



## 2010 ACTIVITY REPORT

November 2010

## Introduction

### *Sowing culture, reaping progress*

The Interarts Foundation, created in 1995 in Barcelona, is a private agency with an international remit. It pursues three **objectives**:

- ▶ Providing support in the **design of cultural policies**;
- ▶ Contributing to **development processes** from the culture sector;
- ▶ Facilitating **transfer of knowledge and information** in the field of culture.

Interarts' **main fields of action** are cultural policies and cultural cooperation. The **fields of innovation** in which Interarts operates also include cultural rights and the creative and cultural industries. Interarts aims to incorporate a **cultural dimension in all approaches to human development**.

Interarts carries out its activities from Barcelona for public and private bodies around the world and has wide experience in the development of cultural cooperation projects nationally and internationally. It organizes its programme of activities around three functions:

- ▶ **Design**  
A think-tank and applied research centre focusing on emerging cultural issues of political relevance, Interarts contributes to the preparation of proposals for the implementation of cultural policies.
- ▶ **Consultancy**  
Culture is a fundamental element in development processes. To this end, Interarts coordinates and manages international projects of cooperation towards development; it also provides advice in the creative business sector.
- ▶ **Training and information**  
Training is one of the backbones of Interarts' activity with the organisation of short cycles of themed seminars or activities, in several geographic areas, such as the international campuses for cultural cooperation. Through the newsletter *Cyberkaris* and its website, Interarts continuously disseminates studies and information relevant to those interested in international cultural cooperation.

This document presents the main activities carried out by Interarts during 2009 some of which extend on to 2010. For the purpose of clarity, it is structured in 4 sections:

1. **Applied Research**
2. **Consultancy**
3. **Multilateral Cooperation**
4. **Information and Training**

For further detailed information on any of the activities included in the document, please refer to [interarts@interarts.net](mailto:interarts@interarts.net).

## **1. APPLIED RESEARCH**

### **1.1. Access of young people to culture in Europe**

Commissioned by the **Education, Audiovisual and Culture Executive Agency (EACEA) of the European Commission**, Interarts has carried out a study on the issue of access of young people to culture in member States of the European Union. Coordinated by Interarts and lead by a group of five international experts, research has been carried out by a team of national correspondents, one in each of the 27 EU member States. The objective of the study has been to draft recommendations to local, national and European public authorities on the issue of access of young people to culture. The official presentation of this work took place in 13 September in Brussels; during this year Interarts was also invited to present the study at various international meetings such as the conference "Promoting a Creative Generation" held in Goteborg in the framework of the Swedish Presidency of the European Union, the meeting of the Open Method of Coordination Working group on Education and Culture of the **Council of Culture Ministers of the EU** in September 2010, and the seminar "The contribution of culture to the prevention of poverty and social exclusion" held in October 2010 under the Belgium Presidency of the European Union.

*Dates:* December 2008 – November 2010

*Outputs:*

- ▶ Study on young people's access to culture in EU member States.
- ▶ Website to disseminate the results of the study.

### **1.2. Catalan participation in European Cultural Programmes**

Since 2007, on behalf of the **Department of Culture and the Media (DCmC)** of the Government of Catalonia, Interarts has monitored the participation of Catalan operators in cultural projects funded through EU programmes.

In 2010, different activities have been carried out such as a quantitative study of Catalan participation in cultural projects funded through the Culture 2007-13 Programme, the Life Long Learning Programme or "Youth in Accion" Programme.

*Dates:* 2010

*Outputs:*

- ▶ Report on Catalan participation in the Culture 2007-13 Programme, the Life Long Learning Programme and "Youth in Action" Programme, with recommendation for the DCmC.
- ▶ Report on the monitoring of the UNESCO Convention on Cultural Diversity and progress of the Union for the Mediterranean.

### 1.3. Cultural diversity training toolkit

From April 2009, on behalf of the **UNESCO Division of Cultural Expressions and Creative Industries**, Interarts coordinated the preparation of a series of teaching materials aimed at contributing to raise the awareness of teenagers on the values and principles of the UNESCO Convention on the Promotion and Protection of the Diversity of Cultural Expressions. This Toolkit is addressed to Spanish speaking students aged 12 to 16. The project is carried out in cooperation with the **UNESCO Chair on Cultural Policy and Cooperation of the University of Girona** and other experts. In June 2010 a tour around Central America was organised in order to present the pilot testing "Diversidades" tool at various schools, officially presented in September 2010.

*Dates:* April 2009 – September 2010

*Outputs:*

- ▶ A digital training toolkit for secondary schools in Spain and Latin America countries.

### 1.4. Mapping of the creative sector in Western Africa (AEAO)

In 2009-2010 Interarts, in cooperation with **Music Crossroads**, has carried out a study on the cultural and creative sector in West African countries. The first step was to compile existing information from 17 countries located in the region. Following this, field work has been carried out in 7 specific countries in order to identify potential for further development of cooperation projects in the sector of the creative industries. During this phase, Interarts collaborated with the ARTERial network by including in the team a junior local researcher in each of the 7 countries. The study, funded by the **Spanish Agency of International Cooperation for Development (AECID)**, aimed also at stimulating networks between different cultural agents and institutions from all countries involved in the study. In 2010 the final report was written, and some of its conclusions served to initiate a new project on promotion of cultural and creative enterprises in Niamey, Niger.

*Dates:* September 2009 – November 2010

*Outputs:*

- ▶ Monographic reports on 7-10 West African countries.
- ▶ Regional Western African network for the creative sector.

## 2. CONSULTANCY

### 2.1. Fostering the creative industries in Colombia (FOMECC Colombia)

Since 2007 Interarts has coordinated the implementation, with funding from the **AECID**, of a multifunction training and advice centre for cultural entrepreneurs in Medellín (Colombia). In 2009 the project entered in its final phase. For more information see <http://www.empresasculturales.com/esp/>.

The local project partner is the Faculty of Fine Arts of the **University of Antioquia** in Medellín; the **Municipality of Medellín**, the **Colombian ministries of Education and Culture**, the **EAFIT University**, the **Cajas de Compensación Familiar Comfama** and **Comfenalco Antioquia** and the **Colegiatura Colombiana de Diseño** also collaborate in the implementation of the project.

The project's activities have been transferred to other Colombian regions with funding from the country's Ministry of Culture. Moreover, the Municipality of Medellín, in the framework of its

support programme for the creative sector, has foreseen funding opportunities for initiatives stemming from the project. In addition to the impact achieved in the definition of public strategies for the creative sector, the project now aims to identify new distribution channels for cultural goods and services. In November 2010, responsible of all FOMECC projects currently in progress, as well as Interarts' members, participated in the meeting "Management and reality of cultural enterprises" in Medellin, where exchanged their experiences of cultural entrepreneurship in different contexts.

*Dates:* September 2009 – December 2010 (3<sup>rd</sup> phase)

*Outputs:*

- ▶ Consolidation of the multifunction cultural management centre.
- ▶ Public presentation of the results obtained in the Second Phase in Barcelona (June 16 2009) and Madrid (June 17 2009).
- ▶ Monitoring of business projects: 67 entrepreneurs trained and launching of 20 new business projects.
- ▶ Identification of new distribution channels.

## 2.2. Fostering the creative industries in Honduras (FOMECC Honduras)

In November 2008, with funding from the **AECID**, Interarts launched, in collaboration with the **Interlocal Network**, an eighteen-month project in Santa Rosa de Copán (Honduras) to set up a multifunction training and advice centre for cultural entrepreneurs. The second call for entrepreneurs was made in February 2010. Among activities developed throughout the year in the launch of a new project's website: [www.fomecchonduras.com](http://www.fomecchonduras.com).

The project is implemented locally with the **Asociación Centro Histórico de la Municipalidad de Santa Rosa de Copán**.

*Dates:* November 2008 – November 2010

*Outputs:*

- ▶ Setting up of a training and consultancy centre for the creative industries in Santa Rosa de Copán.
- ▶ Training of trainers.
- ▶ Training of cultural managers.
- ▶ Identification and monitoring of projects in the creative sector.
- ▶ Project's Website.

## 2.3. Fostering the creative industries in Senegal (FOMECC Senegal)

With funding from the **AECID**, in November 2008, Interarts initiated a two-year project with the aim of training professionals in the performing arts sector and of setting up a multifunction training and advice centre for local cultural entrepreneurs in Senegal.

The project is carried out in partnership with the **Multilateral Association** of Huesca, Spain, and with the **Association Accents Multiples/Association des Métiers de la Musique du Sénégal**, as the local partner. Interarts has relocated a project coordinator in Dakar.

In November 2010 the first phase of the project is concluded and the second phase initiated, with new calls, awareness-raising activities and training workshops. For more information see <http://www.fomeccsenegal.org>.

*Dates:* November 2008 – November 2010 (1<sup>st</sup> phase); November 2010 – November 2012 (2<sup>nd</sup> phase)

*Outputs:*

- ▶ Setting up of a training and consultancy centre for the creative industries in Dakar.
- ▶ Training of trainers.
- ▶ Training of cultural managers.
- ▶ Identification and monitoring of projects in the creative sector.

#### **2.4. Fostering cultural and creative industries in Peru (FOMECC Peru)**

In October 2009 Interarts launched, in the framework of its Latin American and African FOMECC framework programme, a new project to strengthen cultural entrepreneurship in the province of Huamanga (Peru). With funding from the **AECID** and with the **Municipalidad Provincial de Huamanga** as the local partner, the project aims to train and accompany local cultural professionals in the process of developing sustainable career opportunities. Among activities carried out in 2010 is the launch of the project's new website:

<http://www.fomeccperu.org/>

*Dates:* October 2009 – October 2011

*Outputs obtained and expected:*

- ▶ Training of trainers.
- ▶ Training of cultural managers.
- ▶ Identification and monitoring of projects for in the creative sector.
- ▶ Project's website.

#### **2.5. Promotion of cultural and creative industries in Niamey, Niger (FOMECC Niamey)**

The implementation of the FOMECC project in this African city in late 2010 is the result of the strategic analysis of the creative sector in West Africa (AEAO) carried out by Interarts that showed Niamey as one of the priority areas for investment. The project aims at capacity-building of entrepreneurs from cultural and creative sector and local administration officers; is carried out with the support the Development Cooperation Support Programme "Barcelona Solidària" of the **City Council of Barcelona**, in collaboration with the **Regional Department of Culture and Arts of Niamey** and **Elhadj Taya Music and Promotion Centre**.

*Dates:* September 2010 – June 2011

*Outputs:*

- ▶ Training of trainers and cultural managers.
- ▶ Capacity-building of administration officers.
- ▶ Awareness-raising of citizens about cultural sector.

#### **2.6. Cultural instruments for the improvement of sexual and reproductive health in Bolivia**

In early 2007 - based on the interpretation of cultural rights as intrinsic elements of human development - Interarts launched a first project on the social and health related aspects of development, paying special attention to the context of Sexual and Reproductive Health (SRH) of indigenous women in Bolivia. Set up in partnership with **Family Care International / Bolivia**, the local agency of the New York based NGO, the project is funded by the **AECID**.

During 2008 a series of background documents were prepared including: a reference framework-document setting cultural rights in the SRH context framework; a report identifying and systematizing best practices in the field of SRH; a documentation and bibliography database on cultural rights and SRH; as well as other optional materials such as a guidebook on intercultural care for maternal health and an informative leaflet. These tools have been disseminated in 2009 (2nd phase of the project) through a series of training workshops for health professionals and community leaders, of seminars with local and national authorities as well as of public events for the general public. In May 2010, this project was presented as a good practice example at the International Seminar "Culture and Development" in Girona, organised by **AECID** and the **European Commission**.

*Dates:* February 2007 – December 2009

*Outputs:*

- ▶ Framework document *Cultural rights in sexual and reproductive health with special emphasis on Bolivia*.
- ▶ Report identifying and systematising SRH case studies based on both field work and bibliographic research.
- ▶ Online database of existing documentation and bibliography on cultural rights and SRH.
- ▶ Guidebook for an intercultural approach to maternal healthcare for health centre professionals.
- ▶ Information leaflet for health-centre users.
- ▶ Dissemination of products and awareness-raising/training of professionals in the health sector in Bolivia (based on the products developed in phase 1).
- ▶ Revision of programmes and projects aimed at indigenous peoples.
- ▶ Presentation of the project in the Conference "Women Deliver", London, October 2007 and in the World Aids Conference, Mexico, August 2008.

## 2.7. Cultural instruments for the improvement of sexual and reproductive health in Ecuador

Following the collaboration initiated in 2007 in Bolivia, in 2008 Interarts and **Family Care International / Ecuador** set up a new project on the relationship between culture and public health. Planned for an initial eighteen-month period for the first phase, the initiative received support by the **AECID** and focused on elaboration of two cultural instruments (two publications) of HIV/AIDS prevention within indigenous communities in Ecuador and realization of training workshops. In May 2010 this project was presented as a good practice example at the International Seminar "Culture and Development" that took place in Girona and was organised by the **AECID** and the **European Commission**. The second phase of the project was initiated in late 2010. At the same time as working with the needs of indigenous women and young people identified in the first phase, the project expands its objectives by including awareness-raising and capacity-building activities in Spain addressed to professionals working in the field of cooperation, development, gender and culture.

*Dates:* January 2008 – June 2009 (1<sup>st</sup> phase); October 2010 – March 2012 (2<sup>nd</sup> phase)

*Outputs:*

- ▶ Report on the cultural impact in HIV/AIDS prevention, diagnosis and treatment programmes in Ecuador.
- ▶ Training module on Participatory Evaluation of Necessities (EPN) on HIV/AIDS.
- ▶ Setting up of a commission for content evaluation and development of capacity-building modules.
- ▶ Publication of educational material.
- ▶ Organization of capacity-building workshops.
- ▶ Comparative study and bibliographic review on international reference material.
- ▶ Dissemination of themes of HIV/SIDA prevention from the cultural rights perspective.

- ▶ Awareness-raising seminar in Barcelona and Madrid, with the participation of indigenous organisations.
- ▶ Educational material on cultural rights and VIH in the context of indigenous communities.

## 2.8. Cultural instruments for the improvement of sexual and reproductive health in Mali

In December 2008 Interarts and **Family Care International / Mali** launched a project in Mopti (Mali) entitled "Culture and development: learning through cultural processes – young people in the informal sector and sexual and reproductive health in Mopti". The project, with support from the **AECID**, sought to define new cultural guidelines on sexual and reproductive health (SRH), develop SRH strategies appropriate to the cultural context of vulnerable young people working in the informal sector in Mopti and equip this group, through an educational approach adapted to the multicultural context of the city, with tools that will facilitate their access to information and understanding of it. On the basis of the obtained results, the second phase of the project was launched in October 2010. Although maintaining the same action line, the project has introduced new activities such as the theatre-forum. In addition, within this phase it is foreseen to increase knowledge on the role of culture in promoting SRH of young people in the informal sector of the Mopti region.

*Dates:* November 2008 – December 2009 (1<sup>st</sup> phase); October 2010 – September 2012 (2<sup>nd</sup> phase)

### *Outputs:*

- ▶ Training and awareness-raising of peer educators on SRH.
- ▶ *Curriculum* for capacity-building and training in SRH adapted to the cultural environment and based on a participatory evaluation.
- ▶ Awareness-raising of employers and religious leaders on the importance of SRH for young people.
- ▶ Report on young people's knowledge and cultural influences of SRH in the informal sector.

## 2.9. Technical assistance to the "Cordoba European Capital of Culture 2016" project

Since 2007 Interarts has coordinated an international consultancy process in the framework of the preparation of the Andalusian city of Cordoba candidature to European Capital of Culture 2016. Commissioned by the **Municipal Córdoba Foundation 2016**, Interarts has set up a group of international experts with the aim to provide continued support to the city of Cordoba in this process. Activities throughout 2008 have included a visit to Liverpool, one of the European Capitals of Culture of that year; the participation in a seminar on European Capitals of Culture organized in Mons (Belgium) by the Network **Les Recontres**; as well as assistance in the organisation of a series of public conferences in Cordoba.

Interarts has been also commissioned to continue participating in the design of the work programme for the Cordoba 2016 candidature for the 2009-2010 period. In 2010, the Selection Committee announced Cordoba as one of the six Spanish cities that advanced to the final phase in summer 2011. Interarts continued advising Cordoba in the preparation of the final dossier that was presented by the city in spring 2011.

*Dates:* 2008-2011

### *Outputs:*

- ▶ Participation in the seminar on European Capitals of Culture (Mons, Belgium, May 2008).
- ▶ Assistance in the organisation of public lectures in Cordoba on European capitals of Culture (November-December 2008).
- ▶ Visit to Liverpool and seminar on citizen participation in European capitals of culture, with subsequent report (1st-3rd December 2008).



- ▶ Preparation of the final visit and seminar in Cordoba to present the results of the process and the work plans for 2009-2010 (March-April 2009).
- ▶ Work proposal for the selection process between 2009 and 2010.

## 2.10. Technical assistance of the Cultural Network for Social Inclusion

Commissioned by the **Department for Social Action and Citizenship of the City Council of Barcelona** and the **Cultural Institute of Barcelona (ICUB)**, Interarts carried out a technical assistance of a mapping of cultural projects aimed at fostering social inclusion developed in Barcelona, as well as elaboration of a compilation of good practices in this area. These activities were carried out in the framework of the Cultural Network for Social Inclusion, an initiative launched in 2010 as a part of the Citizen Agreement for an Inclusive Barcelona, promoted by the City Council of Barcelona and divers citizen entities in order to foster confluences, reflections and actions of principles and objectives established within social and cultural polices of the city in last years.

*Dates:* April 2010 – March 2011

*Outputs:*

- ▶ Mapping of cultural projects aimed at fostering cultural inclusion in Barcelona.
- ▶ Compilation of good practices.

## 2.11. Technical assistance in the development of a cultural diplomacy strategy and action plan to the Albanian Ministry of Foreign Affairs

In the context of the implementation of the Spanish Millennium Development Goals (MDG) Achievement Fund for Culture and Development, an agreement between the **Government of Albania**, **UNDP**, **UNESCO** and the **UN Resident Coordinator in Albania** was signed in 2008 for the implementation of a Joint Programme entitled 'Culture and Heritage for Social and Economic Development' (CHSED). In this framework the Interarts Foundation has been entrusted with the provision of technical assistance for the implementation of the activities contained in the Cultural Diplomacy Component of the CHSED Joint Programme; among other, the design and implementation of a cultural diplomacy strategy and action plan to Albania, training the **Albanian Ministry of Foreign Affairs** staff and promotional activities to increase awareness of Albania's cultural heritage internationally in order to promote cultural understanding and religious tolerance.

*Dates:* 2010 – 2011

*Outputs:*

- ▶ Design and implementation of a cultural diplomacy strategy and action plan for Albania and related training activities;
- ▶ Contribution to an increased international awareness of Albania's cultural heritage and diversity.

## 2.12. Technical assistance to the Ministry of Culture of Niger

In the framework of the support to the **Ministry of Culture, Arts and Crafts of Niger**, provided by **AECID** that includes strengthening of staff capacities, Interarts, in collaboration with **Ariadna Projectos Culturales**, is providing technical assistance to the Ministry that includes support to the evaluation of the current situation of the country's cultural policies and assistance in the design of a new Ten-Year's Cultural Policy action Plan and a capacity building and institutional strengthening programme. Technical assistance to the Ministry of Culture will provide grater

visibility of culture and the creators of this country, as well as will be a first step towards a future cultural exchange cooperation programme Spain-Niger.

*Dates:* September 2010 – September 2011

*Outputs:*

- ▶ Strengthening of local institutions and the capacities of the Ministry of Culture, Arts and Crafts of Niger.
- ▶ Greater visibility of culture, the agents and creators of Niger.

### **2.13. Urban Murcia – Espíritu Santo/Espinardo project**

The URBAN Murcia – Barrio de El Espíritu Santo/Espinardo project is an initiative of the **City Council of Murcia** aimed at regenerating the Espíritu Santo de Espinardo neighbourhood which represents the most depressed area of the city. The project is funded by the City Council of Murcia and the **European Regional Development Fund (ERDF)**. Among it divers strategies, the project involves cultural action, as well, because of the complexity of subject, it was considered important to include a training programme for local authority officers and other civil society actors. In this context, Interarts was responsible for organising a seminar on culture and local development addressed to local authorities and technicians in order to provide basic knowledge and to identify future training actions for different types of audiences. This seminar took place form 1 to 2 December 2010.

*Dates:* November – December 2010

*Outputs:*

- ▶ Training seminar addressed to local authority officers of the City Council of Murcia.
- ▶ Report about the seminar and proposal for three-years training programme.

## **3. MULTILATERAL COOPERATION**

### **3.1. 7<sup>th</sup> Euro-American Campus on Cultural Cooperation**

From 2010, Interarts, in collaboration with the **Organization of Ibero-American States for Education, Science and Culture (OEI)** and the **Canary Islands Government**, has organized the 7<sup>th</sup> edition of the Campus that, under the title “Culture and local development”, was hold from 30 November to 3 December in Las Palmas de Gran Canaria. As in previous editions, the Campus received the support from the **AECID** and the collaboration of the **Spanish Ministry of Culture**. This edition was also carried out in collaboration with **United Cities and Local Governments (CGLU)**, the **Network of Iberoamerican Cities for Culture (Interlocal)**, the **Cabildo de Gran Canaria**, the **City Council of Las Palmas de Gran Canaria**, the **Caja Insular de Ahorros de Canarias** and **Gabinete Literario**.

*Dates:* Autumn 2010

*Outcomes:*

- ▶ Organization of the 7<sup>th</sup> Euro-American Campus on Cultural Cooperation

### **3.2. 1<sup>st</sup> Euro-African Campus for Cultural Cooperation**

In the framework of its collaboration with the **Observatory of Cultural Policies in Africa (OCPA)** and support of the **AECID**, in 2008 Interarts organised the 1<sup>st</sup> Euro-African Campus for Cultural Cooperation in Maputo, Mozambique, between the 22<sup>nd</sup> and 26<sup>th</sup> June 2009. Attended

by over 200 participants – artists, culture managers, politicians, administrative representatives and post-graduate students – this event helped assess the context for current Euro-African cultural cooperation and identify new trends. The Campus had the support of the **Municipality of Barcelona**, the **Calouste Gulbenkian Foundation** and **Africalia**, and was organized in collaboration with the **Municipality of Maputo** and the **Ministry of Education and Culture of the Republic of Mozambique**. In 2010, Interarts worked on the Campus's **Report**, which were published by the AECID and officially presented in the framework of the 7<sup>th</sup> Euro-American Campus on Cultural Cooperation.

*Dates:* January 2008 – July 2010

*Outputs:*

- ▶ Organisation of the 1<sup>st</sup> Euro-African Campus for Cultural Cooperation.
- ▶ Publication of the Campus report.

### 3.3. Participation in European Networks and Platforms

As a result of its active participation in European cultural cooperation processes, Interarts has always taken part in different international activities such as conferences and seminars as well as actively contributed to training programs and publications, etc. (see below).

It has also participated in different networks such as the **European Network of Cultural Administration Training Centres (ENCATC)**, the **European Network of Cultural Centres (ENCC)**, the **Cultural Information and Research Liason Centres in Europe (CIRCLE)**, **Eurocities**, **Banlieues d'Europe**, **Les Rencontres**, **Interlocal**, **Iberformat** or **Sigma**.

In 2008 Interarts was elected to chair the **Platform "Access to Culture"**, one of the three thematic platforms created by the **European Commission** (DG Education and Culture) in the framework of the European Agenda for Culture (2007) and the "structured dialogue" process with civil society foreseen by the Agenda. In 2009 the Platform drafted a policy document, available on the Interarts website, highlighting the positions of the sector as well as recommendations to the attention of both the European Commission and EU member States on the issue of access to and participation in culture. The content of this work was widely disseminated throughout 2010.

As of 2008 Interarts also chairs the Executive Committee of **Culture Action Europe**, a platform of European cultural networks and NGOs which aims to make the voice of artists and cultural professionals heard at EU level. Examples of recent activities are the design and the launch of a large-scale campaign promoting arts and culture in Europe in 2010. "We are more" is the name of this initiative, launched in October (<http://www.wearemore.eu/>).

*Dates:* on-going

### 3.4. Meeting of the international group U40 on cultural diversity

In 2007 the **UNESCO German Commission** launched the "Cultural Diversity 2030" initiative with the aim of setting up a working group of young European professionals all under 40 years of age – hence the U40 denomination - interested in the values and contents of the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions.

In October 2010, the Istanbul Bilgi University - Department of Cultural Management – and the **International Federation of Coalitions for Cultural Diversity (IFCCD)**, organised a "U40 World Forum", which brought together in Istanbul young professionals from 34 countries. Interarts, in the framework of its collaboration with the Government of Catalonia, one of the event's supporting institutions, participated in the Forum.

*Dates:* October 2010

*Outputs:*

- ▶ Meeting of young European professionals, with guest speakers.

### 3.5. Euromediculture

From the start of 2009 Interarts, a member of the Euromediculture network, takes active part in a project which aims to assess, in different countries such as Germany, Belgium, Spain, Greece, Malta, Portugal and the United Kingdom, public citizen opinion on the role of culture in the European integration process.

The project, led by the **Association for European and International Cultural Development (ADCEI)**, is supported by the **European Commission** in the framework of the "Europe for Citizens" Programme.

In January 2010, a new phase of the project Euromediculture Citizenship 2010 begins, involving a dozen of partners from different EU Member States and other European countries. Throughout this phase Interarts has carried out some public consultation activities addressed to cultural professionals and local and regional administrations on the cultural dimension in the European construction process. From 24 to 25 September, a meeting of partners was held in Aix-en-Provence, France. The organisations involved in the project, including Interarts, presented the results of the public consultation activities in their respective regions and the responses to the questionnaire that had been disseminated in the previous months. On the basis of this, they also discussed forthcoming activities, including the set of recommendations to be presented to European institutions and the European forum which will close the projects, to be held in early 2011.

*Dates:* January - October 2009 (1st phase); January 2010 – January 2011 (2<sup>nd</sup> phase)

*Outputs:*

- ▶ Final report, including the results of the open citizen consultations on the role of culture in the future of Europe.

### 3.6. "See mobile see practical". PRACTICS

In January 2009 the Finnish Theatre Information Centre (TINFO) launched a project, with support from the **European Commission**, aimed at providing an optimal framework to foster the mobility of European artists, creators and cultural agents. To this end, a series of national cultural info points (Infopoints) have been set up in different countries: Belgium, the Netherlands, the United Kingdom (Wales), Spain, Italy and Finland. Interarts, along with other organisations such as the **Het Kunstenloket v.z.w.**, **Stichting internationale Culturele Activiteiten (SICA)**, **The Arts Council of Wales (ACW/WAI)**, the **Fondazione Fitzcarraldo, Pearle**, the **Association Européenne des Conservatoires (AEC)**, the **European League of Institutes of the Arts (ELIA)**, the **European Citizen Action Service (ECAS)**, **IETM** and the **Network of European Museum Organisations (NEMO)** partners in the project.

Since May 2009 and through 2010, Infopoints have been active. The Spanish Infopoint, managed by Interarts, is responsible to publish documents, provide manuals, respond queries and advise in questions such as job opportunities, funding, training, etc. These year diverse meetings in order to exchange experiences and discuss the future of Infopoints were held in different European cities. A new phase of the projects started in October.

*Dates:* January 2009 – October 2010 (1st phase); October 2010 – November 2011 (2nd phase)

*Outputs:*

- ▶ Infopoints and publications for artists, creators, operators from participating countries.
- ▶ Final study with conclusions and recommendations for public authorities.

**3.7. Participation in local and international seminars and conferences**

Throughout 2010 Interarts also actively participated in public activities such as the following:

- ▶ “Seminar on European funding for cultural projects”, organized by the Programme in Cultural Management of the University of Barcelona and the Ministry of Culture and the Media of the Government of Catalonia, in collaboration with the Museum of the History of Catalonia (Barcelona, January);
- ▶ 5<sup>th</sup> edition of the Spain- Philippines Tribune, organized by Casa Asia and the Santiago Foundation, in collaboration with the City Council of Barcelona, the Government of Catalonia and the embassies of Spain and the Philippines (Barcelona, February);
- ▶ 3<sup>rd</sup> edition of the Conference “Performing arts and music in Aragon”, organised by the Department of Educations, Culture and Sports of the Government of Aragon, in collaboration with the Spanish Ministry of Culture (Zaragoza, March);
- ▶ 1<sup>st</sup> edition of the Anna Lindh Forum, promoted by the Anna Lindh Foundation for the Dialogue between Cultures and the European Institute of the Mediterranean (IEMed). (Barcelona, March);
- ▶ Meeting “Les Recontres”, organized by this network of local and regional authorities for culture in the framework of the Spanish Presidency of the European Union (Madrid, April);
- ▶ Workshop on “Action, culture and territory”, organized by the Provincial Council of Granada and coordinated by Área de Trabajo, the publishing house of the “g+c” journal on cultural management, in collaboration with several programs such as the EU’s Territorial Cooperation Programme and Euromedinculture Citizenship 2010, and the support of the European Union. (Granada, April);
- ▶ International Seminar “Culture and Development”, organized by the AECID and the European Commission in the framework of the Spanish Presidency of the European Union. Interarts prepared the seminar report. (Girona, May);
- ▶ “Alcultur 2010”, meeting on culture and cooperation organized by Cultideias. (Zaragoza, May);
- ▶ “Culture et Citoyenneté”, forum carried out in the framework of the 18<sup>th</sup> edition of the St.Louis Jazz Festival (Sant Louis, Senegal, May);
- ▶ Presentation of the Network of Culture for Social Inclusion, a result of an initiative of the Citizen Agreement for an Inclusive Barcelona and the Barcelona Council of Culture, which involves both departments of the local authority (Department of Social Action and Citizenship, Institute of Culture of Barcelona) and civil society organizations. (Barcelona, May);
- ▶ European Parliament seminar on the implementation of the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions. (Brussels, June);
- ▶ 1<sup>st</sup> Conference on “Cultural Policies in the Arab region”, organized by the European Cultural Foundation and Al Mawred Al Thaqafy (Culture Resource), in collaboration with the DOEN Foundation and the British Council. (Beirut, June);
- ▶ 1<sup>st</sup> Seminar on “Cultural cooperation in the Mediterranean”, promoted by the PortalBlau Festival. Organized by the City Council of L’Escala in collaboration with QADAR Cultural Productions and Gest Productions. (L’Escala, Girona, June);
- ▶ Partner meeting of the “European Arts Education Fact-Finding Mission” project, an initiative coordinated by Austrian research centre EDUCULT and supported by the European Commission. (Essen, Germany, September);
- ▶ International Forum of the “Cultural Diversity 2030” U40 process, organized by the German Commission for UNESCO, the Istanbul Bilgi University – Department of Cultural Management, and the International Federation of Coalitions for Cultural Diversity in collaboration with the Turkish National Commission for UNESCO. (Istanbul, October);

- ▶ 5<sup>th</sup> edition of the Ravello-Lab International Forum, organized by Federculture, the European University Centre per i Beni Culturali and Formez Italia. (Ravello, Italia, October);
- ▶ 1<sup>st</sup> edition "URBsociAL" Euro-Latinamerican Dialogue on Social Cohesion and Local Public Policies, organized the Provincial Council of Barcelona which heads the consortium formed by the Coordination and Orientation Office (OCO) of the URB-AL III Program of the European Commission. (Sitges, Barcelona, October);
- ▶ Seminar on "Contribution of Culture to Combat Poverty and Social Exclusion", in the framework of the Belgian Presidency of the European Union. (Brussels, October);
- ▶ Annual Conference of Culture Action Europe (CAE). (Brussels, October);
- ▶ Seminar "Cultural Competence of Regions in the European Union: from the point of view of artists and culture operators", organised by the EUNIC Network (European Union National Institutes for Culture), in collaboration with the European Union National Institutes for Culture, in collaboration with the British Council, the Polish Institute of Arts, the Representation of the Flemish Community and Region, the Hungarian Embassy and the Goethe Institute, among others. (Madrid, November);
- ▶ 1<sup>st</sup> Seminar of the LOCALNetcop project on "New coordination perspectives among local authorities and civil society in the decentralised cooperation". (Barcelona, November).

#### **4. INFORMATION AND TRAINING**

##### **4.1. Interarts Website ([www.interarts.net](http://www.interarts.net))**

In 2010, Interarts had systematically updated its website. The number of hits has been over 23.500<sup>1</sup>.

In 2010, Interarts had also opened Facebook account, with currently 234<sup>2</sup> followers. As well, had opened and had managed Facebook account of the 7<sup>th</sup> Euro-American Campus on Cultural Cooperation, currently with 186<sup>3</sup> followers. By the end of the year new website on the FOMECC programme has be launched.

Other foundation's websites include the FORTE programme ([www.forteproject.org](http://www.forteproject.org)) and the website on Cultural Rights ([www.culturalrights.net](http://www.culturalrights.net)).

*Dates:* on-going

##### **4.2. Cyberkaris Newsletter**

Every month Interarts releases *Cyberkaris* - its digital newsletter - in Catalan, English, French and Spanish. The newsletter carries updated information on Interarts projects and activities as well as data and information resources relevant to cultural operators internationally. In 2010 the number of subscriptions has increased from 3.900 to 4.700. Previous issues of the *Cyberkaris* newsletters are downloadable from the Interarts website.

*Dates:* on-going

*Outputs:*

11 online newsletter's editions disseminated throughout 2010 in Catalan, Spanish, English and French.

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<sup>1</sup> Source: Google Analytics. Period 01/01/10-15/11/10

<sup>2</sup> On 22 November 2010

<sup>3</sup> On 22 November 2010



#### 4.3. Participation in Training Activities in Universities

During 2010 Interarts continued to offer training sessions in the framework of different post-graduate and masters' degrees in different universities including: the **University of Barcelona (UB)**, the **Autonomous University of Barcelona (UAB)**, the **Ramon Llull University**, the **University of Zaragoza** and the **International University of Catalonia (UIC)**.

*Dates:* on-going