture of United Cities and Local Governments (UCLG) and the Culture Institute of the Barcelona City Council (ICUB).
- UNESCO Zapopan International Forum, organised by the Municipal Government of Zapopan, Mexico, and the UNESCO Office in Mexico.