



**ANNUAL REPORT**  
Year 2015

April 2016

## Introduction

*Sowing culture, reaping progress*

The Interarts Foundation, created in 1995 in Barcelona, is a private agency with an international remit. It pursues three **objectives**:

- ▶ Providing support in the **design of cultural policies**;
- ▶ Contributing to **development processes** from the culture sector;
- ▶ Facilitating **transfer of knowledge and information** in the field of culture.

Interarts' **main fields of action** are cultural policies and cultural cooperation. The **fields of innovation** in which Interarts operates also include cultural rights and consultancy on setting up new cultural companies. Interarts aims to mainstream **culture in all approaches to human development**.

Interarts carries out its activities from Barcelona for public and private bodies around the world and has wide experience in the development of cultural cooperation projects nationally and internationally. It organizes its programme of activities around three functions:

- ▶ **Design**  
Ideas lab and applied research centre, focusing on emerging cultural issues that are politically relevant. Interarts contributes to making proposals to implement cultural policies.
- ▶ **Consultancy**  
Culture is a fundamental element in development processes. To this end, Interarts coordinates and manages international projects of cooperation towards development, in addition to providing consultancy in setting up cultural companies.
- ▶ **Training and information**  
Training is one of the backbones of Interarts' activity with the organisation of short cycles of themed seminars or activities, in several geographic areas, such as the international *campuses* for cultural cooperation. Through the newsletter *Cyberkaris* and its website, Interarts continuously disseminates studies and information relevant to those interested in international cultural cooperation.

This document presents the main activities carried out by Interarts during 2015, some of which will continue on to 2018. For the purpose of clarity, it is structured in 4 sections:

1. **Applied Research**
2. **Consultancy**
3. **Multilateral Cooperation**
4. **Information and Training**

For further information on any of the activities mentioned in the document, please write to: [interarts@interarts.net](mailto:interarts@interarts.net).

## 1. APPLIED RESEARCH

### 1.1. European Expert Network on Culture (EENC)

Since December 2010, Interarts and **Culture Action Europe** have been coordinating the European Expert Network on Culture (EENC), aimed at contributing to the improvement of cultural policy development in Europe through the set up of the expert network in culture which provides advice and support to the **European Commission** in the analysis of the cultural policies and their impact at national, regional and European level. This group of experts prepares reports and studies on specific issues that include policy recommendations. The EENC is commissioned by the **Directorate General for Education and Culture of the European Union (DG EAC)**, and involves the collaboration of the **Institute of International Relations (IMO)**, Zagreb, Croatia, on the mapping of European organisations and experts on culture. One of the first activities main of the EENC was the preparation of the papers in 2011 for the four sessions of the European Culture Forum, organised by the European Commission. In the first few months of 2015 until the project ended in April, the EENC website, which has had 35,536 visits this year<sup>1</sup>, has regularly published new reports addressing the following topics: opportunities for the culture and creative sectors to access financing in the EU; the culture and creative sectors and employment during the crisis; resident artists policy manual; participatory governance of cultural heritage; new business models in the culture and creative sectors; mapping practices in EU Member States on promoting access to culture through digital media, and mapping practices in EU Member States on participatory governance of cultural heritage. The EENC website (<http://www.eenc.info/>), is currently being updated by the new project managers.

*Dates:* December 2010 - April 2015

*Results:*

- ▶ Reports and researches on diverse aspects of culture, cultural policies and its social and economic implications.
- ▶ Mapping of European organisations and experts on culture.
- ▶ Project website for the dissemination of activities and information generated by the EENC: [www.eenc.eu](http://www.eenc.eu)

### 1.2. Access to Culture - Policy Analysis

This project started in mid-2013, with the support of the Culture Programme of the **European Commission**. In addition to Interarts are partners from Croatia, Denmark, Sweden and Turkey, coordinated by the Austrian organization **EDUCULT**. The aim of this initiative is to analyse practical implementation at state and local level of the extent to which European institutions prioritise access to culture. In March 2015, a month prior to the end of this initiative, the final meeting was held in Vienna, Austria. Members presented the individual research carried out as well as guidelines for drafting the final document. This report (<http://educult.at/en/forschung/access-to-culture/>) includes a series of indicators and benchmarks that will support European governments and policymakers in promoting access to culture.

*Dates:* June 2013 - April 2015

---

<sup>1</sup> Source: Google Analytics. Period 01/01/15-31/12/15

*Expected results:*

- ▶ Reports on the cultural policies of access to culture in European countries, with official statistics.
- ▶ Set of recommendations for the European Union.

### 1.3. She Culture

This initiative led by the **European Centre for Cultural Organisation and Management ECCOM** aims to research the role of women in social and cultural life through their active participation in the fields of art, culture, education and lifelong learning to enhance their awareness of their key role in civil, social and cultural life and to empower them to become active participants in it. The **European Network of Women's Museums** plays a central role in this analysis, as these institutions have a strategic mission in urban areas, providing opportunities for participation, communication and exchange of knowledge, experiences and interpretations between various cultures and generations. She Culture is supported by the Culture Programme of the **European Commission** and Interarts has participated as a partner along with 5 other organizations: **La Bonne Centre de Cultura de Dones Francesca Bonnemaison** (Spain), **Museo delle donne dei Merano** (Italy), **KvinnenMuseet/The women's museum** (Norway), **KvinnenMuseet/The women's museum** (Denmark) and **Muzeu i grave** (Albania). She Culture gathers data on women's museum activities and draws up indicators and policy recommendations on gender in the culture sector. These contents were published on the project website in 2015 (<http://www.she-culture.com/es/>), which also contains the 5 videos about the sexualisation of toys (<http://www.she-culture.com/es/sexualizacion-de-los-juguetes>), created as part of She Culture by various artists from the countries involved in this initiative. One of these audiovisual works, "Fe/male toys" by Teresa Sala, was selected for the 2015 Grand Rapids Feminist Film Festival (GRFF) and the Florence Queer Festival. The videos were widely promoted in 2015 and were a central part of the debate on toys and gender organized by Interarts and Centre de Cultura de Dones Francesca Bonnemaison La Bonne in June in Barcelona. Focusing on the role of toys in children's acquisition of gender stereotypes, the debate was led by expert speakers: education and women's sociologist Marina Subirats, and journalist and writer Laura Freixas. The final project meeting took place in Rome, Italy, in September 2015.

*Dates:* October 2013 - September 2015

*Results:*

- ▶ Women more active and aware of themselves in civil, social and cultural life.
- ▶ Increased cooperation and exchange between Women's Museums in Europe.
- ▶ New indicators and recommendations for a more egalitarian and gender-aware and less sexist society.
- ▶ Videos to raise awareness on the value of toys in role acquisition.

### 1.4. Negotiating the cultural participation of migrants (MCP Broker)

Brokering Migrant Cultural Participation (MCP Broker) is the name of this project which has support from the European Fund for the Integration of Third-Country Nationals, **Directorate-General for Home Affairs of the European Commission**. It got underway in the last quarter of 2013 and aims to boost migrants' cultural participation by improving the capacity of local public cultural institutions to interact with them, through mutual respect for their rights, obligations and cultures, and helping to improve diversity management in everyday areas: jobs, both public and private, service provision centres, education systems; the media, etc. The partners are **Culture Action Europe - CAE** (Belgium), **Intercult** (Sweden), **IG Kultur Österreich** (Austria), **ECCOM** (Italy), and Interarts, which is responsible for the overall project management and coordination.

The activities carried out in 2015 include the cycle of workshops 'Learning Partnerships on managing cultural diversity in public cultural institutions', organized by Interarts and held in Barcelona in February. Over 35 participants met to discuss current strategies on aspects such as promoting cultural diversity, intercultural education, migrant participation in public cultural centres, and together they came up with new ideas in these areas. In April, a meeting of the project partners was held in Stockholm to review the results of the work undertaken so far and map out the last phase of MCP Broker. The final conference was held from June 30 to July 2 in Barcelona. The title of the event was 'MCP Broker Show'. With an innovative structure, it brought together over 150 representatives of associations, institutions and NGOs worldwide to discuss and share experiences on integrating migrants in differing public cultural organisations. The results can be viewed on the project website (<https://mcpbroker.wordpress.com/>).

*Dates:* October 2013 - August 2015

*Results:*

- ▶ European public cultural institutions better able to engage with the integration of migrants as a general public, cultural agents, employees, partners, suppliers, etc.
- ▶ Increased understanding of the importance of migrants' cultural participation in creating an intercultural society, both by migrants and host societies.

### 1.5. CulturalBase. Social Platform of European Identities and Cultural Heritage

This project was launched in 2015 as part of the **European Union** Horizon 2020 programme for research and innovation. CulturalBase aims to contribute to developing a common approach on key issues of cultural heritage and European identities through academic research and a process of shared development of structured content in the three main axes where the main challenges and potentials of culture in Europe are found: cultural memory, cultural inclusion and cultural creativity. To develop this content, CulturalBase has an online platform linked to the project website (<http://culturalbase.eu>). The documents that are periodically produced as well as other news about the initiative are primarily disseminated on the website (more information in section 4.4 below) and a Facebook page with 170 followers<sup>2</sup>. The experts involved in CulturalBase also have the chance to attend debates in person, such as the workshop held in October in Barcelona, the conclusions of which were used as the basis for the academic research and shared production process. This initiative is implemented by **Interarts** and several partners from European universities: **Central European University; Centre for Cultural Policy Research, University of Glasgow; Robert Schuman Centre for Advanced Studies, European University Institute; School of Law, Politics and Sociology, University of Sussex; University of Barcelona; Université de Paris 1 Panthéon-Sorbonne.**

*Dates:* May 2015 - May 2017

*Expected results:*

- ▶ An overview of existing and related research policies around the three axes and thematic areas identified in CulturalBase.
- ▶ A focused research agenda agreed on by CulturalBase.
- ▶ Synthetic reports per axis (memory, inclusion and creativity).
- ▶ A network of established academics and emerging scholars and PhD graduates who have a specific agenda and specific targets achieved.
- ▶ A series of contributions in prestigious newspapers, journals and national and international dailies subject to the consideration of other experts, aimed at the scientific community.
- ▶ Ideas to enrich courses currently taught and to develop new academic teaching materials at significant higher education institutions, both at undergraduate and graduate level.

---

<sup>2</sup> At 21 February 2016

## 2. CONSULTANCY

### 2.1. FomeccBiz

In 2012, Interarts took another step forward in the FOMECC programme: with the support of the **Spanish Ministry of Education, Culture and Sport**, it added the FomeccNet tool to the FOMECC Portal - a restricted and specialist network aimed at cultural organisations, training bodies, and professionals in the cultural and creative industries, with a view to boosting networking among its members. It also created another similar instrument (FomeccBiz), this time aimed at creative and cultural entrepreneurs to foster exchange and cooperation between them, visualize their work, product and/or service, and facilitate new business opportunities internationally. (See section 4.2 below for more information.)

As part of the FOMECC Programme, the FomeccBiz initiative can draw on the resources generated by the programme since it began, which takes it beyond the virtual framework and strengthens the effect of exchanges, professionalism and market penetration. This meant that in previous years, the 'FomeccBiz Medellín-Barcelona: generating a cultural and creative business network for local development' action could be set up at the same time as the virtual tool was created, with the support of Barcelona City Council's Barcelona Solidarity Programme and in conjunction with the University of Antioquia, FOMECC's local partner in Colombia. This seeks to increase productivity and sales among cultural enterprises in Medellín through a range of activities such as training human capital, fostering associations, and forging alliances and joint business initiatives between Medellín and Barcelona. This project also has participation from the *Asociación Audiovisual, Videojuegos y Animación* (Audiovisual, Video Games and Animation Association (AVA)) and the *Unión del Sector de la Música* (Music Sector Union (USM)) of Medellín.

Various initiatives have already been carried out. In 2013 these included: a 'Seminar on audiovisual associative processes'; a 'Seminar on associative processes in music', and a trade and knowledge mission in which three audiovisual creators and members of **AVA** from Medellín visited Barcelona (Catalonia).

In 2014, the project 'Promoting internationalization and business for Spanish culture and creative enterprises through ICT' was implemented with financing from the Spanish **Ministry of Education, Culture and Sport**. Here the target audience was Spanish cultural and creative entrepreneurs **who are FomeccBiz members, while the 'physical' organisation it works with is Culture Action Europe (CAE)**, the largest European platform that defends culture. The initiative enabled 8 Spanish FomeccBiz members to join this organisation. It also provided for 4 of these partners to participate in a CAE meeting, and in March 2015 they attended the Members Forum held in Brussels, Belgium. The project therefore gave them the opportunity to take part in taking the needs and issues facing the Spanish culture sector to European and other bodies with a broad scope of action, and to gain direct contact with cultural agents from other countries, spheres and professional levels.

In mid-2015, the second phase of 'FomeccBiz Medellín-Barcelona: generating a cultural business network for local development' started, an initiative run by Interarts and the Faculty of Arts of the University of Antioquia with the support of Barcelona City Council's 'Barcelona Solidarity 2014' programme. Whereas the first phase focused especially on the audiovisual field, in the second the scope was extended to the music industry, with the collaboration of AVA and Gestar Cultural. The activities therefore included a co-creation transmedia workshop involving both artistic areas with the aim of creating synergies between these sectors and exploring new business models. The outcome of the workshop was the transmedia project 'Medellin a story to hear', which was presented at the trade and knowledge mission of business people and musicians from Medellín to Barcelona, from November 30 to December 5. The mission included a meeting among music industry and transmedia professionals from Barcelona and Medellín on

December 1, at which cultural and creative agents from Barcelona and Medellín shared experiences and proposals and began to forge future professional collaborations.

*Dates:* April 2012 - ongoing

*Results:*

- ▶ Exchange and collaboration between FomeccBiz members.
- ▶ Increased competence among members.
- ▶ Greater marketing of products through visibility and training.
- ▶ Increasing the internationalisation of FomeccBiz members, especially Spanish members, and their active participation in defining the role of culture in Europe.
- ▶ Promoting partnerships between cultural agents in Medellín and Barcelona.
- ▶ Better visibility of the culture offer in Medellín and greater flow of Colombian goods and services.

## 2.2. Cultural instruments for the improvement of sexual and reproductive health in Mali

In December 2008 Interarts and **Family Care International/Mali** launched a project in Mopti (Mali) entitled 'Culture and development: learning through cultural processes – young people in the informal sector and sexual and reproductive health in Mopti'. The project, with support from the **AECID**, sought to define new cultural guidelines on sexual and reproductive health (SRH), develop SRH strategies appropriate to the cultural context of vulnerable young people working in the informal sector in Mopti and equip this group, through an educational approach adapted to the multicultural context of the city, with tools that will facilitate their access to information and understanding of it.

In addition, this project is included as a good practice in the compilation published in 2010 by the **Belgian Presidency of the European Union** and the **European Commission** 'Culture and Development. Action and Impact', which presents initiatives carried out by the European Union Member States.

On the basis of the results obtained in the first phase, the second phase of the project was launched in October 2010. Although it maintained the same action line, the project incorporated new activities such as the theatre-forum.

In late 2011 another line of action (Mali III) was opened in the country which took similar activities to Bamako. Its full title is 'Using culture to reinforce the capacity of young people in the informal sector to demand their rights to sexual and reproductive health, Bamako.'

The experience gained in Mali, in addition to others carried out by Interarts with **Family Care International** were presented at the seminar organised by these institutions in Barcelona in February 2012: 'Culture and Sexual and Reproductive Health: towards a new link. A day to think, discuss and act', which brought together specialists in this field and in international development cooperation.

Although the political unrest in the country turned to armed conflict in 2012, Mali II and Mali III went ahead, running all planned activities until their closure. Mali II ended in 2012, with 25,570 young people in the informal sector aware of SRH issues and an increase in the number of people who agree to be tested for HIV, among other outcomes.

Once Mali III had been concluded, in December 2013 Mali IV got underway, both with the collaboration of the **Association of Child and Youth Workers (AEJT) Bamako**. The full title of this fourth phase is 'Young people in the informal sector of Bamako and sexual and reproductive rights from a perspective of economic, social and cultural rights'. Its main objective is to consolidate the results achieved in the previous phase, through: SRH training and awareness-raising among young people; engaging public and private institutions to actively promote SRH

among young people, and raising awareness in Mali and the international community on the situation of these young people's rights to SRH, among others.

In March 2015, training sessions were given to the authorities of 15 vocational and technical training centres in Bamako, Mali, on sexual and reproductive health (SRH) and communicating these to young people. Just a few days before finalizing the project, the AEJT theatre group was selected to be part of the launch ceremony for the national family planning campaign entitled 'Family planning, a right for all'.

*Dates:* November 2008 – December 2009 (Phase 1); October 2010 – October 2012 (Phase 2); December 2011 – June 2013 (Phase 3); December 2013 – June 2015 (Phase 4).

*Results:*

- ▶ Training and awareness-raising of peer educators on SRH.
- ▶ CV for capacity-building and training in SRH adapted to the cultural environment and based on participatory evaluation.
- ▶ Awareness-raising of employers and religious leaders on the importance of SRH for young people.
- ▶ Report on young people's knowledge and cultural influences of SRH in the informal sector.
- ▶ 5 radio programmes led by young people trained on the project to raise awareness of SRH.
- ▶ 3 project outreach days.
- ▶ Animated short film about the views of these young people and their right to SRH.
- ▶ Video-summary and promotional advert for the DECIDES Programme (Promoting Cultural Rights in Development and Health).

### **2.3. DECIDES SPAIN. A call to action for greater equity in access to and exercise of sexual and reproductive rights in Spain**

As part of the DECIDES Programme (Cultural Rights to Promote Development and Health), Interarts and **PROSICS - Vall d'Hebron Research Institute (VHIR)** jointly launched the project 'DECIDES ESPAÑA. A call to action for greater equity in access to and exercise of sexual and reproductive rights in Spain', seeking to improve the care given to immigrant women and young women in health services in Spain.

The activities carried out in 2015 on this project included an audiovisual workshop in February with young migrants, which resulted in two animated videos that will be used as training and awareness-raising tools on issues related to access to sexual rights and reproductive health (SRHR) in the specialist training workshops for professionals and general public awareness-raising actions that DECIDES SPAIN runs. Another of the main activities was the creation of a resource platform (DIVERXUAL - <http://decides-diverxual.pro/>) (see section 4.4 below for more information) containing tools and content on emotional, sexual and reproductive health aimed primarily at health professionals, to help bring about a fuller approach to patient care and change attitudes towards cultural diversity. In July 2015 the project was presented at a meeting for representatives of schools, charities and various organisations in the culture, health and immigrant care sectors as part of the MCP Broker project Final Conference. The session was split into two parts. The first was aimed at raising awareness among civil society on SRHR and equity in a context of cultural diversity, and presented the project and the results of the 'Diagnosis of the status of access to Sexual and Reproductive Health Rights (SRHR) - from care to health - among immigrant women of childbearing age in Spain' and the Diverxual resources site. In the second part, useful tools for workshops and awareness-raising among adolescents on SRHR issues were presented. The project closing session took place in September in Barcelona and included a panel discussion with several experts on health, anthropology, education and social action, who assessed DECIDES SPAIN going forward.

This project was funded by the **Financial Mechanism of the European Economic Area (EEA Grants)**, which aims to contribute to reducing economic and social inequalities, as well as

strengthening relations between the donor states (Iceland, Liechtenstein and Norway) and the beneficiary states (17 EU member states). The **NGO Platform for Social Action** is the operator of the Active Citizenship Programme, which is allocated EUR 4.6 million to bolster NGOs and their contribution to social justice and sustainable development. You can follow the Ciudadanía Activa programme on Twitter (@Ciudadania\_Act #CiudadaníaActiva) and Facebook: Programa de Ciudadanía Activa.

*Dates:* May 2014 - October 2015

*Results:*

- ▶ Increased awareness among health professionals and those who work with violence against women on the cultural dimension of SRHR.
- ▶ Increased awareness among civil society on access to and exercise of SRHR in a context of cultural diversity.
- ▶ Greater consideration of SRHR in a context of cultural diversity and equity among the under-18s.

#### 2.4. Culture for all - phase III. Kosovo

In early November 2014, in a consortium with **ARCI-Arcs** and **Culture Action Europe**, Interarts launched the 'Culture for All - Phase III' project in Kosovo, which is funded by the **European Commission** under the Instrument for Pre-Accession Assistance (IPA). The project seeks to contribute to the cultural and socioeconomic development of the country by strengthening its cultural sector, by means of inclusive cultural activities and educational and recreational activities, and greater interaction between people from differing communities and backgrounds. 'Culture for All - Phase III' supports public and private cultural operators in Kosovo, as well as artists, especially women. In April 2015 the results of the first call launched by the project were published. The 14 projects selected received support for their development, while other activities included culture professionals training sessions on technical and administrative management, given by Interarts experts in Pristina. A host of other project activities were run in 2015, including actions in Pristina, Kosovo, such as World Book Day 2015, a School Quiz, Arts Talent Show, Children's Week and Pristina Open Music Night. In addition, cultural entrepreneurs from Kosovar took part in international fairs such as Classical NEXT (Rotterdam, Netherlands, May), Sarajevo Film Festival (Bosnia and Herzegovina, August), WOMEX (Budapest, Hungary, October), and the Venice Biennale (Italy, November). 'Culture for all - phase III' also supported other cultural activities in Kosovo: Pristina Architecture Week 2015 (June-July), European Summer Music Academy (July), Anibar International Animation Festival (August), and others. In 2015 the project website (<http://www.culture-ks.org/>) was also redesigned and updated); and the new version went live in 2016. While the website was under development, project activities were publicised on the Facebook page, which has 3,400 followers<sup>3</sup>. Finally, 2015 came to a close with a new call for projects to be supported in 2016.

*Dates:* November 2014 - October 2016

- ▶ Strengthened cultural operators (public, private, universities, media and civil society).
- ▶ Greater regional cultural cooperation and cultural exchanges, including enhanced networking and mobility of artists and culture professionals.
- ▶ Increased international cultural profile of Kosovo, and development of knowledge and skills in institutions, cultural operators and civil society organisations.
- ▶ Development of the cultural industry as a value for the economy and competitiveness of Kosovo.
- ▶ Increased educational and recreational activities in Kosovo, and encouraging interaction between children from different communities and contexts.

---

<sup>3</sup> At 21 February 2016

- ▶ Strengthened cultural and arts education in Kosovo.

## 2.4. SouthMed CV

'Community practices around the public value of culture in the Southern Mediterranean' is the full title of this project started in 2015. It is funded by the **European Union** as part of the Med Culture regional programme and implemented by a consortium of organizations: **Interarts** (Spain), **BAC Art Center** (Tunisia), **Gudran Art and Development Association** (Egypt), **Cooperative Association for Arts and Education Khayal** (Lebanon), **National Center for Culture and Arts / King Hussein Foundation** (Jordan) and the **German Commission for UNESCO**.

SouthMed CV aims to promote the role of culture in social cohesion, preferably with a long-lasting potential and multiplier effect, by funding innovative cultural and artistic projects on human rights, gender, diversity, inclusion social and the environment. Its action focuses on the following countries: Algeria, Egypt, Jordan, Morocco, Palestine and Tunisia. The first presentation of the project took place in April, as part of the First Regional Conference of the Media and Culture Programme for development in the southern Mediterranean, Med Culture, held in Casablanca, Morocco. In September SouthMed CV was presented to the cultural operators in Algeria at various events in Algiers, Constantine and Oran.

In mid-2015, the first of the two calls planned on the project was launched. Of the 154 proposals received, 19 were selected and are scheduled to be put into practice in 2016. Information about SouthMed CV and the projects financed is published primarily on a website (<http://www.smedcv.net/>) (more information in section 4.5 below), and a Facebook page, which has 570 followers<sup>4</sup>.

*Dates:* April 2015 – March 2018

*Expected results:*

- ▶ Improving the technical skills of cultural actors; promoting national and international networking of both non-profit organizations, and operators and cultural projects; and institutional strengthening of organizations representing the sector
- ▶ Economic potential of the cultural sector promoted through initiatives and mechanisms to support cultural entrepreneurs and local strategies, by prioritizing the creative economy in policies.
- ▶ Increased citizen participation, community work and educational practices.
- ▶ Development of new collaborative practices by implementing cultural exchange programs, associative networks and multidisciplinary artistic platforms.

## 3. MULTILATERAL COOPERATION

### 3.1. 'Balady'. A reading of our society from a cultural and gender perspective

Interarts, through the work carried out by project coordinator Emilie Vidal, ran this initiative with Egyptian cultural manager Donia Maher, a member of **Hassala**, as part of the Tandem/SHAML programme which aims to give culture professionals in Europe and neighbouring countries the opportunity to work with each other on creative and cultural productions related to their experience and to strengthen their management capacity. The aim of the Balady project was to make a documentary based on observations of how gender roles and models affect our bodies, through belly dancing and cultural exchanges. This audiovisual creation was devised around

---

<sup>4</sup> At 21 February 2016

oriental dance workshops, experiences and interviews, and was presented in June 2003 in Berlin, along with other Tandem/SHAML projects.

Although the project ended with the screening in Berlin, the documentary has been screened on numerous occasions since, usually followed by a discussion. In November 2013, it was also selected for the 11th 'Woman on the Stage' Film Exhibition in the section on sexual violence against women, which is organised by the **Equal Opportunities Office of Malaga City Council**. In 2015, it was screened at acts for the International Day of Working Women organized by the Global Network for Rights and Development (Valencia, March) and Spain Cultural Centre in Buenos Aires (FeMinas 2015 Programme, Buenos Aires, March). Tandem/Shaml is a programme of the **European Cultural Foundation, MitOst, Al Mawred Al Thaqafy** and **Anadolu Kültür**, with the support of **Robert Bosch Stiftung, DOEN Foundation** and **Mimeta**.

*Dates:* October 2012 - June 2013

*Results:*

- ▶ Increased awareness of difficult issues such as sexism, social representations of men and women, freedom of expression, and so forth.
- ▶ Response to the lack of knowledge and information about European and Arab societies and the social and political changes they are undergoing.
- ▶ 3 oriental dance workshops in Cairo and Barcelona.
- ▶ A documentary.
- ▶ Documentary screening and discussion in Barcelona, Cairo, Malaga, Zaragoza, Valencia, Buenos Aires.
- ▶ 1 blog containing all the information generated during the project (<http://blogbalady.blogspot.com.es/>).

### 3.2. LEO SINGS! LEONARDO Diversity of Singing Practices

This cooperation project on the diversity of singing practices in Europe began in late 2013, bringing together 11 partners from 7 countries, including Interarts. The partners gather, share and disseminate the diverse experiences of singing in Europe, including non-formal training programmes, aimed at specific groups and in all vocal styles. The aim is to enrich practices all over by sharing the experiences of others, and to foster an exchange of current practices in Europe. The planned activities include five partners' meetings in 2014 and 2015. In 2014 three of those five meetings were held: in Barcelona in February; in Aalborg, Denmark in May; and in Tours, France in October. In 2015 the remaining two meetings took place. In March a session was held in Freiburg, Germany, which focused on cooperation, communication and networking between choir networks, professionals, singers and singing teachers from all over Europe. And in June, Copenhagen, Denmark, hosted the fifth and last session to prepare the final report and plan how to disseminate the project results. The project received funding from the **European Union** Lifelong Learning Programme - Leonardo da Vinci.

*Dates:* December 2013 - June 2015

*Results:*

- ▶ Document with conclusions and recommendations for public administration, including the European Union.

### 3.3. Participation in other European networks and platforms

As a result of its active participation in European cultural cooperation processes, Interarts has always taken part in a range of international activities such as conferences and seminars as

well as actively contributing to training programmes and publications and so forth, as described below.

From 2008 until 2015, Interarts chaired the Executive Committee of **Culture Action Europe**, a platform of European cultural networks and NGOs which aims to make the voice of artists and cultural professionals heard at EU level. As of 2015, the foundation is a member of the Executive Committee.

An example of this platform's work is support of the planned lobbying strategy to have culture included as an explicit goal in the post-2015 Development Agenda. Among other things, the platform played a relevant part in the Culture2015goal campaign.

Interarts has also been part of the Executive Committee of the Anna Lindh Foundation Spanish Network (REFAL) in recent years, until 2015. We remain an active member of the Network.

*Dates:* ongoing

### **3.4. Participation in local and international seminars and conferences**

Throughout 2015 Interarts also actively participated in public activities, including:

- ▶ Satellite Meeting on the value of culture, organized by IETM and the Flanders Arts Institute (Brussels, Belgium, February).
- ▶ First UCLG Culture Summit, organized by the Global Network of United Cities and Local Governments (UCLG (Bilbao, Spain, March).
- ▶ Annual Meeting of the ICA Platform International Consulting Alliance (Istanbul, Turkey, May).
- ▶ International Conference 'Ten years of the Convention on the Protection and Promotion of the Diversity of Cultural Expressions', organized by the Canadian Coalition for Cultural Diversity. (Quebec, Canada, May).
- ▶ International Conference on Culture and Development, organized by the Ministry of Culture of Luxembourg (Luxembourg, September).
- ▶ Special Summit on Sustainable Development, organized by the UN (New York, USA, September).
- ▶ Third International Seminar 'Cities, culture and future', organized by the Government of the City of Buenos Aires (Buenos Aires, Argentina, October).
- ▶ Inauguration of the postgraduate course in Cultural Management at the University of Santiago de Compostela (Santiago de Compostela, Spain, October).
- ▶ International Conference on 'Culture, cultural diversity and sustainable development: opportunities and new challenges for the Mediterranean area' (Palermo, Italy, November).
- ▶ 12th Meeting of the Mediterranean Strategy Group of the German Marshall Fund, 'The Human Dimension in Mediterranean Affairs' (Turin, Italy, December).
- ▶ Inter-networks of the Anna Lindh Foundation (FAL) action, organized by IEMed (Tarragona, Spain, December).

## **4. INFORMATION AND TRAINING**

Interarts uses various channels to give information on the projects we manage and activities carried out. We have an institutional website and several other websites for programmes and projects, as well as Facebook and Twitter accounts. We also have a YouTube channel (<https://www.youtube.com/user/InterartsVideo>) with videos of various projects. There are currently 49 videos on the channel<sup>5</sup>.

---

<sup>5</sup> At 21 February 2016

#### 4.1. Institutional website - Interarts ([www.interarts.net](http://www.interarts.net))

In 2015, Interarts systematically updated its website, one of the foundation's main tools for the dissemination of information on cultural cooperation for development in general, and on its own activities in particular. The website had 15,166<sup>6</sup> visits in 2015 and contains information on the projects described in this activity report.

Interarts also has a Facebook page, which currently has 1,940<sup>7</sup> followers.

#### 4.2. FOMECC programme website ([www.fomecc.org](http://www.fomecc.org))

As part of the Promotion of Cultural and Creative Industries (FOMECC) Programme, the FOMECC Portal was launched in 2011 (<http://www.fomecc.org/>) in Spanish, English and French. Funded by the **Spanish Ministry of Education, Culture and Sport**, its aim is to disseminate information and tools to help to strengthen the sector, particularly in Spain, Latin America and Africa.

In addition to resources, news and links on cultural and creative industries, the portal includes specific sections to give international visibility to the FOMECC projects activities, as well as to the entrepreneurs trained on these projects, who are listed in a directory available to potential clients. In 2015, the content, news and resources on the FOMECC Portal were updated and it received 3,825<sup>8</sup> visits.

Linked to the FOMECC portal, in 2011 Facebook and Twitter accounts were also opened and currently have 566 and 370 followers<sup>9</sup>, respectively.

In 2012, Interarts took another step forward on the FOMECC programme by enlarging the FOMECC Portal with FomeccNet, a specialist, restricted network aimed at cultural organisations, training bodies, and professionals in the cultural and creative industries. Launched in July 2012, this phase also received funding from **Ministry of Education, Culture and Sport** from Spain. Its aim is to provide a virtual platform to create networks between local and international organisations similar to FOMECC, and synergies in fostering cultural and creative industries, to carry out joint activities. Since its launch, 122 member institutions have joined<sup>10</sup>.

In addition, and also with the support of the Spanish **Ministry of Education, Culture and Sport**, in 2013 a new tool was planned to further boost the impact of the FOMECC Programme as an economic driver for the cultural and creative sector. FomeccBiz (<http://www.fomeccbiz.org>) is a second online specialist network, available in the same three languages used previously, and is aimed at creative and cultural entrepreneurs, especially from Spain, Latin America and Africa. Its aims are to foster exchange and cooperation between entrepreneurs, showcase their work, product and/or service, and facilitate new business opportunities internationally. FomeccBiz currently has 115 members.<sup>11</sup>

#### 4.3. DECIDES programme website ([www.decides.pro](http://www.decides.pro))

Interarts launched the DECIDES Programme (Cultural Rights to Promote Development and Health) in 2006, together with **Family Care International (FCI)**. Since then, in conjunction with

<sup>6</sup>Source: Google Analytics. Period 01/01/15-31/12/15

<sup>7</sup> At 21 February 2016

<sup>8</sup> Source: Google Analytics. Period 01/01/15-31/12/15

<sup>9</sup> At 21 February 2016

<sup>10</sup> At 21 February 2016

<sup>11</sup> At 21 February 2016

this and other organisations and the support of various bodies - **Spanish Agency for International Development Cooperation (AECID)**, **Catalan Agency for Development Cooperation (ACCD)** and **Barcelona City Council's Solidarity Barcelona Programme** - Interarts has carried out projects in Bolivia, Mali, Peru and Ecuador.

The DECIDES website was created in 2013 as part of one of the most recent projects, 'Indigenous Women and HIV: prevention from an intercultural approach', carried out with **FCI/Bolivia** and funding from the **Catalan Agency for Development Cooperation (ACCD)** and **Barcelona City Council's Barcelona Solidarity Programme**.

The site includes information about this project as a way of extending its scope and giving visibility to the vulnerability of indigenous women in Bolivia to HIV. It also provides information and resources of interest on the link between exercising cultural rights and building the skills and conditions to exercise sexual and reproductive rights. The main topics are: sexual and reproductive health, combating violence against women, gender equality, etc. In late 2013, the Beta version was released. Furthermore, since October 2014 the website has also included the specific site for the DECIDES SPAIN project. (See section 2.3 above for more information.) In 2015, information and resources were posted regularly on both the 'umbrella' website and on the specific DECIDES SPAIN site, which received 4,922 visits<sup>12</sup>.

In June 2015, a new online tool linked to the DECIDES SPAIN project was launched. The DIVERXUAL site provides resources for professionals working in the health and migrant care sectors (<http://decides-diverxual.pro/>). From its launch until the end of 2015, this site had 1,009 visits<sup>13</sup>.

#### 4.4. CulturalBase Project website

The outcomes of research on cultural heritage and European identities carried out by experts involved in CulturalBase are posted on the project website (<http://culturalbase.eu/>), which received 1,357<sup>14</sup> visits in 2015 since it went live in September. The site also contains details about the premises of the initiative: the organizations in the consortium that run the project, objectives, activities, programmes, etc. Of particular interest is the 'Archive' section, which is an Open Data repository of all studies undertaken as part of CulturalBase.

#### 4.5. SouthMed CV project website

To give greater visibility to the 2 SouthMed CV calls and the projects financed, a website was launched (<http://www.smedcv.net/>) which provides full details on the calls and information about the main activities on the initiatives of SouthMed CV in the southern Mediterranean. Some of the content is also available in Arabic. From its launch in August until the end of 2015, the website received 15,022 visits<sup>15</sup>.

#### 4.6. Euro-American Campus on Cultural Cooperation website ([www.campuseuroamericano.org](http://www.campuseuroamericano.org))

In 2012, Interarts worked on creating a website for the Euro-American Campus on Cultural Cooperation, a biennial event organised by the foundation in collaboration with the **OEI** and the support of the **AECID**, which has already held its eighth edition.

<sup>12</sup> Source: Google Analytics. Period 01/01/15-31/12/15

<sup>13</sup> Source: Google Analytics. Period 01/07/15-31/12/15

<sup>14</sup> Source: Google Analytics. Period 25/09/15-31/12/15

<sup>15</sup> Source: Google Analytics. Period 09/08/15-31/12/15

The Campus experience showed the need to set up an 'umbrella' website that ensures the strengthening of this meeting model and serves as a bridge in the inter-Campus periods.

The Campus website, funded by the Spanish **Ministry of Education, Culture and Sport** provides information about the genesis and concept of this type of event and on all Campuses held so far. At the last Campus in 2012, the website was also used for registering and webcasting the sessions in real time. In the hope that support will continue to run the next Campus, the website is maintained as an information repository.

Since its launch in October 2012, it has received 15,331 visits<sup>16</sup>.

#### **4.7. Cyberkaris Newsletter**

Every month Interarts releases *Cyberkaris* - its digital newsletter - in Catalan, English and Spanish. The newsletter contains updated information on Interarts projects and other project calls, as well as resources relevant to cultural operators internationally. In 2015 the number of subscriptions increased from 6,298 to 6,407<sup>17</sup>. Back issues of the *Cyberkaris* newsletters are available on the Interarts website.

#### **4.8. Training**

Interarts incorporates training into all projects, as explained in the specific paragraphs. However, it also takes part in specialist training courses when invited.

---

<sup>16</sup> Source: Google Analytics. Period 07/10/12-21/02/16

<sup>17</sup> At 21 February 2016