



**ANNUAL REPORT**  
Year 2016

February 2017

## Introduction

*Sowing culture, reaping progress*

**Interarts** was created in 1995 in Barcelona as a non-governmental organisation with an international remit. It pursues three **objectives**:

- ▶ Providing support in the **design of cultural policies**;
- ▶ Contributing to **development processes** from the culture sector;
- ▶ Facilitating **transfer of knowledge and information** in the field of culture.

**Interarts' main fields of action** are cultural policies and cultural cooperation. The **fields of innovation** in which **Interarts** operates also include cultural rights and the creative and cultural industries. **Interarts** aims to mainstream the **cultural dimension in all approaches to human development**.

**Interarts** carries out its activities from Barcelona for public and private bodies around the world and has wide experience in the development of cultural cooperation projects nationally and internationally. It organises its programme of activities around three functions:

- ▶ **Design**  
Ideas lab and applied research centre, focusing on emerging cultural issues that are politically relevant. **Interarts** contributes to making proposals to implement cultural policies.
- ▶ **Consultancy**  
Culture is a fundamental element in development processes. To this end, **Interarts** coordinates and manages international projects of cooperation towards development; it also provides advice in the creative business sector.
- ▶ **Training and information**  
Training is one of the backbones of Interarts' activity with the organisation of short cycles of themed seminars or activities, in several geographic areas, such as the international *campuses* for cultural cooperation. Through the newsletter *Cyberkaris* and its website, **Interarts** continuously disseminates studies and information relevant to those interested in international cultural cooperation.

This document presents the main activities carried out by **Interarts** during 2016, some of which will continue on to 2018. For the purpose of clarity, it is structured in 4 sections:

1. **Applied Research**
2. **Consultancy**
3. **Multilateral Cooperation**
4. **Information and Training**

For further detailed information on any of the activities outlined in this document, please write to: [interarts@interarts.net](mailto:interarts@interarts.net).

## **1. APPLIED RESEARCH**

### **1.1. European Expert Network on Culture (EENC)**

Between 2010 and 2015, **Interarts** and **Culture Action Europe** coordinated the European Expert Network on Culture (EENC). The EENC was created to improve policy-making in Europe through a network of cultural experts to advise and support the **European Commission** in analysing cultural policies and their implications at national, regional and European level. This group of experts has drawn up reports and studies on specific issues that include policy recommendations. The EENC was commissioned by the **Directorate General for Education and Culture of the European Union (DG EAC)**, and also involved the **Institute of International Relations (IMO)**, Zagreb, Croatia, on the mapping of European organisations and experts on culture.

For several years, the work carried out has been published on the EENC website ([www.eenc.eu](http://www.eenc.eu)). In late 2015, the new project managers began renovating and updating the website. Since then it has been offline and the reports and studies no longer accessible. Therefore, in 2016 **Interarts** published them on its own site to ensure accessibility ([www.interarts.net](http://www.interarts.net)). Some of the topics covered are: opportunities for the culture and creative sectors to access financing in the **EU**; the culture and creative sectors and employment during the crisis; resident artists policy manual; participatory governance of cultural heritage; new business models in the culture and creative sectors; mapping practices in EU Member States on promoting access to culture through digital media, and mapping practices in **EU** Member States on participatory governance of cultural heritage.

*Dates:* 2010 – 2015

*Results:*

- ▶ Reports and researches on diverse aspects of culture, cultural policies and its social and economic implications.
- ▶ Mapping of European organisations and experts on culture.
- ▶ Project website for the dissemination of activities and information generated by the EENC: [www.eenc.eu](http://www.eenc.eu) (Currently offline; documents available at [www.interarts.net](http://www.interarts.net)).

### **1.2. CulturalBase. Social Platform of European Identities and Cultural Heritage**

This project was launched in 2015 as part of the **European Union** Horizon 2020 programme for research and innovation. CulturalBase aims to contribute to developing a common approach on key issues of cultural heritage and European identities through academic research and a process of shared development of structured content in the three main areas where the main challenges and potentials of culture in Europe are found: cultural memory, cultural inclusion and cultural creativity.

To develop this content, CulturalBase has an online platform linked to the project website ([www.culturalbase.eu](http://www.culturalbase.eu)). The documents that are periodically produced on this project as well as other news are primarily disseminated on the website (more information in section 4.4 below), and a Facebook page with 337 followers<sup>1</sup>. In 2016 in numerous works were published on CulturalBase: summary documents, vision documents, etc. The experts involved in the project can also attend debates such as the workshop held in September-October 2015 in Barcelona, the Major Stakeholders Conference (MSC) held in May 2016 in the same city, and a second workshop, held in Florence in December 2016. The relevance of this initiative is borne out by

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<sup>1</sup> On 10 February 2017

the **European Commission's** inclusion of CulturalBase in its recommended resources for the 2018 Year of European Cultural Heritage. CulturalBase also participated in the third international conference of Europeana Space, 'Cultural Heritage: Reuse, Remake, Reimagine' (21 and 22 November, Berlin, Germany).

CulturalBase is implemented by **Interarts** and various partners from European universities: **Central European University; Centre for Cultural Policy Research, University of Glasgow; Robert Schuman Centre for Advanced Studies, European University Institute; School of Law, Politics and Sociology, University of Sussex; University of Barcelona; Université de Paris 1 Panthéon-Sorbonne.**

*Dates:* 2015 - 2017

*Expected results:*

- ▶ Analysis of existing research around the project axes (memory, inclusion and creativity).
- ▶ A research agenda and recommendations for culture policies on cultural heritage and identities in Europe.
- ▶ Synthetic reports per axis (memory, inclusion and creativity).
- ▶ A network community of academics and professionals in the culture sector.
- ▶ A series of contributions in prestigious newspapers, journals and national and international dailies subject to the consideration of other experts, aimed at the scientific community.
- ▶ Ideas to enrich courses currently taught and to develop new academic teaching materials at the main higher education institutions, both at undergraduate and graduate level.

## **2. CONSULTANCY**

### **2.1. FomeccBiz**

In 2012, **Interarts** took another step forward in the FOMECC programme. It enlarged the FOMECC Portal with FomeccNet, a specialist, restricted network aimed at cultural organisations, training bodies, and professionals in the cultural industries, with a view to fostering networks between members. In addition, it developed another similar instrument (FomeccBiz) aimed at creative and cultural entrepreneurs to facilitate exchange and cooperation, promote their work, product and / or service, and create new business opportunities internationally. (See section 4.2 below for more information).

As part of the FOMECC Programme, the FomeccBiz initiative can draw on the resources generated by the programme since it began, which surpasses the virtual framework and strengthens the effect of exchanges, professionalism and market penetration. This meant that in previous years, the 'FomeccBiz Medellín-Barcelona: generating a cultural and creative business network for local development' action could be set up at the same time as the virtual tool was created, with the support of Barcelona City Council's Barcelona Solidarity Programme and in conjunction with the University of Antioquia, FOMECC's local partner in Colombia. This seeks to increase productivity and sales among cultural enterprises in Medellín by means of a range of activities such as training human capital, fostering associations, and forging alliances and joint business initiatives between Medellín and Barcelona. This project has also involved participation from the **Asociación Audiovisual, Videojuegos y Animación (AVA)** (Audiovisual, Video Games and Animation Association) and the **Unión del Sector de la Música (USM)** (Music Sector Union) of Medellín.

Various initiatives have already been carried out. In 2013: 'Seminar on audiovisual associative processes'; 'seminar on associative processes in music', and a trade and knowledge mission in

which three audiovisual creators and members of **AVA** from Medellin visited Barcelona (Catalonia).

In 2014, the project 'Promoting internationalisation and business for Spanish culture and creative enterprises through ICT', with financing from the Spanish **Ministry of Education, Culture and Sport**. Here the target audience was Spanish cultural and creative entrepreneurs who are FomeccBiz members, and the 'physical' organisation it works with was **Culture Action Europe (CAE)**, the largest European platform that defends culture. The initiative enabled 8 Spanish FomeccBiz members to join this organisation. It also gave 4 of these partners the opportunity to participate in a **CAE** meeting (Members Forum, Brussels, Belgium, March 2015). The project therefore gave them the opportunity to take part in taking the needs and issues facing the Spanish culture sector to European and other bodies with a broad scope of action, and to gain direct contact with cultural agents from other countries, spheres and professional levels.

In mid-2015, the second phase of 'FomeccBiz Medellin-Barcelona started: generating a cultural business network for local development', an initiative run by **Interarts** and the **Faculty of Arts of the University of Antioquia** with the support of **Barcelona City Council's** 'Barcelona Solidarity 2014' programme. Whereas the first phase focused especially on the audiovisual field, in the second the scope was extended to the music industry, with the collaboration of **AVA** and **Gestar Cultural**. One of the activities was a co-creation transmedia workshop involving both artistic areas with the aim of creating synergies between these sectors and exploring new business models. The outcome of the workshop was the transmedia project 'Medellin a story to hear', which was presented at the 'Trade and knowledge mission of business people and musicians from Medellin to Barcelona, from November 30 to December 5. The mission included a 'meeting among music industry and transmedia professionals from Barcelona and Medellin' where cultural and creative agents from Barcelona and Medellin shared experiences and proposals and began to forge future professional collaborations. In 2016 various materials from the 'Medellin, a story to hear' project were published, including the transmedia bible and a teaser to promote and market the project.

*Dates:* ongoing

*Results:*

- ▶ Exchange and collaboration between FomeccBiz members.
- ▶ Increased competence among members.
- ▶ Greater marketing of products through visibility and training.
- ▶ Increasing the internationalisation of FomeccBiz members, especially Spanish members, and their active participation in defining the role of culture in Europe.
- ▶ Promoting partnerships between cultural agents in Medellin and Barcelona.
- ▶ Better visibility of the culture offer in Medellin and greater flow of Colombian goods and services.

## 2.2. Culture for all - phase III. Kosovo

At the end of 2014, in a consortium with **ARCI-Arcs** and **Culture Action Europe**, **Interarts** launched the 'Culture for All - Phase III' project in Kosovo, which is funded by the **European Commission** under the Instrument for Pre-Accession Assistance (IPA). The project sought to contribute to the cultural and socioeconomic development of the country by strengthening its cultural sector, by means of inclusive cultural activities and educational and recreational activities, and greater interaction between people from differing communities and backgrounds. 'Culture for All - Phase III' supported public and private cultural operators in Kosovo, as well as artists, especially women.

Over the two years of Culture for all - phase III, 54 public and private operators (cultural and civil organisations, universities, public institutions, artists and cultural managers, etc.) in Kosovo

received funding for cultural and artistic projects through two public calls launched in December 2014 and 2015 respectively. In addition, a specific call launched in 2015 provided financing for the production of 2 documentaries and 1 short film.

Numerous activities have been undertaken on the project: training sessions for culture professionals on: technical and administrative management (taught by **Interarts** experts in Pristina), production of animated films, dance, stage lighting, and craftwork (weaving). The following events were held in Kosovo as part of the project: World Book Day, School Quiz, Arts Talent Show, Children's Week, and Pristina Open Music Night, and support was given to others: Pristina Architecture Week (June-July 2015), European Summer Music Academy (July 2015), Anibar International Animation Festival (August 2015), international exhibition 'The Presence of the Real' (July-September 2016), etc.

The project also facilitated the participation of Kosovar cultural entrepreneurs at international fairs such as Classical NEXT (Rotterdam, Netherlands, May 2015), Sarajevo Film Festival (Bosnia and Herzegovina, August 2015), WOMEX (Budapest, Hungary, October 2015), MEDIMEX (Bari, Italy, October 2015), Venice Biennale (Italy, November 2015), Who's Next (Paris, France, January 2016), BERLINALE Film (Berlin, Germany, February 2016), Premier Vision (Istanbul, Turkey, March 2016), ANNECY Film Festival (Annecy, France, June 2016) and Tanzmesse (Dusseldorf, Germany, August-September 2016).

On 21 and 22 October 2016 the regional conference 'Strengthening Culture' was held in Pristina under the auspices of the **Ministry of Culture, Youth and Sports of Kosovo**. It brought together over 70 public and private operators from the fields of culture and culture policies and strategies, cultural networks, international cooperation, education and so forth from Kosovo, the Balkan region and Europe. The conference provided an opportunity to share experiences and practices and reflect on current challenges and the potential to strengthen culture in the Balkan societies.

As part of Culture for all - phase III, technical assistance was provided to the **Ministry of Culture, Youth and Sports of Kosovo** on matters relating to culture policies and strategies through workshops and meetings with more than 50 representatives of national and municipal cultural institutions and cultural operators and artists in Peja, Prizren and Pristina. In October 2016 the report on the cultural policies strategy in Kosovo was submitted to the Ministry.

For more information about the project, please visit [www.culture-ks.org](http://www.culture-ks.org). The activities were primarily disseminated on the Facebook page, which has 3,742 followers<sup>2</sup>.

*Dates:* 2014 – 2016

*Results:*

- ▶ Strengthened cultural operators (public, private, universities, media and civil society).
- ▶ Greater regional cultural cooperation and cultural exchanges, including enhanced networking and mobility of artists and culture professionals.
- ▶ Increased international cultural profile of Kosovo, and development of knowledge and skills in institutions, cultural operators and civil society organisations.
- ▶ Development of the cultural industry as a value for the economy and competitiveness of Kosovo.
- ▶ Increased educational and recreational activities in Kosovo, and encouraging interaction between children from different communities and contexts.
- ▶ Strengthened cultural and arts education in Kosovo.

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<sup>2</sup> On 10 February 2017

### 2.3. SouthMed CV

'Community practices around the public value of culture in the Southern Mediterranean' is the full title of this project that began in 2015 and is funded by the **European Union** under the Med Culture regional programme. The consortium comprises various organisations: **Interarts** (Spain) as leader, **BAC Art Center** (Tunisia), **Gudran Art and Development Association** (Egypt), **Cooperative Association for Arts and Education Khayal** (Lebanon), **National Center for Culture and Arts / King Hussein Foundation** (Jordan) and the **German Commission for UNESCO**.

SouthMed CV aims to promote the role of culture in social cohesion, preferably with a long-lasting potential and multiplier effect, by providing funding via two calls for proposals for innovative cultural and artistic projects on human rights, gender, diversity, inclusion social and the environment. Its action focuses on the following countries: Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia. The first presentation of the project took place in April 2015, as part of the First Regional Conference of the Media and Culture Programme for development in the southern Mediterranean, **Med Culture**, held in Casablanca, Morocco. In September of that year SouthMed CV was presented to the cultural operators in Algeria at various events in Algiers, Constantine and Oran.

A total of 154 proposals were submitted in the first call launched in mid-2015, of which 19 were selected. All reflected the need both to reinforce recognition of culture as a factor in local, national and regional development, and to build the professional capacities of operators, professionals and organisations working in this field in the southern Mediterranean. One of the projects withdrew and the remaining 18 were implemented in 2016.

In April 2016, two training sessions (on project management and networking) were carried out for the beneficiaries of the first call: one in Beirut, Lebanon, (organised by **Khayak-Arts and Education** in collaboration with **Maqamat** and supported by **Interarts**), and the other in Tunis (organised by **BAC Art Center** with the support of **Interarts**).

In June of that year, SouthMed CV presented its objectives and the activities under the projects with financing at 'Europe Day' (Tunisia), an event organised by the **European Union** and the Tunisian authorities. The following month, the initiative was one of the projects that **Interarts** presented at a stand it shared with other organisations at the European Development Days (EDD) (Brussels, Belgium) as an example of actions to promote the role of culture in sustainable development.

In early September 2016, the second SouthMed CV call was launched. In October the project was presented in several Moroccan cities to announce the second call and participate in a raft of activities related to projects financed in the first: presentation of the Arty Farty Tangier Manifesto, visit to Tangier Cinémathèque and the project 'Participatory research and artistic divulgation of Intangible Cultural Heritage Associated to Chefchaouen Mediterranean Diet'.

The deadline for submitting proposals was 26 October 2016. Of the 160 received, 22 were selected. All of the SouthMed CV partners took part in the selection process at a meeting in Amman, Jordan, in December, with the advisory participation of **Med Culture**.

In 2017 the selected projects will be implemented and further training sessions held. In addition, two conferences to discuss and disseminate the outcomes will be organised.

The project has an online work platform, where partners and project managers of the initiatives financed can learn from the other organisations involved and exchange information with them. Information about SouthMed CV and the projects financed is published primarily on the website

([www.smedcv.net](http://www.smedcv.net)) (more information in section 4.5 below), and a Facebook page, which has 1,049 followers<sup>3</sup>.

Dates: 2015 - 2018

*Results and expected results:*

- ▶ Improve the professionalization of cultural actors; promoting national and international networking of both non-profit organisations, and operators and cultural projects; and institutional strengthening of organisations representing the sector
- ▶ Economic potential of the cultural sector promoted through initiatives and mechanisms to support cultural entrepreneurs and local strategies, by prioritizing the creative economy in public policies.
- ▶ Increased citizen participation, community work and educational practices.
- ▶ Development of new collaborative practices by implementing cultural exchange programs, associative networks and multidisciplinary artistic platforms.
- ▶ Organisation of two conferences.

## 2.4. LAIC

The project 'Culture and arts supporting social cohesion in Latin American cities' (LAIC) was the upshot of an invitation received by **Interarts** and **Bozar** to participate in the restricted procedure organised by the **Directorate General for International Cooperation and Development, Regional Programs for Latin America and the Caribbean (Unit G2) of the European Commission**. It seeks to promote and strengthen the role of arts and culture as drivers of inclusive and sustainable development and to facilitate exchanges and joint actions between the **EU** and Latin America to better integrate cultural policies and initiatives in urban development strategies, through successful projects that support social cohesion.

Three main activities will be carried out as part of the project. The first was the 'Art and Culture for Inclusive Cities in Latin America and Europe' seminar in June 2016 at the **Bozar** headquarters (Brussels, Belgium). It brought together 20+ researchers, cultural managers, cultural managers and architects from Latin America and Europe who drew comparisons between contexts and highlighted today's challenges linked to cities, cultural cooperation and identifying best practices in the two continents. The central topic was the role that culture and artistic practices have in promoting social cohesion, inclusive urban development, community work, citizen empowerment, cultural policies and development programs in Latin America and Europe alike. Following the seminar an open public debate on the same topic was held.

The UrbanLab workshop, the second of the programmed activities, was held in November 2016 in Medellín, Colombia. Five artistic and/or cultural organisations from as many Latin American cities took part in this collaborative space: **Colectivo LAAL vaca** (Puebla, Mexico); **The Fire Theory** (San Salvador, El Salvador); **Colectivo La Ciudad Verde** (Green City Collective) (Medellin, Colombia); **Escuelab** (Lima, Peru), and **Centro BijaRi** (Curitiba, Brazil). They worked on creative urban development proposals related to the five nodes previously defined, which were developed around the following topics: memory, education, mobility, violence, and resilience and sustainability. Each node also involved other artists and cultural operators in other Latin American and European countries. Among other places and initiatives, the 21 participants were able to visit the Centre for Cultural Development in the Medellín neighbourhood of Moravia, which is emblematic for the role that community cultural practices have played in its development. The initiatives linked to the LAIC began to develop during UrbanLab and the outcome was put together in a public exhibition on the last day of the workshop, at the **Cultural Centre of the Faculty of Arts of the University of Antioquia**, one of the workshop organisation partners.

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<sup>3</sup> On 10 February 2017

Following the Medellin workshop, the projects will continue to develop over the coming months in the various cities involved, coordinated by each of the respective nodes, until they are completed and officially presented at **Bozar** (Brussels, Belgium) in an exhibition comprising the third LAIC activity that will mark the project closure in May 2017.

LAIC has an online site on the webpage [www.fomecc.org](http://www.fomecc.org) (see section 4.2 below for more information.). It will provide information on the key points of the project as well as news, documents and photographs related to ongoing activities.

*Dates:* 2016 – 2017

*Results and expected results:*

- ▶ Public more aware of the role of culture policies and programmes and artistic practices to address the needs of socially excluded people in urban contexts.
- ▶ Strengthen exchanges between cultural and social sector agents in Latin America and the EU and new opportunities for Latin American artists and creators, particularly from the poorest urban neighbourhoods, to work on cultural initiatives with partners from the EU.
- ▶ Art and culture events exhibiting successful art and culture initiatives that support social cohesion and encourage public participation, especially among young people, in disadvantaged urban areas in Latin America.
- ▶ Boost the role of culture in strengthening social cohesion in Latin American cities and disseminate the activities and achievements of the project, both in Latin America and the EU.

## 2.5. DECIDES CARIBBEAN

In early March the project 'Cultural Rights to promote behavioural change and empower women against domestic violence in Barbados and the Eastern Caribbean (DECIDES Caribbean)' got underway. The initiative is part of the DECIDES Programme (Cultural Rights to Promote Development and Health) that **Interarts** has been running since 2007 in Africa and Latin America, with funding from various agencies and in collaboration with local partners.

DECIDES Caribbean is implemented by a consortium led by **Interarts** in conjunction with **Caribbean Women's Association (CARIWA)**, **Advocates for Safe Parenthood (Santa Lucía) Inc. (ASPIRE)** and **Women Against Rape Inc. (WAR)**, supervised by the **Delegation of the European Union to Barbados, the Eastern Caribbean States, OECS and CARICOM / CARIFORUM** and co-funded by the **European Union** under the European Instrument for Democracy and Human Rights (EIDHR). Its aim is to reduce domestic violence in Barbados and the Eastern Caribbean by promoting cultural changes in society and improving the capacity of civil society organisations (CSOs) to combat it.

The project is aimed at several beneficiaries: civil society organisations (CSOs), professionals linked to the issue, teachers, and religious leaders. Furthermore, it focuses on the cultural dimension of these problems at various levels by: increasing general knowledge about domestic violence; building the capacities of CSOs through workshops and peer learning; avoiding a cultural bias among professionals through learning associations and creating a stakeholder network; and raising public awareness through cultural events and products and public campaigns.

The first DECIDES Caribbean activity is research into domestic violence in Antigua. In August 2016 the group of experts was set up, coordinated locally by the staff of **Women Against Rape Inc. (WAR)**, a local partner of DECIDES Caribbean in Antigua. The research seeks to establish the general framework of domestic violence in two districts in Antigua (St. John and St. Philip), and one in Barbuda (St. Mary), regarding reported and unreported cases. The researchers will also work with other related professionals such as the police, judges, refuge centres, health

professionals, social workers and lawyers to understand which instruments they have to control this behaviour and pinpoint their attitudes towards domestic violence and its victims.

The project was publicly launched in November 2016 in Bridgetown, Barbados, in the presence of the ambassador of the **Delegation of the European Union to Barbados, the Eastern Caribbean States, OECS and CARICOM / CARIFORUM**; the Minister of **Social Care, Citizen Empowerment and Community Development of Barbados** and representatives of the organisations implementing DECIDES Caribbean, including **Interarts**. This event provided an overview of the current gender violence situation in this region, as well as the activities scheduled under DECIDES Caribbean to contribute to eradicating it. The launch was followed by a two-day seminar comprising three different workshops for civil society organisations: the first on research and data gathering; the second on project management and financing, and the third on activism, advocacy and pressure.

The activities undertaken on the project are published on the programme website [www.decides.pro](http://www.decides.pro) (see section 4.3 below for more information). As of 2017, DECIDES Caribbean will have its own section on the website containing a description of the fundamentals of this project: objectives, organisations that implement it, etc.

*Dates:* 2015 – 2018

*Results and expected results:*

- ▶ Analysis of the main characteristics of domestic violence to guide public policy.
- ▶ Strengthen the capacity of CSOs and women to address domestic violence, and dialogue and advocacy with key stakeholders.
- ▶ Improve the perception and ability of professionals in the political, judicial and health sectors to meet the needs of victims and to create a network that aims at Domestic Violence Response Teams.
- ▶ Raise awareness of domestic violence within the general community through public recognition of the problem and behavioural changes.

## **2.6. REC: Music, employability and multiculturalism**

As part of the Social Initiative Project Support Programme of the **Obra Social "la Caixa"**, **Interarts**, **Associació Arrels Urbanes**, **ConArte International** and the **UNESCO Chair in Cultural Policies at the University of Gerona**, ran this initiative in 2016. The aim of REC was to contribute to equal opportunities and multiculturalism by empowering and training young people aged 16-21 years of migrant origin who live in Salt, Gerona, and are neither studying nor working.

The young participants were given training in skills in the field of music. The main project activities were theoretical and practical workshops on music and technology for music creation and production: vocal techniques, composing, rhythm, recording, studio mixing and others. A workshop was also held on cultural and creative entrepreneurship. All of the activities focused on encouraging personal expression, peer relations and mutual learning.

At the official closing ceremony on 30 November 2016 the project participants performed the two songs created during REC.

*Dates:* 2016

*Results:*

- ▶ Youth at risk of social exclusion empowered and trained in creativity, musical skills and technology for music creation and production.
- ▶ Reinforced social and community links between young people of migrant origin.

- ▶ Two songs produced on the project: "Ser jove" (Being young) ([www.youtube.com/watch?v=SUS4LOhg4P4](http://www.youtube.com/watch?v=SUS4LOhg4P4)) and "Projecte REC" (The REC Project) ([www.youtube.com/watch?v=Yg03xOUHj4w](http://www.youtube.com/watch?v=Yg03xOUHj4w)).

### **3. MULTILATERAL COOPERATION**

#### **3.1. Participation in other European networks and platforms**

As a result of its active participation in European cultural cooperation processes, **Interarts** has always taken part in different international activities such as conferences and seminars as well as actively contributing to training programmes and publications, etc.

From 2008 until 2015, **Interarts** chaired the Executive Committee of **Culture Action Europe**, a platform of European cultural networks and NGOs which aims to make the unified and strong voice of artists and cultural professionals ([www.cultureactioneurope.org](http://www.cultureactioneurope.org)). As of 2015, the foundation has been a member of the Executive Committee.

An example of this platform's work is support of the planned lobbying strategy to have culture included as an explicit goal in the post-2015 Development Agenda. Among other things, the platform played a relevant part in the Culture2015goal campaign ([www.culture2015goal.net](http://www.culture2015goal.net)).

**Interarts** was also part of the Executive Committee of the **Anna Lindh Foundation Spanish Network (REFAL)** until 2015. It remains an active member of the Network ([www.xarxaespanyolafal.iemed.org](http://www.xarxaespanyolafal.iemed.org)). **Interarts** is also a member of the network **On the Move** ([www.on-the-move.org](http://www.on-the-move.org)).

*Dates:* ongoing

#### **3.2. Participation in local and international seminars and conferences**

Throughout 2016 **Interarts** actively participated in public activities, including the following:

- ▶ Cultural rights seminar, organised by Centro Cultural Espai Avinyó (Barcelona, Spain, February).
- ▶ International Consulting Alliance - ICA Meeting 2016 (Barcelona, Spain, April).
- ▶ European Development Days (EDD), organised by the European Commission (Brussels, Belgium, June).
- ▶ Presentation Conscious Capitalism (Barcelona, Spain, July).
- ▶ 'Cultural Policy(ies) in Europe with the challenges of integration: citizen participation, active citizenship and European identity' course organised by Foundation European Academy of Yuste (Caceres, Spain, October).
- ▶ Conference 'Dialogues' (Lleida, Spain, November).
- ▶ 17th Meeting of the Spanish Network of the Anna Lindh Foundation 2016 (Barcelona, Spain, November).
- ▶ International Symposium: 'Languages and status: does officialdom matter?' (Barcelona, Spain, November)

### **4. INFORMATION AND TRAINING**

**Interarts** uses various channels to give information on the projects we manage and activities carried out. We have an institutional website and several other website for programmes and

projects, as well as Facebook and Twitter profiles. We also have a YouTube channel ([www.youtube.com/user/InterartsVideo](http://www.youtube.com/user/InterartsVideo)) with videos of various projects. There are currently 64 videos on the channel<sup>4</sup>.

#### 4.1. Institutional Website - Interarts ([www.interarts.net](http://www.interarts.net))

In 2016, **Interarts** systematically updated its website, one of the foundation's main tools for the dissemination of information on cultural cooperation for development in general, and on its own activities in particular. The website had 12,802<sup>5</sup> visits in 2016 and contains information on the projects described in this activity report.

**Interarts** also has a Facebook page, which currently has 2,285<sup>6</sup> followers.

#### 4.2. FOMECC programme website ([www.fomecc.org](http://www.fomecc.org))

As part of the Promotion of Cultural and Creative Industries (FOMECC) Programme, the FOMECC Portal was launched in 2011 ([www.fomecc.org](http://www.fomecc.org)) in Spanish, English and French. Funded by the **Spanish Ministry of Education, Culture and Sport**, its aim is to disseminate information and tools to help to strengthen the sector, particularly in Spain, Latin America and Africa.

In addition to resources, news and links on cultural and creative industries, the portal includes specific sections to give international visibility to the FOMECC projects activities, as well as to the entrepreneurs trained on these projects, who are listed in a directory available to potential clients. In 2016, the content, news and resources on the FOMECC Portal were updated and it received 3,275<sup>7</sup> visits.

Linked to the FOMECC portal, in 2011 a Facebook page and Twitter profile were also created and currently have 629 and 393 followers<sup>8</sup> respectively.

In 2012, **Interarts** took another step in the development of the FOMECC programme and enlarged the FOMECC Portal, providing an additional section: FomeccNet, a specialist, restricted network aimed at cultural organisations, training bodies, and professionals in the cultural industries. Launched in July 2012, this phase also received funding from the **Ministry of Education, Culture and Sport of Spain**. Its aim is to provide a virtual platform to create networks between local and international organisations similar to FOMECC, and synergies in fostering cultural and creative industries, to carry out joint activities. Since its launch, 122 member institutions have joined<sup>9</sup>.

In addition, and also with the support of the **Ministry of Education, Culture and Sport of Spain**, in 2013 a new tool was planned to further boost the impact of the FOMECC Programme as an economic driver of the cultural and creative sector: FomeccBiz ([www.fomeccbiz.org](http://www.fomeccbiz.org)), a second specialist online network also available in the three usual languages. This network is aimed at creative and cultural entrepreneurs, especially from Spain, Latin America and Africa, to foster exchange and cooperation between them; promote their work, product and / or service, and create new business opportunities internationally. FomeccBiz currently has 115 members.<sup>10</sup>

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<sup>4</sup> On 10 February 2017

<sup>5</sup> Source: Google Analytics. Period 01/01/16-31/12/16

<sup>6</sup> On 10 February 2017

<sup>7</sup> Source: Google Analytics. Period 01/01/16-31/12/16

<sup>8</sup> On 10 February 2017

<sup>9</sup> On 10 February 2017

<sup>10</sup> On 10 February 2017

In late December 2016, [www.fomecc.org](http://www.fomecc.org) was expanded to host the LAIC site (for more information see section 2.4 above), which will disseminate the fundamentals of the project as well as news, documents and photographs of the activities carried out.

#### 4.3. DECIDES programme website ([www.decides.pro](http://www.decides.pro))

**Interarts** launched the DECIDES Programme (Cultural Rights to Promote Development and Health) in 2007, together with **Family Care International (FCI)**. Since then, in conjunction with this and other organisations and the support of various bodies (**Spanish Agency of International Cooperation for Development (AECID)**, **Catalan Agency for Development Cooperation (ACCD)** the **Solidarity Barcelona Programme of Barcelona City Council** and the **European Commission**), **Interarts** has carried out projects in Bolivia, Mali, Peru, Ecuador and currently in the Caribbean.

The site contains information about the programme with a view to extending its scope and raising awareness about the risk of HIV for indigenous women in Bolivia. It also provides information and resources of interest on the link between exercising cultural rights and building the skills and conditions to exercise sexual and reproductive rights. The main topics are: sexual and reproductive health, combating violence against women, gender equality, etc. In late 2013, the Beta version was released. Since October 2014 it has also included the specific site for the DECIDES SPAIN project (completed project). In 2016, information and resources periodically have been published regularly on the website, which has received 1,189 visits<sup>11</sup>.

In September 2015, a new online tool was launched. The DIVERXUAL site provides resources for professionals working in the health and migrant care sectors ([www.decides-diverxual.pro](http://www.decides-diverxual.pro)). From its launch until the end of 2016, this site had 2,210 visits<sup>12</sup>.

#### 4.4. CulturalBase project website ([www.culturalbase.eu](http://www.culturalbase.eu))

The outcomes of research on cultural heritage and European identities carried out by experts involved in CulturalBase are posted on the project website, which received 9,798<sup>13</sup> visits in 2016 since it went live in September. The website also contains information about the project: the organisations in the consortium that run the project, objectives, activities, programmes, etc., and the list of professionals and entities that make up the network of project stakeholders. Of particular interest is the 'Archive' section, which is an Open Data repository of all studies undertaken as part of CulturalBase.

#### 4.5. SouthMed CV project website ([www.smedcv.net](http://www.smedcv.net))

To give greater visibility to the two SouthMed CV calls and the projects financed, a website was launched ([www.smedcv.net](http://www.smedcv.net)) which provides full details on the calls and information about the main activities on the initiatives of SouthMed CV in the southern Mediterranean. Some of the content is also available in Arabic. In 2016, the site had 17,338 visits<sup>14</sup>.

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<sup>11</sup>Source: Google Analytics. Period 01/01/16-31/12/16

<sup>12</sup>Source: Google Analytics. Period 25/09/15-31/12/16

<sup>13</sup>Source: Google Analytics. Period 01/01/16-31/12/16

<sup>14</sup>Source: Google Analytics. Period 01/01/16-31/12/16

#### 4.6. Euro-American Campus on Cultural Cooperation website ([www.campuseuroamericano.org](http://www.campuseuroamericano.org))

In 2012, Interarts launched a website for the Euro-American Campus on Cultural Cooperation, a biennial event organised by the foundation in collaboration with the **OEI** and the support of **AECID**, which has already held its eighth edition.

The Campus experience showed the need to set up an 'umbrella' website that is not linked to any one specific campus, to strength this model of meetings and to be a bridge in the inter-Campus periods.

The Campus website, funded by the **Spanish Ministry of Education, Culture and Sport** provides information about the genesis and concept of this type of event and on all Campuses held so far. At the last Campus in 2012, the website was also used for registering and webcasting the sessions in real time. In the hope that support will continue to run the next Campus, the website is maintained as an information repository.

Since its launch in October 2012, it has received 17,321 visits<sup>15</sup>.

#### 4.7. *Cyberkaris* Newsletter

Every month **Interarts** releases its digital newsletter *Cyberkaris* in Catalan, English and Spanish. The newsletter contains updated information on Interarts projects and other project calls, as well as resources relevant to cultural operators internationally. In July 2016 we began using MailChimp to send out the newsletter. **Interarts** took advantage of this change to clean up the subscriber lists and delete any inactive or incorrect addresses. After the update, there were 5,406 subscribers<sup>16</sup>. Back issues of the *Cyberkaris* newsletters are also available on the **Interarts** website.

#### 4.8. Training

**Interarts** incorporates training into all projects, as explained in the specific paragraphs. However, it also takes part in specialist training courses when invited.

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<sup>15</sup> Source: Google Analytics. Period 07/10/12-31/12/16

<sup>16</sup> On 10 February 2017