



2011 ACTIVITY REPORT

January 2012

Introduction

Sowing culture, reaping progress

The Interarts Foundation, created in 1995 in Barcelona, is a private agency with an international remit. It pursues three **objectives**:

- ▶ Providing support in the **design of cultural policies**;
- ▶ Contributing to **development processes** from the culture sector;
- ▶ Facilitating **transfer of knowledge and information** in the field of culture.

Interarts' **main fields of action** are cultural policies and cultural cooperation. The **fields of innovation** in which Interarts operates also include cultural rights and the creative and cultural industries. Interarts aims to incorporate a **cultural dimension in all approaches to human development**.

Interarts carries out its activities from Barcelona for public and private bodies around the world and has wide experience in the development of cultural cooperation projects nationally and internationally. It organizes its programme of activities around three functions:

- ▶ **Design**
A think-tank and applied research centre focusing on emerging cultural issues of political relevance, Interarts contributes to the preparation of proposals for the implementation of cultural policies.
- ▶ **Consultancy**
Culture is a fundamental element in development processes. To this end, Interarts coordinates and manages international projects of cooperation towards development; it also provides advice in the creative business sector.
- ▶ **Training and information**
Training is one of the backbones of Interarts' activity with the organisation of short cycles of themed seminars or activities, in several geographic areas, such as the international campuses for cultural cooperation. Through the newsletter *Cyberkaris* and its website, Interarts continuously disseminates studies and information relevant to those interested in international cultural cooperation.

This document presents the main activities carried out by Interarts during 2011 some of which extend on to 2012-2013. For the purpose of clarity, it is structured in 4 sections:

1. **Applied Research**
2. **Consultancy**
3. **Multilateral Cooperation**
4. **Information and Training**

For further detailed information on any of the activities included in the document, please refer to interarts@interarts.net.

1. APPLIED RESEARCH

1.1. European Expert Network on Culture (EENC)

Since December 2010, Interarts and **Culture Action Europe** have been coordinating the European Expert Network on Culture (EENC), aimed at contributing to the improvement of cultural policy development in Europe through the set up of the expert network in culture which provides advice and support to the **European Commission** in the analysis of the cultural policies and their impact at national, regional and European level. This group of experts prepares reports and studies on specific issues that include policy recommendations. The EENC is commissioned by the **Directorate General for Education and Culture of the European Union (DG EAC)**, and involves the collaboration of the **Institute of International Relations (IMO)**, Zagreb, Croatia, on the mapping of European organisations and experts on culture. One of the highlights of the EENC activities in 2011 was the preparation of the papers for the four sessions of the European Culture Forum, organised by the European Commission in October this year.

Dates: December 2010 – December 2012

Outputs:

- ▶ Reports and researches on diverse aspects of culture, cultural policies and its social and economic implications.
- ▶ Mapping of European organisations and experts on culture.
- ▶ Project's website for the dissemination of activities and information generated by the EENC: www.eenc.eu

1.2. Study on cultural industry clusters of the Bay of Cadiz and influence areas (CLICC Cádiz)

On behalf of the **Agency for Innovation and Development of Andalusia (IDEA) of the Economy, Innovation and Science Department of the Junta de Andalucía**, Interarts has developed in 2011 a study on existing cultural industry clusters in the Bay of Cadiz and its economic influence area aimed at designing investment strategies and improving the competitiveness of the sector. The final report, elaborated with contributions by a group of experts, includes mapping on this type of industries, presentation of good practices, identification of possible conditions that might hinder the development of these clusters and proposals of possible action strategies to be implement. In June, in the city of Cadiz was organized a round table with the participation of the main cultural and creative sector agents of the Bay of Cadiz, an action area of the CLICC project.

Dates: April 2011 – November 2011

Outputs:

- ▶ In-depth knowledge about identified companies and agents belonging to the cultural and creative sector of the Bay of Cadiz and its influence area.
- ▶ Compilation of good practices that can be used as a model.
- ▶ Report with action lines proposals.

1.3. European Arts Education Monitoring System (AENS)

Interarts is one of the partners in this project led by **EDUCULT** (Austria) and which also involves the **Budapest Observatory** (Hungary), **Creativity, Culture and Education** (UK) and the **Zentrum für Kulturforschung** (Germany) as the main partners. The aim is to develop a European tool in a sustainable way in order to make accessible to all those interested comparable data on the resource input in arts education in different European countries, education and cultural policy-makers, professionals and researchers. The objective is to provide information that facilitates the decision making process in Europe through the collection and dissemination of quantitative and qualitative data. The starting point is the initiative "European Arts Education Fact Finding Mission" of 2010, also led by EDUCULT. The AEMS is supported by the **European Commission** in the context of the Culture Programme. In order to expand the scope of the results of their work, communication and dissemination activities are organised in partnership with organisations such as **ERICarts**, **IFACCA** and **Culture Action Europe**.

Dates: May 2011 – April 2013

Outputs:

- ▶ More transparency and accessibility to information in the field of arts education.
- ▶ Quantitative data and qualitative reports for more global vision of the arts education in Europe.

1.4. Cultural Learning for Families

The project, coordinated by the Austrian organization **EDUCULT** and financed by the Grundtvig action of the EU's Lifelong Learning Programme, was initiated in August 2011. It aims to help to develop innovative approaches to intergenerational and family learning in cultural and creative education settings, with a particular focus on disadvantaged groups. Interarts is one of the project's partners, working together with other organisations from Austria, Germany and Slovenia. The project includes meetings in diverse European cities in order to know and to analyze experiences in cultural learning for families. In 2011, the first meeting was held in Vienna. In the end of the project it is foreseen to present a catalogue of good practices with strategic recommendations in the European conferences.

Dates: August 2011 – July 2013

Outputs:

- ▶ Catalogue of good practices with strategic recommendations at political and practical level, disseminated in the European conferences.

2. CONSULTANCY

2.1. Fostering the creative industries in Colombia (FOMECC Colombia)

Since 2007 Interarts has coordinated the implementation, with funding from the **Spanish Agency of International Cooperation for Development (AECID)**, of a multifunction training and advice centre for cultural entrepreneurs in Medellín (Colombia).

The initiative is part of the Promotion of Cultural and Creative Industries FOMECC Program, developed by Interarts in collaboration with local partners worldwide and with the support of AECID. This Program has been included as a good practice in the compilation published by the **Belgian Presidency of the European Union** and the **European Commission** "Culture and Development. Action and Impact", which presents initiatives carried out by the European Union Member States. The Program also appeared in the publication "Mapping Cultural Diversity. Good Practices from around the Globe", which, coordinated by the **German Commission for UNESCO** and the **Europe-Asia Foundation (ASEF)**, gathers a wide range of good practices in the field of cultural diversity developed in different countries.

In Colombia, the local project partner is the Faculty of Fine Arts of the **University of Antioquia in Medellín**, the **Municipality of Medellín**, the **Colombian ministries of Education and Culture**, the **EAFIT University**, the **Cajas de Compensación Familiar Comfama** and **Comfenalco Antioquia** and the **Colegiatura Colombiana de Diseño** also collaborate in the implementation of the project.

In 2011, the closure of the initial project was carried out, which in its final phase achieved an impact on public strategies and participated in the opening of new markets for the benefiting entrepreneurs. For further information see <http://www.empresasculturales.com/esp/>.

In addition, in late 2011, the Medellín's experience was transferred to Urabá, a region with social, economic and cultural difficulties. This new FOMECC project aims at strengthening cultural agents of this area in order to promote cultural transition dynamics that create new living spaces and decrease the factors of violence.

Dates: December 2011 – November 2013

Outputs:

- ▶ Consolidation of a multifunction training and advice centre for cultural entrepreneurs in Medellín
- ▶ Capacity-raising of Uraba cultural agents.
- ▶ Identification and monitoring on the creation of cultural enterprises projects.

2.2. Fostering the creative industries in Senegal (FOMECC Senegal)

With the support of **AECID**, in November 2008, Interarts initiated a two-year project with the aim of training professionals in the performing arts sector and of setting up a multifunction training and advice centre for local cultural entrepreneurs in Senegal.

The project is carried out in partnership with the **Multilateral Association** of Huesca, Spain, and with the **Association Accents Multiples/Association des Métiers de la Musique du Sénégal**, as the local partner. Interarts has relocated a project coordinator in Dakar.

In 2011 the second phase of the project was initiated, with new calls, awareness-raising activities and training workshops. The new phase has had a presence in other cities of Senegal such as Kaolack, Louga and Sain Louis; in the last, in late 2011 a collaboration agreement between the **Ministry of Culture of Senegal** and FOMECC Senegal was signed in order to join forces to reinforce the capacities of the Senegal cultural agents. Also during this time, the project's representatives attended the Conference on African Creative Economy, organised in Nairobi by the ARTerial network to present FOMECC Senegal to other organisations, entities and cultural cooperation agents at the event and to establish contacts with them.

For further information see <http://www.fomeccsenegal.org>.

Dates: November 2008 – November 2010 (1st phase); November 2010 – November 2012 (2nd phase)

Outputs:

- ▶ Setting up of a training and consultancy centre for the creative industries in Dakar.
- ▶ Training of trainers.
- ▶ Training of cultural managers.
- ▶ Identification and monitoring of projects in the creative sector.
- ▶ Expansion of the project to other areas of Senegal and West Africa.

2.3. Fostering cultural and creative industries in Peru (FOMECC Peru)

In October 2009 Interarts launched a project to strengthen cultural entrepreneurship in the province of Huamanga, Peru. With funding from the **AECID** and with the **Municipalidad Provincial de Huamanga** as the local partner, the project aims to train and accompany local cultural professionals in the process of developing sustainable career opportunities. The initiative follows the FOMECC project strategy already developed in other counties of Latin America and Africa, such as training workshops, technical advice and guidance provided to entrepreneurs.

In 2011, the first phase of the project was concluded. In November Interarts travelled to Lima in order to evaluate together with the local partner achievements obtained and to explore possibilities of the continuity of the initiative: expand FOMECC Peru to other areas of the country, create an association among incubated entrepreneurs, local fairs, etc. For further information see <http://www.fomeccperu.org/>

Dates: October 2009 – October 2011

Outputs obtained and expected:

- ▶ Training of trainers.
- ▶ Training of cultural managers.
- ▶ Training of 121 groups of entrepreneurs
- ▶ Project's website.
- ▶ Information tools on the local cultural context.
- ▶ Data base on cultural entrepreneurs.

2.4. Promotion of cultural and creative industries in Niamey, Niger (FOMECC Niamey)

The implementation of the FOMECC project in this African city in late 2010 is the result of the strategic analysis of the creative sector in West Africa (AEAO) carried out by Interarts that showed Niamey as one of the priority areas for investment. The project aims at capacity-building of entrepreneurs from cultural and creative sector and local administration officers; is carried out with the support the Development Cooperation Support Programme "Barcelona Solidària" of the **City Council of Barcelona**, in collaboration with the **Regional Department of Culture and Arts of Niamey** and **Elhadj Taya Music and Promotion Centre**.

In 2011, scheduled training workshops were carried out. Around 90 people participated in training sessions dealing with cultural context and cultural policy, preparation and execution of cultural projects, cultural communication and mediation, fund-raising tools, copyright and taxation.

Dates: September 2010 – June 2011

Outputs:

- ▶ Training of trainers and cultural managers.

- ▶ Capacity-building of administration officers.
- ▶ Awareness-raising of citizens about cultural sector.

2.5. Cultural instruments for the improvement of sexual and reproductive health in Ecuador

Following the collaboration initiated in 2007 in Bolivia, in 2008 Interarts and **Family Care International / Ecuador** set up a new project on the relationship between culture and public health. Planned for an initial eighteen-month period for the first phase, the initiative received support by the **AECID** and focused on elaboration of two cultural instruments (two publications) of HIV/AIDS prevention within indigenous communities in Ecuador and realization of training workshops. The second phase of the project was initiated in late 2010, focusing on the needs of indigenous women and young people identified in the first phase. One of the strategies used in 2011 in order to facilitate access to information on HIV among indigenous communities was the Participatory Route, an educational methodology of HIV prevention through information, symbolic universe and play, which has been implemented in the provinces of Zamora, Bolívar y Sucumbíos. This second phase of the project includes also awareness-raising and capacity-building activities in Spain addressed to professionals working in the field of cooperation, development, gender and culture.

Dates: January 2008 – June 2009 (1st phase); October 2010 – March 2012 (2nd phase)

Outputs:

- ▶ Report on the cultural impact in HIV/AIDS prevention, diagnosis and treatment programmes in Ecuador.
- ▶ Training module on Participatory Evaluation of Necessities (EPN) on HIV/AIDS.
- ▶ Setting up of a commission for content evaluation and development of capacity-building modules.
- ▶ Publication of educational material.
- ▶ Organization of capacity-building workshops.
- ▶ Comparative study and bibliographic review on international reference material.
- ▶ Dissemination of themes of HIV/SIDA prevention from the cultural rights perspective.
- ▶ Awareness-raising seminar in Barcelona and Madrid, with the participation of indigenous organisations.
- ▶ Educational material on cultural rights and VIH in the context of indigenous communities.

2.6. Cultural instruments for the improvement of sexual and reproductive health in Mali

In December 2008 Interarts and **Family Care International/Mali** launched a project in Mopti (Mali) entitled “Culture and development: learning through cultural processes – young people in the informal sector and sexual and reproductive health in Mopti”. The project, with support from the **AECID**, sought to define new cultural guidelines on sexual and reproductive health (SRH), develop SRH strategies appropriate to the cultural context of vulnerable young people working in the informal sector in Mopti and equip this group, through an educational approach adapted to the multicultural context of the city, with tools that will facilitate their access to information and understanding of it. On the basis of the obtained results, the second phase of the project was launched in October 2010. Although maintaining the same action line, the project has introduced new activities such as the theatre-forum. In 2011 the work carried out with young people from the informal sector was consolidated through activities that had been developed so far: training of peer educators, awareness-raising of community and religious leaders, partnership with people traditionally in charge of the female circumcision, etc. In December young people trained through theatre-forum travelled to Mali to show their work at the Maison des jeunes de Bamako. Interarts, FCI and AECID, and other institutions, were represented at the event.

In addition, this project has been included as a good practice in the compilation published in 2010 by the **Belgian Presidency of the European Union** and the **European Commission** "Culture and Development. Action and Impact", which presents initiatives carried out by the European Union Member States.

Dates: November 2008 – December 2009 (1st phase); October 2010 – September 2012 (2nd phase)

Outputs:

- ▶ Training and awareness-raising of peer educators on SRH.
- ▶ *Curriculum* for capacity-building and training in SRH adapted to the cultural environment and based on a participatory evaluation.
- ▶ Awareness-raising of employers and religious leaders on the importance of SRH for young people.
- ▶ Report on young people's knowledge and cultural influences of SRH in the informal sector.

2.7. Attention and prevention of violence against indigenous women in Ecuador

Since 2008, Interarts and **Family Care International/Ecuador** have been working together with indigenous communities in Ecuador in the area of cultural factors and its relation with Sexual and Reproductive Health. As the result of this work, the need to develop further relationship between violence against women and safe motherhood has been detected. To this aim, in 2011 in participation with the **Association of Quechua Women of Sucumbíos (AMNIKISE)** and the **Federation of Organizations from the Quechua of Sucumbios Nations in Ecuador (FONAKISE)** this project had been initiated which aims at empowering women and young women of the Quechua indigenous group in taking decisions about their sexual and reproductive health, especially in relation to gender violence. Through activities such as information, training and awareness-raising, culturally adapted to the context, indigenous women and young women are expected to be better placed to identify patterns of unequal and violent relationships, and to become familiar with the legal instruments to appeal to in the event of violence, such as the General Equal Treatment Act and Act 103. In late 2011, a member of Interarts' team travelled to Ecuador to participate in some of the activities described, such as an event on the progress and the indigenous justice and cultural practices in the attention and prevention of violence against women and the march for the day of non-violence against women in Sucumbios. The project is supported by the **Catalan Agency of Cooperation for Development (ACCD)**.

Dates: February 2011 – January 2012

Outputs:

- ▶ Learning material about the cultural dimension of the violence against women.
- ▶ Socialization and capacity building on national regulation and indigenous legislation in the field of gender violence.
- ▶ Networking among Catalan institutions and organisations working at local, regional and international level to include cultural factors in the prevention and assistance of violence against women.

2.8. Safe spaces against sexual violence: promoting young people's rights in urban-rural areas of Loreto, Peru

In October 2011, Interarts initiated this project in collaboration with the Center for the Promotion and Defence of Sexual and Reproductive rights **Promsex**, and the support of AECID, aimed at addressing issues of sexual violence and undesired pregnancy that is affecting young girls and teenagers in Loreto. This is being done through different strategies such as the promotion of citizen advocacy mechanisms and the generation of knowledge. The first activities were related

to research on the sexual violence mechanisms and their impact on the sexual and reproductive health of children and young girls from a cultural and rights perspective.

Dates: October 2011 – April 2013

Outputs:

- ▶ Strengthening of civil society organizations on the prevention of undesired pregnancy, HIV/SIDA transmission, sexual violence, etc.
- ▶ Promotion of policies and regulatory frameworks compliance that ensures the dignity and the integrity of people, especially of young girls and teenagers.
- ▶ Training of health providers and public safety providers (national police) in SRH.

2.9. Indigenous women and HIV: prevention from an intercultural approach in Bolivia

From 2007 to 2010, Interarts and **Family Care International/Bolivia** have collaborated on the project on the recognition of cultural rights in the field of sexual and reproductive health of indigenous women in Bolivia. The joint work was carried out in partnership with the indigenous organizations and the support of AECID. In May 2010, the work carried out had been presented as a good practice in the International Seminar “Culture and Development”, held in Girona and organized by **AECID** and the **European Commission**. In 2011, following the request of indigenous partner organizations, the **Confederation of Indigenous Women of Bolivia (CNAMIB)**, Interarts and FCI/Bolivia have initiated a new project, financed by the Barcelona Solidaria Program of the Barcelona City Council. The project aims at providing visibility to the triple vulnerability (social, cultural and physiological) of indigenous women to HIV infection; providing guidance in the construction of the policy agenda of CNAMIB; strengthening the capacity to advocate for more culturally inclusive HIV prevention programs; and fostering direct participation in national and regional spaces of the design of public policies of HIV prevention that responds to the needs of indigenous women.

Dates: October 2011 – March 2013

Outputs:

- ▶ Internationalization and inclusion of HIV issues in the political agenda of indigenous women organizations.
- ▶ Strengthening the capacities of dialogue of CNAMIB with the Ministry of Health and the State Department Health Services to advocate for culturally-inclusive HIV prevention strategies, and strengthen their coordination at a national and regional level.
- ▶ Awareness-raising on the strategic importance to promote intercultural and gender approach in the HIV prevention programs.

2.10. Technical assistance to the “Cordoba European Capital of Culture 2016” project

Since 2007 Interarts has coordinated an international consultancy process in the framework of the preparation of the Andalusian city of Cordoba candidature to European Capital of Culture 2016. Commissioned by the **Municipal Córdoba Foundation 2016**, Interarts has set up a group of international experts with the aim to provide continued support to the city of Cordoba in this process. Activities throughout 2008 have included a visit to Liverpool, one of the European Capitals of Culture of that year; the participation in a seminar on European Capitals of Culture organized in Mons (Belgium) by the Network **Les Recontres**; as well as assistance in the organisation of a series of public conferences in Cordoba. Interarts has been also commissioned to continue participating in the design of the work programme for the Cordoba 2016 candidature for the 2009-2010 period.

In 2010, the Selection Committee announced Cordoba as one of the six Spanish cities that advanced to the final phase in summer 2011. Interarts continued advising Cordoba in the

preparation of the final dossier that was presented by the city in spring 2011. Finally Donostia/San Sebastian was the Spanish capital elected.

Dates: 2008-2011

Outputs:

- ▶ Participation in the seminar on European Capitals of Culture (Mons, Belgium, May 2008).
- ▶ Assistance in the organisation of public lectures in Cordoba on European capitals of Culture (November-December 2008).
- ▶ Visit to Liverpool and seminar on citizen participation in European capitals of culture, with subsequent report (1st-3rd December 2008).
- ▶ Preparation of the final visit and seminar in Cordoba to present the results of the process and the work plans for 2009-2010 (March-April 2009).
- ▶ Work proposal for the selection process between 2009 and 2010.
- ▶ Final dossier of the candidacy.

2.11. Technical assistance of the Cultural Network for Social Inclusion

Commissioned by the **Department for Social Action and Citizenship of the City Council of Barcelona** and the **Cultural Institute of Barcelona (ICUB)**, Interarts carried out a technical assistance of a mapping of cultural projects aimed at fostering social inclusion developed in Barcelona, as well as elaboration of a compilation of good practices in this area. These activities were carried out in the framework of the Cultural Network for Social Inclusion, an initiative launched in 2010 as a part of the Citizen Agreement for an Inclusive Barcelona, promoted by the City Council of Barcelona and diverse citizen entities in order to foster confluences, reflections and actions of principles and objectives established within social and cultural policies of the city in recent years. The mapping, presented in February 2011, was entitled "Cultura per la inclusió social a Barcelona", represents an initial overview of this type of project and an invitation to be supplemented with new contributions.

Dates: April 2010 – March 2011

Outputs:

- ▶ Mapping of cultural projects aimed at fostering cultural inclusion in Barcelona.
- ▶ Compilation of good practices.

2.12. Technical assistance in the development of a cultural diplomacy strategy and action plan to the Albanian Ministry of Foreign Affairs

In the context of the implementation of the Spanish Millennium Development Goals (MDG) Achievement Fund for Culture and Development, an agreement between the **Government of Albania, UNDP, UNESCO** and the **UN Resident Coordinator in Albania** was signed in 2008 for the implementation of a Joint Programme entitled 'Culture and Heritage for Social and Economic Development' (CHSED). In this framework the Interarts Foundation has been entrusted with the provision of technical assistance for the implementation of the activities contained in the Cultural Diplomacy Component of the CHSED Joint Programme; among other things, the design and implementation of a cultural diplomacy strategy and action plan for Albania, training the **Albanian Ministry of Foreign Affairs** staff and promotional activities to increase awareness of Albania's cultural heritage internationally in order to promote cultural understanding and religious tolerance. The closing seminar, entitled "Cultural and Public Diplomacy in Albania: Strategies and Instruments", was held in April 2011 in Albania. In the seminar related notions of public and cultural diplomacy, as well as relevant case studies and their implications in Albania, were discussed.

Dates: 2010 – 2011

Outputs:

- ▶ Design and implementation of a cultural diplomacy strategy and action plan for Albania and related training activities;
- ▶ Contribution to an increased international awareness of Albania's cultural heritage and diversity.

2.13. Technical assistance to the Ministry of Culture of Niger

In the framework of the support of **AECID** provided to the **Ministry of Culture, Arts and Crafts of Niger**, that includes strengthening of staff capacities, Interarts, in collaboration with **Ariadna Projectos Culturales**, is providing technical assistance to the Ministry that includes support to the evaluation of the current situation of the country's cultural policies and assistance in the design of a new Ten-Year's Cultural Policy action Plan and a capacity building and institutional strengthening programme. Technical assistance to the Ministry of Culture will provide greater visibility of this country's culture and of its creators. It will also be a first step towards a future cultural exchange cooperation programme Spain-Niger.

Dates: September 2010 – September 2011

Outputs:

- ▶ Strengthening of local institutions and the capacities of the Ministry of Culture, Arts and Crafts of Niger.
- ▶ Greater visibility of culture, the agents and creators of Niger.

2.14. Projecta Cultura: "Report on access of young people to culture in Ibero-America"

In 2011, Interarts coordinated the project "Social inclusion of young people at risk of marginalization and strengthening of training networks of young professionals in the cultural sector in Latin America". Based on the foundation's experience in the study "Access of young people to culture" developed between 2009 and 2010 and commissioned by the **European Commission**, the project had proposed to transfer to the Ibero-American space the reflection on the role of culture as a vector for social inclusion of young people. To this aim, the first activity had involved the development of a study in 12 Ibero-American countries (Argentina, Brazil, Chile, Colombia, Costa Rica, Spain, Mexico, Panama, Paraguay, Peru, Uruguay and Venezuela); in each of these countries there was a young expert and organisation participating in the process. The project was supported by the **AECID** and was also useful to consolidate the **Projecta Cultura** network, an initiative which gathers young agents and cultural managers from the Ibero-America space.

Dates: December 2010 – December 2011

Outputs:

- ▶ Report of young people access to culture in 12 Ibero-American countries.
- ▶ Increased visibility of successful experiences in cultural and creative sector on access and participation of young people in culture in the context of local development.
- ▶ Promotion of Latin American young people culture and awareness-raising of general public.
- ▶ Positive impact on the design and formulation of cultural policies at local and national level.

3. MULTILATERAL COOPERATION**3.1. 8th Euro-American Campus on Cultural Cooperation**

In 2011, **Interarts** and the **Organization of Ibero-American States for Education, Science and Culture (OEI)**, with the support of **AECID**, initiated the preparation of the eighth edition of this event that proposes as the main areas of activity the presentation of reflections based on experts' papers, the creation of an exchange space for cultural agents and cultural networks and the promotion of discussions from the cultural diversity perspective and the contact and knowledge of structures and supranational discourses that affect the cultural sector. The 8th Campus will take place in 2012 and in 2011 the work on the selection of the location was initiated by establishing contacts with different Latin-American countries interested in the event and in the definition of its content.

Dates: Autumn 2012

Outcomes:

- Organization of the 8th Euro-American Campus on Cultural Cooperation

3.2. Participation in European Networks and Platforms

As a result of its active participation in European cultural cooperation processes, Interarts has always taken part in different international activities such as conferences and seminars as well as actively contributed to training programs and publications, etc. (see below).

It has also participated in different networks such as the **European Network of Cultural Administration Training Centres (ENCATC)**, the **European Network of Cultural Centres (ENCC)**, the **Cultural Information and Research Liason Centres in Europe (CIRCLE)**, **Eurocities**, **Banlieues d'Europe**, **Les Rencontres**, **Interlocal**, **Iberformat** or **Sigma**.

In 2008 Interarts was elected to chair the **Platform "Access to Culture"**, one of the three thematic platforms created by the **European Commission** (DG Education and Culture) in the framework of the European Agenda for Culture (2007) and the "structured dialogue" process with civil society foreseen by the Agenda. In 2009 the Platform drafted a policy document, available on the Interarts website, highlighting the positions of the sector as well as recommendations to the attention of both the European Commission and EU member States on the issue of access to and participation in culture. In 2011, Interarts renewed the presidency of the Platform.

As of 2008 Interarts also chairs the Executive Committee of **Culture Action Europe**, a platform of European cultural networks and NGOs which aims to make the voice of artists and cultural professionals heard at the EU level. An example of recent activities was the design and the launch of a large-scale campaign promoting arts and culture in Europe in 2010. "We are more" is the name of this initiative, launched in October (<http://www.wearemore.eu/>), which in 2011 collected signatures for its Manifesto in defence of arts and culture. The action, exceeded 25,000 signatures in 2011, established a new goal of 10,000 for May 2012, the date of the meeting of the European Ministers of Culture. Another activity developed in 2011 was the analysis of the European's Commission proposal for the new programme in the field of culture for the period 2014-2020 "Creative Europe".

Dates: on-going

3.3. Participation in the International Network U40 "Cultural Diversity 2030"

In 2011, Interarts continued its participation in the International Network U40 "Cultural Diversity 2030", that gathers young professionals interested in diverse areas of the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions. This network, launched by the UNESCO German Commission and the International Federation of Coalitions for Cultural Diversity (IFCCD), currently brings together around seventy members. In 2011,

Interarts held a regular exchange of information and participated in occasional meetings with the network's members. A new seminar is planned to be held in 2012.

Dates: October 2010

Outputs:

- Consolidation of the network and exchange of information between professionals.

3.5. Euromediculture(s) Citizenship

The Euro-Mediterranean network on cultural cooperation Euromediculture(s) held its annual meeting in Munich from 19 to 22 July. The meeting, held by the Kontaktpoint association in the framework of the 10th anniversary of the International Munich ArtLab (IMAL), served to approve the working program for the next two-year period, to present diverse on-going projects, to analyse recent changes in the North Africa and Near East and to approve the election of the Albanian, Besnik Mustafai, as the new president of the network.

From the start of 2009 Interarts, a member of the Euromediculture network, has taken an active part in a project led by the **Association for European and International Cultural Development (ADCEI)**, and supported by the **European Commission** in the framework of the "Europe for Citizens" Programme, which aims to assess, in different countries such as Germany, Belgium, Spain, Greece, Malta, Portugal and the United Kingdom, public citizen opinion on the role of culture in the European integration process. In January 2010, a new phase of the project began, involving a dozen partners from different EU Member States and other European countries. In this phase, Interarts developed some activities of citizen consultancy addressed to culture professionals and local and national administrations on the cultural diversity in the European construction process. In July 2011, the foundation participated in the annual meeting of this European network where the working plan for the period 2012-2014 was approved.

Dates: January - October 2009 (1st phase); January 2010 – January 2011 (2nd phase); July 2012 – June 2014 (3rd phase)

Outputs:

- Final report, including the results of the open citizen consultations on the role of culture in the future of Europe.

3.6. "See mobile see practical". PRACTICS

In January 2009 the Finnish Theatre Information Centre (TINFO) launched a project, with support from the **European Commission**, aimed at providing an optimal framework to foster the mobility of European artists, creators and cultural agents. To this end, a series of national cultural info points (Infopoints) have been set up in different countries: Belgium, the Netherlands, the United Kingdom (Wales), Spain, Italy and Finland. Interarts, along with other organisations such as the **Het Kunstenloket v.z.w.**, **Stichting internationale Culturele Activiteiten (SICA)**, **The Arts Council of Wales (ACW/WAI)**, the **Fondazione Fitzcarraldo, Pearle**, the **Association Européenne des Conservatoires (AEC)**, the **European League of Institutes of the Arts (ELIA)**, the **European Citizen Action Service (ECAS)**, **IETM** and the **Network of European Museum Organisations (NEMO)** partners in the project. Since May 2009 and through 2010, Infopoints have been active. The Spanish Infopoint, managed by Interarts, is responsible to publish documents, provide manuals, respond queries and advise in questions such as job opportunities, funding, training, etc.

In 2011 the second phase of the project has been concluded. During these twelve months, in the context of the project Interarts participated in diverse meetings, and in May organised in

Barcelona a working meeting with institutions and centers which provide specialized information in the field of international cultural mobility in Spain. In June 2011 the final report was published. In the last half of the year, Interarts in collaboration with On the Move published a guide on the funding opportunities for the international mobility of artists and cultural professionals in 35 countries in Europe. To prepare the end of this phase, PRACTICS partners have considered, among other issues, communication and dissemination activities of the initiative, as well as debate about the project's follow up.

Dates: January 2009 – October 2010 (1st phase); October 2010 – November 2011 (2nd phase)

Outputs:

- ▶ Infopoints and publications for artists, creators, operators from participating countries.
- ▶ Final study with conclusions and recommendations for public authorities.

3.7. Participation in local and international seminars and conferences

Throughout 2011 Interarts also actively participated in public activities such as the following:

- ▶ The First “Consensus Conference” of the 3rd Citizen’s Agora, organised by the European Parliament (Brussels, January);
- ▶ “Inter-Parliamentary Conference on the Diversity of Cultural Expressions – CIDECE 2011”, organised by the Assemblée parlementaire de la Francophonie (APF) and the Assemblée nationale du Québec, in collaboration with UNESCO and the Organisation of the Francophonie – OIF (Quebec, Canada, February);
- ▶ Consultancy on the access to cultural heritage as a human right, organised by the independent expert in the field of cultural rights of the United Nations, Farida Shaheed (Geneva, February);
- ▶ 3rd Conference “Culture in Motion” organised by the Directorate-General for Education and Culture of the European Commission (Brussels, February);
- ▶ “Les rendez-vous du lundi” meeting of the European Network Banlieues d’Europe (Lyon, February);
- ▶ Conference “The contribution of culture to the implementation of the Europe 2020 Strategy”, in the framework of the Hungarian Presidency of the European Union (Budapest, Hungary, February-March);
- ▶ Seminar “Building Bridges of Dialogue on the Strait”, the first joint action framework between the Spanish and the Moroccan networks of the Anna Lindh Foundation (FAL) (Tangier, Morocco, April);
- ▶ “Teko Pyahu – Ibero-American Dialogues on Culture, Youth and Social Inclusion”, organised jointly by Interarts, the National Secretary of Culture of Paraguay and the Vice Department of Youth (Asunción, Paraguay, May);
- ▶ X Meeting of the Latin American and European Network of Cultural Centres, organised by the Proyecta Cultura Argentina and Interarts, with the support of the AECID (Buenos Aires, Argentina, May);
- ▶ International Seminar “Cultural Policies: what to measure? how to evaluate?”, organised by the Chile’s Observatory of Cultural Policies, a recently-created tool in alliance with the University of Chile and the support of UNESCO (Santiago de Chile, May);
- ▶ 12th Meeting of the Spanish Network of the Anna Lindh Foundation (Granada, Spain, May);
- ▶ Seminar on the copyrights, organised by Pearle*, Performing Arts Employers Associations League Europe (Brussels, June);
- ▶ Course “Sustainable Development Projects in Extreme Cultural Landscapes, Hypo-Development, Cultural Tourism: Mali”, organised by the Faculty of Architecture of Barcelona (ETSAB) and the Ginna Kanda International Forum for the Development of Extreme Cultural Landscapes (Barcelona, Spain, July);
- ▶ Seminar “The Role of Cultural Industries in Cultural Diversity: a Discussion”, organised by the Istanbul Bilgi University’s Cultural Policy and Management Research Centre (KPY) and the Montreal McGill University’s Media@McGill (Istanbul, Turkey, July);

- ▶ Annual Meeting of the Euromedinculture(s) network (Munich, July);
- ▶ 4th Ibero-American Congress on Culture (Mar de Plata, Argentina, September);
- ▶ ArLab11 Annual Meeting, organised by the Fitzcarraldo Foundation (Lecce, Italy, September);
- ▶ 5th World Summit on Arts and Culture, organised by the International Federation of Arts Councils and Culture Agencies (IFACCA). (Melbourne, Australia, October);
- ▶ Culture Action Europe's General Assembly (Brussels, October);
- ▶ 1st Seminar on Sexual and Reproductive Rights in Latin America, organised by Creación Positiva and Red Activas (Barcelona, Spain, October);
- ▶ International Urban Creativity Forum 2011, organised by the Taipei City government, academia and industries (Taipei, Taiwan, October);
- ▶ European Culture Forum 2011, organised by the European Commission (Brussels, October);
- ▶ Seminar "The Transversality of Culture in Development Cooperation: Methodological Difficulties and Perspectives", organised by the UNESCO Chair on Cultural Policies and Cooperation at the University of Girona (UdG) (Girona, Spain, November);
- ▶ 4th International Conference on Creative Cities, organised by the Kreanta Foundation and the City Council of Madrid (Madrid, Spain, November);
- ▶ 3rd Cultural Industries Forum, organised by the Santillana Foundation and the Alternativas Foundation through their Observatory on Culture and Communications, and the support of the Spanish Agency of International Cooperation for Development (AECID). (Madrid, Spain, November);
- ▶ Cross-Border Meeting to put an end to the Convivencia Pyrenees-Mediterranean cultural cooperation project (Perpiñán and Alénaya, France, November);
- ▶ Seminar "Culture and Sustainability in the Territory of the Route of Via de la Plata", organised by the Extremadura Association of Cultural Managers and supported by the Ministry of Culture (Cáceres, Spain, December);
- ▶ Caribbean Cultural Market (Cartagena de Indias, Colombia, December);
- ▶ 3rd Meeting of Development NGOs, organized by the Federation of Spanish Development NGOs (Madrid, Spain, December).

4. INFORMATION AND TRAINING

4.1. Interarts Website (www.interarts.net)

In 2011, Interarts systematically updated its website, one of the foundation's main tools for the dissemination of information on the cultural cooperation for development, in general, and on its own activities, in particular. The website, with over 24,600¹ hits in 2011, gathers information on projects described in this activity report.

Interarts also opened a Facebook account, which currently has 529² followers.

Dates: on-going

4.2. FOMECC Portal (www.fomecc.org)

In 2011, Interarts launched a new website in Spanish, English and French with the aim to provide information and useful tools on the cultural and creative industries, with a special focus on Spain, Latin America and Africa.

The FOMECC portal is funded by the Ministry of Culture and is part of the Promotion of Cultural and Creative Industries (FOMECC) Programme, developed by Interarts in Colombia, Honduras,

¹ Source: Google Analytics. Period 01/01/11-31/12/11

² On 24 January 2012

Niger, Peru and Senegal in collaboration with local partners and the financial support of the **Spanish Agency of International Cooperation for Development – AECID**.

Apart from resources, news and links on cultural and creative industries, the portal includes specific sections to offer international visibility to different FOMECC projects' activities, as well as to trained entrepreneurs in a directory addressed to potential clients of their services.

Currently the expansion of the portal's tools is foreseen with the aim to create an online platform for the generation of networks among organisations similar to FOMECC and synergies in the area of cultural and creative industries in order to develop joint activities.

In 2011, since its launch in November, the FOMECC portal has had over 1.600³ hits.

At the end of 2011 Facebook and Twitter accounts have been opened and linked to the FOMECC portal, with 155 and 74⁴ followers, respectively.

Dates: *on-going*

4.3. Euro-American Campus on Cultural Cooperation Website **(www.campuseuroamericano.org)**

In 2011, Interarts has developed a website of the Euro-American Campus on Cultural Cooperation, a biennial event organised by the foundation in collaboration with OEI and the support of AECID, which in 2012 will reach its eighth edition.

Based on the Campus experience there was a need to set up an “umbrella” website that ensures the strengthening of this meeting model and serves as a bridge in the inter-Campus periods.

The Campus website, available in Spanish and English and supported by the Ministry of Culture, will be launched in 2012.

4.4. Cyberkaris Newsletter

Every month Interarts releases *Cyberkaris* - its digital newsletter - in Catalan, English, French and Spanish. The newsletter carries updated information on Interarts projects and activities as well as data and information resources relevant to cultural operators internationally. In 2010 the number of subscriptions has increased from 4,700 to 5,400. Previous issues of the *Cyberkaris* newsletters are downloadable from the Interarts website.

Dates: *on-going*

Outputs:

- ▶ 11 online newsletter's editions disseminated throughout 2011 in Catalan, Spanish, English and French.

4.3. Participation in Training Activities in Universities

During 2011 Interarts continued to offer training sessions in the framework of different post-graduate and masters' degrees in different universities including: the **University of Barcelona (UB)**, the **Autonomous University of Barcelona (UAB)**, the **Ramon Llull University**, the **University of Zaragoza** and the **International University of Catalonia (UIC)**.

³ Source: Google Analytics. Period 07/11/11-31/12/11

⁴ On 24 January 2012



Dates: on-going