

A black and white photograph of a concrete wall with shadows of four people cast upon it. The shadows are elongated and cast from the left. To the right, a set of concrete stairs is visible, partially in shadow. The overall mood is artistic and contemplative.

# cultural action report

## Main Activities

*sowing culture, reaping progress*

inter  
arts

sowing culture, reaping progress

## cultural action report

**Main Activities**

*Interarts wishes to thank for their collaboration  
all those people that have contributed to the its  
programme of activities.*





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## interarts. sowing culture, reaping progress



The Interarts Foundation **fosters knowledge of the cultural sector** and public, private and third sector initiatives in this field, as well as the contribution of culture in other areas of local, regional and international development.

As a cultural think tank and observatory of cultural policies, Interarts is particularly **committed to combining research activity with international cooperation** to encourage cultural dialogue and professional exchange.

To this end, **Interarts has specialized in: advice** to public institutions and private entrepreneurs from the cultural sector; **fostering international cultural cooperation** through networks, agents and civil society; and **applied research** in the field of cultural rights, the contribution of culture to economic development and social cohesion or cultural governance.

This document presents the **most outstanding activities carried out by Interarts in recent years**, arranged according to the main areas of action.

### APPLIED RESEARCH

Generation of knowledge based on the observation and evaluation of projects, programmes and policies, along with the participation in international research-action processes.

### CULTURAL COOPERATION

Collaboration in cultural processes at a local and international level, active participation in international debates on the values of culture and cultural cooperation, and management of events for the dissemination of knowledge in the cultural sector.

### TRANSFER OF KNOWLEDGE

Dissemination of information to generic and specific publics - publications, websites, documentation, etc. - as well as the organisation of a range of permanent training and the design of specific training modules, among others.

### ADVICE TO PUBLIC AND PRIVATE ENTITIES

Support for the design of public cultural policies and the definition of initiatives from the business or association sectors.





## APPLIED RESEARCH

# Cultural Policies

*Since its beginning, Interarts has made cultural policy research, mainly at a local and regional level, one of its major fields of action.*



*At the request of the European Commission, this study analysed the trends and perspectives of intergovernmental cultural cooperation between thirty-one European countries.*

*Intergovernmental Cultural Cooperation in Europe.*

### CULTURE AND SOCIAL COHESION: POSITIVE INTERVENTIONS IN EUROPEAN CITIES. 2002-2003

The study, carried out at the request of the Directorate-General for Community Services at the Department of Welfare and Family of the Government of Catalonia, analysed urban cultural policies with the aim of identifying good practices leading to the improvement of social cohesion in order to derive conclusions which could potentially be applied to Catalonia. In total, the experiences of six European cities and urban districts were analysed: Berlin, Glasgow, Marseilles, Lewisham (London), Rotterdam and Turin.

### INTERGOVERNMENTAL CULTURAL COOPERATION IN EUROPE. 2003

This study, requested by the European Commission (EC), analysed the trends and perspectives of intergovernmental cultural cooperation between thirty-one European countries: the then fifteen EU member countries, the thirteen candidate countries and the three member countries from the first European Economic Space. The research was undertaken during the first half of 2003 and had the participation of forty experts from all over Europe. The study was directed and coordinated by Interarts, in collaboration with EFAH (European Forum for the Arts and Heritage). The text of the final report is currently available at the website of the Directorate-General for Education and Culture of the European Commission ([http://ec.europa.eu/culture/key-documents/doc938\\_en.htm](http://ec.europa.eu/culture/key-documents/doc938_en.htm)).

### MULTIFUNCTIONAL CULTURAL CENTRES IN EUROPE. 2004-2005

The aim of this study, requested by the Provincial Government of Barcelona, was the analysis of the typology, in the European continent, of multifunctional cultural centres and their operation in order to draw conclusions and make relevant evaluations for the Catalan reality. The study was divided into two sections: a reflection on the possible trends and modalities that could be detected throughout the European space, including the administrative structures in culture and the main lines of action, and the in depth description and analysis of some specific cases such as the region of Tuscany (Italy), the Ruhr basin (Germany), the region of Nord-Pas-de-Calais (France), Rotterdam (the Netherlands) or Flanders (Belgium).

### CULTURAL RIGHTS AS A FOUNDATION OF CULTURAL POLICIES. 2006-2007

Several European countries are currently rethinking their strategies in terms of cultural policy and, in so doing, they are recognising in cultural rights and the values intrinsic to culture some of the guiding principles that must orient them. In the context of their work in the field of cultural rights, which also includes activities of dissemination, training and advice, Interarts has monitored the processes developed in Denmark,

Scotland, Finland and Sweden in order to derive conclusions that can be useful in similar processes in other territories. The project had the support of the Department of Culture of the Government of Catalonia and the Spanish Ministry of Culture.

### TAX SYSTEM IN LATIN AMERICAN COUNTRIES FOR THE PROMOTION OF THE CULTURAL AND ARTISTIC SECTOR. 2008-2009

The project, funded by the Spanish Agency for International Cooperation towards Development (AECID), expects the development of a series of actions for change, adaptation and harmonisation in the tax measures currently existing in Latin America for the promotion of the cultural and artistic sector. Through a comparative study of the systems applied in different countries and international meetings to foster cooperation between different sectors, the objective of the project is to issue recommendations and guidelines on the compatibility of Latin American legal frameworks and the simplification and harmonisation of the tax systems in the field of culture in Latin American countries.

### STUDY ON YOUTH ACCESS TO CULTURE. 2008-2009

At the request of the Youth Unit of the Education, Audiovisual and Cul-

ture Executive Agency in collaboration with the European Commission, Interarts is developing this study which will provide an overall view of youth access to culture within the European field, analysing the opportunities and obstacles for youths to access the different cultural events, both from the perspective of consumers and creators. The objective is to identify their real needs, draw a set of conclusions, and define a series of recommendations that can be useful to public powers to design actions and policies that facilitate access and the participation of youth in cultural life.

### “SEE MOBILE SEE PRACTICAL”. PRACTICES. 2009

This initiative, which has the support of the European Commission and is coordinated by the Finnish Theatre Information Centre (TINFO), seeks to establish a network of artistic mobility support centres in Belgium, the Netherlands, Wales, Spain, Italy and Finland. Among the contributing entities is Interarts. Through the analysis of the current situations in mobility in these countries we will obtain the knowledge necessary for the creation of networking “meeting points”, information and advice, which will be at the disposal of artists, cultural agents and organisations, students, teachers, etc. All the resulting documentation, along with the conclusions and recommendations, will also be submitted to local, national and European institutions.



## APPLIED RESEARCH

# Culture and Development

*In this field of action, Interarts seeks to promote the constructive contribution of culture to human development and to other sectors, such as economics and education.*



### INCLUDE: CULTURE, NEW SOURCES OF EMPLOYMENT AND TRAINING. 1999-2000

INCLUDE was implemented in the framework of the programme Leonardo da Vinci of the Directorate-General XXII “Education, Training and Youth” of the European Commission. The project evaluated local and regional cultural policies and methodologies in Europe, focusing the study on those aspects linked to creation and employment in the cultural sector. The final objective of the research was to suggest to cultural management training centres possible improvements and modifications of their training provision with the aim of adapting it to the new professional needs of the sector. The project had the collaboration of the European Network of Cultural Administration Training Centres (ENCATC).

### PYRENNE: MINORITY LANGUAGES AND CULTURES IN CONTEMPORARY ART IN EUROPE. 2000-2001

Pyrenne, a project coordinated by Interarts in the framework of the programme Connect of the European Commission and the European Parlia-

ment, sought to foster contemporary artistic creation in European minority languages and cultures. Along with experts from the cultural sector and heads of linguistic policy, cultural production in several territories where a minority language is used was analysed: Scotland, Alsace, Lapland and Catalonia. At the end of the project an executive summary was issued with recommendations along with a website.

### ICSI STUDY ON CULTURE AND SUSTAINABILITY IN LATIN AMERICA. 2001-2003

The report on cultural sustainability in Latin America sought to identify the different cultural identities present in the Latin American sphere and also to provide a vision of how culture contributes to sustainable development, identifying its strong points and weaknesses, and analysing the opportunities it offers. The field of application focused on fifteen cultural and artistic sectors, and around one hundred operators contributed their ideas on the relevance of cultural development in the region. As a result of the work process, which had the support of the Organization



of Ibero-American States for Education, Science and Culture (OEI), a permanent network to promote regular exchanges and consultations on issues related to culture and development was established.

### FORTE: FOSTERING PARTICIPATION THROUGH EDUCATION AND CULTURAL EXCHANGE. 2004-2006

FORTE, an applied research project funded by the programme Joint Actions of the European Commission and coordinated by Interarts, endeavoured to promote and disseminate education strategies aimed at increasing democratic participation among youths based on cultural activity as well as to develop innovative methods that can be applied by the education institutions based on experiences derived from cultural tradition and enriched by cultural exchange. The project had partners from Spain (Basque Country), Germany, the United Kingdom and Lithuania, and the contribution of international experts. Notable among the results of the project are a training manual based on the observations of the pro-

*FORTE sought to promote and disseminate education strategies aimed at fostering democratic participation among youths based on cultural activity.*

*FORTE: Fostering Participation through Education and Cultural Exchange.*

cess and a website ([www.forteproject.org](http://www.forteproject.org)) which includes a database of good practices in education and culture and reports of the participating projects. The project concluded with an international conference held in autumn 2006 in Barcelona.

### CULTURAL POLICIES AND IMMIGRATION IN EUROPE. 2005-2006

The study endeavoured to analyse the different reflections and approaches that European countries with greater tradition in the field of international immigration have implemented in relation to cultural policy and management, with the end of identifying models which can be useful in the context of Catalonia and Spain. It included visits to France, the Netherlands, the United Kingdom and Sweden for the preparation of an analysis report. Moreover, in November 2006 an international seminar was organised with the presentation of experiences and debates. The project had the support of the Department of Culture of the Government of Catalonia and the Spanish Ministry of Culture.



CULTURAL COOPERATION

# Cooperation towards Development

*The coordination and management of international cooperation projects, in which the cultural element is central, is one of the most innovative areas of Interarts’ activity.*



*The final aim of the project is to create a sustainable system linking the sphere of art and culture with the economic, social and academic sectors.*

*Promotion of Cultural and Creative Industries in Colombia. FOMECC.*

**BREEDING GROUND OF CREATIVE INDUSTRIES IN GUATEMALA. 2004-2006**

This project, managed in collaboration with the centre “El Sitio” in La Antigua - Guatemala, sought to create a breeding ground of creative industries in Guatemala. To this end, a study of the creative sector in Guatemala, awareness-raising workshops and training activities were developed to facilitate the identification of cultural and creative business projects and to accompany them in their launch and consolidation phase. The project received initial funding from the Consortium for the Commercial Promotion of Catalonia (COPCA) and, later, from the Spanish Agency for International Cooperation towards Development (AECID).

**PROMOTION OF CULTURAL AND CREATIVE INDUSTRIES IN COLOMBIA. (FOMECC)**

**2007-TO DATE**

The project for the Creation and Guidance of Cultural and Creative Industries is a management model that conceives cultural production as a development tool. Its final aim is to create a sustainable system linking the sphere of art and culture with the economic, social and academic sectors. It is an integral strategy for the gradual articulation of issues, products, goods and services between the academic and production sectors in the region of Antioquia and in Colombia in general,

applicable to global contexts. This initiative is led at the University of Antioquia by the Faculty of Arts, which provides its experience and knowledge in the artistic field, and creates strategic alliances with the business sector in fields such as training, market research and management, ensuring that the process is pertinent in the medium. It also pursues an effective insertion of the project within the different actions that public and private entities are currently developing in Colombia for the promotion of entrepreneurship. The project has the collaboration and participation of the Interarts Foundation and the support of the Spanish Agency for International Cooperation towards Development (AECID).

**PROMOTION OF CULTURAL AND CREATIVE INDUSTRIES IN HONDURAS. (FOMECC). 2008-TO DATE**

The project, developed in Santa Rosa de Copán, Honduras, by Interarts and the programme “Santa Rosa Vive el Arte” has the main objectives of increasing the level of training and capacity-building in management of cultural sector professionals as well as promoting the creation of cultural and creative industries with the end of improving the living conditions of cultural operators in Santa Rosa de Copán. The project, funded by the Spanish Agency for International Cooperation towards Development (AECID), will include, among other activities, the organisation of management training courses, the setting up of an incubator and the creation of a project bank.





CULTURAL COOPERATION  
**Cooperation towards Development**



*The project interconnects the cultural dimension with sexual and reproductive healthcare in order to fight against maternal mortality and foster culturally appropriate care.*

*Cultural Instruments for the Improvement of Women's Sexual and Reproductive Health. Bolivia. SSR.*

**FOSTERING CULTURAL AND CREATIVE INDUSTRIES IN SENEGAL. (FOMECC). 2008-TO DATE**

In collaboration with Multilateral and with the participation of the Association des Métiers de la Musique du Sénégal, Interarts coordinates this project aimed at the strengthening of the entrepreneurial capacities of the cultural agents and artists, as a key element of human and social development. The project, funded by the Spanish Agency for International Cooperation towards Development (AECID), foresees the organisation of training courses, the setting up of an incubator of cultural and creative industries, and the permanent provision of advice aimed at professionals in the field of culture.

**CULTURAL INSTRUMENTS FOR THE IMPROVEMENT OF WOMEN'S SEXUAL AND REPRODUCTIVE HEALTH. BOLIVIA. (SSR) 2007-TO DATE**

This project, funded by the Spanish Agency for International Cooperation towards Development (AECID) and developed in collaboration with Family Care International - Bolivia, seeks to foster the incorporation of cultural human rights and the cultural dimension into the policies and programmes of sexual and reproductive healthcare within the human development programmes. Held in two parts (2007-08, research and preparation phase, and 2008-09, operational phase), the project seeks to strengthen the provision of quality sexual and reproductive health services, including maternity, which meet the expectations and cultural particularities of the people in several Bolivian departments in coordination with indigenous organisations and the Bolivian Ministry of Health and Sports.

**CULTURAL FACTORS IN HIV PREVENTION IN INDIGENOUS WOMEN IN ECUADOR. (SSR) 2008-TO DATE**

Interarts and Family Care International - Ecuador have set up, in collaboration with local counterparts, this project whose objective is to strengthen the capacity of indigenous women's organisations to advocate inclusion, in the health policies and programmes, of cultural factors, whose absence increases their vulnerability to HIV and other Sexually Transmitted Diseases (STD). Moreover, the project seeks to identify and highlight the links between cultural rights and cultural factors related to HIV prevention with the end of more efficiently informing the indigenous women in Ecuador on HIV prevention policies and programmes. The activities include analysis of the cultural approaches of HIV and STD care programmes; identification of the perception of indigenous communities in relation to STD, HIV and AIDS; and promotion of the inclusion of indigenous women and cultural factors into the national plans against HIV.

**CULTURE AND DEVELOPMENT: LEARNING THROUGH CULTURAL PROCESSES - THE YOUTH OF THE INFORMAL SECTOR AND SEXUAL AND REPRODUCTIVE HEALTH IN MOPTI. MALI. (SSR). 2009**

In collaboration with Family Care International - Mali, Interarts has launched a project to strengthen the knowledge of sexual and reproductive health of youths from the informal sector in the town of Mopti through the design of strategies and the creation of materials specially adapted to this target group. It also envisages the creation of a space to facilitate the access of these youths to information on these issues and the provision of awareness-raising and education services adapted to the multicultural context of the town in terms of sexual and reproductive health with different adult references, among business people and religious leaders. The Spanish Agency for International Cooperation towards Development (AECID) funds this initiative in which youths are both the beneficiaries and the actors.



## CULTURAL COOPERATION

### Conferences, Networks and Debates

*The drive for creation and development, in several geographic spaces and fields, of international cultural networks along with the support of international cooperation initiatives are the main lines of action that structure all Interarts' activities.*



#### EURO-MEDITERRANEAN CAMPUS FOR CULTURAL COOPERATION. 1996-2002

The Euro-Mediterranean Campus for Cultural Cooperation responds to the wish to enhance the multilateral links for cultural cooperation in the Euro-Mediterranean space. Over the years the Campus has had the support of the European Union, the Council of Europe, UNESCO, the European Cultural Foundation, the Provincial Government of Barcelona, the Spanish Agency for International Cooperation towards Development and the Spanish Ministries of Education and Culture. The 6th Euro-Mediterranean Campus for Cultural Cooperation was held in Vilanova i la Geltrú, Spain, in 2002.

#### EURO-AMERICAN CAMPUS FOR CULTURAL COOPERATION. 2000-TO DATE

Based on the experience acquired in the organisation of the Euro-Mediterranean Campus, Interarts, in collaboration with the Organi-

zation of Ibero-American States for Education, Science and Culture (OEI), has developed the same dynamic in the field of Euro-American cultural relations. The 1st Euro-American Campus for Cultural Cooperation took place in Barcelona in 2000, and has been later held in Cartagena de Indias (Colombia, 2001), Seville (Spain, 2003), São Salvador da Bahia (Brazil, 2005), Almada (Portugal, 2007) and Buenos Aires (Argentina, 2009).

#### EURO-AFRICAN CAMPUS FOR CULTURAL COOPERATION. 2007-2009

Based on the experience in the promotion of the Campus as a space of dialogue, analysis and meeting in the Euro-Mediterranean and Euro-American fields, Interarts and the Observatory of Cultural Policies in Africa (OCPA) fostered the creation of the Euro-African Campus for Cultural Cooperation. The first Campus held in Maputo (Mozambique, 2009), organised with the support of the Spanish Agency for Internatio-



*As a space of information exchange and debate, the Campus is an opportunity for all the professionals of the cultural sector wishing to explore issues related to international cultural cooperation.*

*Euro-Mediterranean Campus for Cultural Cooperation · Euro-American Campus for Cultural Cooperation · Euro-African Campus for Cultural Cooperation.*

nal Cooperation towards Development (AECID), the Ministry of Education and Culture of the Republic of Mozambique and Maputo Town Council, dealt with the current situation and future perspectives of cultural cooperation between the two continents as well as the integration of cultural aspects into the national and International Cooperation towards Development strategies in Africa.

#### THE RIGHT TO PARTICIPATE IN CULTURAL LIFE. 2002

In the framework of the international process for the definition of the practical implications of the right to participate in cultural life promoted by the United Nations, Interarts, with the collaboration of Institute of Culture of Barcelona City Council (ICUB), called an international seminar (Barcelona, 2002) to debate its meaning and consequences. As a result, Interarts and ICUB produced the City Charter of Cultural Rights and Obligations approved during the period 2003-2007.

#### SOUTH AND EAST: CULTURAL POINTS OF VIEW. 2004

On the occasion of the EU enlargement, Interarts organised, with the support of the European Commission, a seminar (Barcelona, 2004) to identify the shared aspects of cultural policies and projects in the southern member countries of the European Union and the candidate countries to the EU.

#### WORLD CONFERENCE ON CULTURAL RIGHTS AND HUMAN DEVELOPMENT. 2004

In the framework of the Universal Forum of Cultures - Barcelona 2004, Interarts organised, together with the Spanish Agency for International Cooperation towards Development (AECID) and UNESCO, the World Conference on Human Rights and Human Development. This call also had the support of the UN Committee on Economic, Social and Cultural Rights and the UNDP Human Development Report Office. It had the



## CULTURAL COOPERATION

**Conferences, Networks and Debates**

contribution of around one hundred speakers and was attended by over seven hundred participants among experts, international organisations and networks involved in the issue. The conference also helped to define an agenda of priorities to later consolidate the work and the debate in matters of cultural rights and human development cultural indicators.

**CONFERENCE “CULTURE  
IN THE EURO-MEDITERRANEAN SPACE”.  
2005**

In the framework of the 10th anniversary of the Barcelona Declaration, which laid the foundations for the Euro-Mediterranean Partnership of the European Union, Interarts and the Department of Culture of the Government of Catalonia organised the conference “Culture in the Euro-Mediterranean Space” (Barcelona, 2005). The conference, a space for reflection and exchange of experiences, aimed to assess the achievements and difficulties of the previous decade in terms of culture and put forward specific measures for a greater inclusion of cultural aspects in Euro-Mediterranean relations.

**FORUM OF EUROPEAN  
CULTURAL NETWORKS. 1998-2002**

The Forum of European Cultural Networks, an initiative promoted by the Council of Europe between the 1980s and 1990s, sought to define a space of dialogue and collaboration between the non-governmental cultural sector and public authorities in Europe. Interarts took on its presidency, secretariat and coordination in different periods. At present, this initiative has been diversified and integrated into other spaces of cultural cooperation in Europe.

**PARTICIPATION IN INTERNATIONAL  
CULTURAL NETWORKS**

Currently, Interarts chairs the Executive Committee of Culture Action Europe (CAE), a European organisation representing the interests of the cultural sector, and the Board on “Access to Culture”, promoted by the Directorate-General for Education and Culture of the European Commission in the framework of the process of structured dialogue with the non-governmental sector. In recent years, and as a result of the ac-



*The meeting contributed to the recognition of the role of culture in development and the fostering international cooperation in this field.*

*2nd World Cultural Forum.*

tive involvement in cultural cooperation processes in Europe and other continents, Interarts has participated in many international activities - conferences, seminars, training programmes, publications and so on - promoted by cultural networks such as the Informal European Theatre Meeting (IETM), the European Network of Cultural Administration Training Centres (ENCATC), the European League of Institutes of the Arts (ELIA), the European Network of Cultural Centres (ENCC), Eurocities, Banlieues d'Europe, Les Rencontres, Interlocal or Sigma; it has taken on the presidency and vice-presidency of the Cultural Information and Research Centres Liaison in Europe (CIRCLE), a network focusing on research into cultural policies, along with the secretariat of Iberformat, a network of cultural management training centres in Latin America.

**HUMAN DEVELOPMENT CULTURAL  
INDICATORS IN AFRICA. 2004**

In the context of the preparation of the International Conference on Cultural Rights and Human Development, in 2004 a series of international meetings took place aimed at identifying regional perceptions

in matters of cultural rights and human development. In one of these meetings, held in Maputo (Mozambique), the idea emerged of preparing a strategic document to define indicators and a strategy linking culture and human development. The project, coordinated by the Observatory of Cultural Policies in Africa (OCPA), had the support and advice of Interarts.

**2ND WORLD  
CULTURAL FORUM. 2006**

The 2nd World Cultural Forum was held in Rio de Janeiro and São Salvador da Bahia (Brazil) between November and December 2006. The meeting endeavoured to contribute to the recognition of the role of culture in development and international cooperation in this field and included a wide programme of debates, performances and exhibitions. In this framework, Interarts coordinated the session devoted to cultural rights. The main objective of the event was to allow the public to become familiar with the notion of cultural rights and understand their practical implications and applications.



## TRANSFER OF KNOWLEDGE

### Information. General Services

*Interarts permanently provides cultural operators and institutions interested in culture with updated information on events, news and opportunities at an international scale.*



#### INTERARTS WEBSITE (WWW.INTERARTS.NET)

The website features constantly updated information on Interarts' past or current activities. It also allows those interested in Interarts' fields of work to get access to the documentary information resources. The website is available in Catalan, Spanish and English.

#### NEWSLETTER CYBERKARIS. SINCE 2002

Each month Interarts releases its digital newsletter *Cyberkaris*, which offers information on international publications, projects and meetings in the field of cultural policy, cultural cooperation, the relation between culture and development and cultural rights, along with other news and funding opportunities at an international scale and information on the work carried out by the Foundation. The newsletter is sent in four languages - Catalan, Spanish, English and French - to around 2,000 subscribers. Subscription is free and can be made through Interarts' website.

*Provides information on international publications, projects and meetings in the fields of cultural policies and cultural cooperation as well as on the relationship between culture and development and on cultural rights.*

*Monthly Newsletter Cyberkaris.*

## TRANSFER OF KNOWLEDGE

### Information. Thematic Services

*Interarts provides specialised information tools in some of the fields that define its lines of work such as cultural rights, the relation between education and culture, or cultural tourism.*



#### WEBSITE ON CULTURAL RIGHTS. WWW.CULTURALRIGHTS.NET.

##### 2004-TO DATE

In the context of the work process on cultural rights and human development, Interarts set up the first website focusing on the issue of cultural rights with the aim of allowing access to resources on the relation between culture and human development, cultural diversity, and the relation between human rights and culture. Available in Catalan, Spanish and English.

#### FORTE WEBSITE ON CULTURE, EDUCATION AND ACTIVE PARTICIPATION OF YOUTH. WWW.FORTEPROJECT.ORG.

##### 2006-TO DATE

In the framework of the project to foster participation through education and cultural exchange started in December 2004, Interarts laun-

ched the website FORTE bringing together good education practices inspired by experience and cultural participation aimed at encouraging the active participation of youths from different European areas. The website invites the users to report their own initiatives and to participate in debates on specific aspects in this field.

#### SPECIALISED PUBLICATIONS

Different research and cooperation projects led by Interarts in recent years have been reflected in publications of final reports or proceedings. It is worth mentioning in this section the publication of the proceedings of the Congress on Cultural Tourism (Barcelona 2001) and the first two meetings of the Euro-American Campus for Cultural Cooperation (2000 and 2001), as well as the INCLUDE and PYRENNE projects and the report of the Council of Europe *In from the Margins*.



## TRANSFER OF KNOWLEDGE

# Training. Specific Training Provision and Cooperation

*Since 1995, Interarts has designed and coordinated a training provision focusing on the field of international cultural management and cooperation. Moreover, it has actively contributed to other training programmes and international agreed action in education projects.*



*This line of action seeks to train cultural management professionals faced with the challenges of globalisation and the new role of culture in development.*

*Training Modules in Latin America and Africa.*

### TRAINING MODULES IN LATIN AMERICA AND AFRICA SINCE 1998

At the request of the Organization of Ibero-American States for Education, Science and Culture (OEI), Interarts has designed and programmed a series of training modules for the capacity-building of cultural managers in Latin America. The project seeks to give coherence to the OEI training programme for the participants in the management of cultural policy faced with the challenges of globalisation and the new role of culture in development. As a result, Interarts participated in different seminars in Latin America and Spain. In 2006, Interarts also participated in some activities linked to the capacity-building programme in cultural

management ACERCA of the Spanish Agency for International Cooperation towards Development (AECID) for professionals from Latin America (Buenos Aires, March 2006) and Africa (Madrid, April 2006).

### PARTICIPATION IN EXTERNAL TRAINING PROGRAMMES

As a result of its permanent participation in the research and cooperation processes in different fields - cultural policy, cultural rights, cultural tourism, international cultural management... - Interarts regularly takes part in the training programmes organised by universities and training centres in Catalonia, Spain, Europe and other regions.

### IBERFORMAT SECRETARIAT. 2002-TO DATE

The Network of Cultural Management Training Centres in Spain, Portugal and Latin America (Iberformat), which currently brings together around forty-five centres in the region, emerged as a result of the 2nd Euro-American Campus for Cultural Cooperation at the initiative of Interarts and the Organization of Ibero-American States with the objective of identifying good practices in postgraduate cultural management courses. At the outset, Interarts took on the secretariat of the network and currently coordinates the cooperation and dissemination projects.





ADVICE

# Permanent Services

*Interarts puts at the disposal of public and private operators the knowledge acquired in its different activity areas. In this framework, it offers advice services leading to the preparation of recommendations for the structuring of improvements in activity or cultural policy programmes.*



*Through specific agreements, Interarts provides advice on specific issues related to the development of cultural policies.*

*Assistance to public administrations in the field of culture.*



ASSISTANCE TO BUSINESS  
PROJECTS IN THE FIELD OF CULTURE

Interarts offers advice for the internationalisation of business projects in the cultural, audiovisual, design or multimedia sectors.

ASSISTANCE TO PUBLIC ADMINISTRATIONS  
IN THE FIELD OF CULTURE

Through agreements with Barcelona City Council, the Provincial Government of Barcelona and the Government of Catalonia, Interarts provides advice on some aspects related to the development of cultural policies, in keeping with the requests received. Moreover, it occasionally offers services of assistance to other public agents in Catalonia and abroad in the Foundation's fields of work.



## ADVICE Specific Services

*Advice services are also occasionally provided in response to specific requests or opportunities.*



*Interarts assessed the actions of support for regional and minority languages undertaken between 1998 and 2002 by the European Commission.*

*Evaluation of the EC's Support for Regional and Minority Languages.*

### TECHNICAL ASSISTANCE TO THE PROGRAMME FOR SUPPORT OF ACP CULTURAL EVENTS IN EUROPE (PAMCE). 2001-2004

From 2001 to 2004, Interarts provided, at the request of the European Commission, technical assistance to the Programme for Support of ACP Cultural Events in Europe (PAMCE) comprising a phase of analysis and evaluation of the requests received and a phase of coordination of the projects, linked to the services of the Commission, along with their later assessment. Interarts has also provided assistance to the EC services

when defining the future lines of action in cultural relations between the European Union and the ACP countries.

### CATALONIA-PORTUGAL CULTURAL COOPERATION. 2002

At the request of the Catalonia-Portugal Foundation, this report analysed the cooperation flows between Catalonia and Portugal in around ten culture and arts sectors, and issued a series of recommendations to strengthen cooperation between them. The final document was presen-

ted in the framework of a seminar on Catalan-Portuguese relations held in Lisbon in late 2002.

### EVALUATION OF THE EC'S SUPPORT FOR REGIONAL AND MINORITY LANGUAGES. 2003-2004

Faced with the perspective of a change in the model of support of the European Commission (EC) for regional and minority languages, Interarts assessed the actions carried out in this field in the five previous years. This process, in which the UNESCO Centre in Catalonia (UNESCOCat) also

participated, involved making consultations and visits to different regions and resulted in the production of a final report (conclusions and recommendations) currently available on the EC website. ([http://ec.europa.eu/dgs/education\\_culture/evalreports/index\\_en.htm#languagesHeader](http://ec.europa.eu/dgs/education_culture/evalreports/index_en.htm#languagesHeader)).

### STUDY ON CULTURAL COOPERATION STRUCTURES IN SPAIN. 2005

In the framework of a debate group on Spanish external cultural relations called by the Real Instituto Elcano de Estudios Internacionales y





ADVICE  
**Specific Services**



*Interarts coordinated the process of definition of the contents of the Colonial and Volcano Route through Panama, Costa Rica, Honduras, Nicaragua, El Salvador and Guatemala.*

*Technical Assistance to the Colonial and Volcano Route in Central America.*

Estratégicos, Interarts prepared a description and analysis report on the main structures of cultural cooperation in Spain. The document is available at [www.realinstitutoelcano.org](http://www.realinstitutoelcano.org).

**STUDY ON COOPERATION AND CULTURAL PROMOTION STRUCTURES IN EUROPE. 2005**

At the request of the consultants Kultura, and in the framework of a broader study commissioned by the Spanish Ministry of Foreign Affairs and Cooperation, in 2005 Interarts prepared a study on the public structures of promotion and cultural cooperation in several European countries. The final report includes an analysis of the organisational charts in Germany, Finland and the United Kingdom along with five case studies of these and other countries.

**STUDY ON CULTURAL COOPERATION STRUCTURES WITH LATIN AMERICA. 2005**

At the request of the Catalan Institute for Ibero-American Cooperation - Casa Amèrica Catalunya, Interarts prepared an analysis of the cultural cooperation policies with Latin America of several European countries. The study forms part of a wider commission by the Catalan Agency for Cooperation Development (ACCD) seeking to determine ways of inserting a cultural dimension into Catalan cooperation development policies.

**TECHNICAL ASSISTANCE TO THE ACP CULTURAL FESTIVAL. 2006**

In 2006, Interarts participated in the feasibility study and the organisation of the 1st ACP Cultural Festival, held in the Dominican Republic, which brought together artists and industries from all the regions of Africa, the Caribbean and the Pacific (ACP) and which was also atten-

ded by representatives from the Ministries of Culture of the ACP countries. Interarts formed part of the technical team which accompanied the process throughout the year, funded by the Secretariat of ACP Countries and the European Commission.

**TECHNICAL ASSISTANCE TO THE COLONIAL AND VOLCANO ROUTE IN CENTRAL AMERICA. 2006**

With the aim of broadening appreciation of the cultural and natural elements and promoting cultural tourism in Central America, Interarts received a request from the Guatemalan Institute of Tourism (INGUAT) to coordinate the process of definition of the contents of the Colonial and Volcano Route through Panama, Costa Rica, Honduras, Nicaragua, El Salvador and Guatemala. To this end, six national consultation workshops with public and private operators were held along with a regional workshop in Panama for the presentation and final definition of the pro-

posal. The initiative was promoted by the Central American Integration System (SICA) and had the support of the Spanish Agency for International Cooperation towards Development (AECID).

**LOCAL DEVELOPMENT THROUGH CULTURE IN CORDOBA. 2006-TO DATE**

Interarts has acted as technical advisor to Cordoba City Council (Spain) in the framework of a project funded by the EU Interreg III programme for the design of final strategies for local development based on culture and creativity. Along with direct advice to this city, Interarts has coordinated the work of the network of European cities which have participated in the initiative, located in Greece, Italy and Malta, through activities of analysis of the local reality and of support for cooperation between cities. Cooperation with the Municipality of Córdoba has, subsequently, been extended to include advising the city on its candidature for European Cultural Capital 2016.



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These projects have been realized with the support and collaboration of:



- Almada City Council
- Association of dance professionals of Catalonia
- Ateneu Barcelonès
- Avina Foundation
- Barcelona City Council
- Barcelona Provincial Council
- Catalan Institute of Ibero-American cooperation / Casa America Catalunya
- Catalonia-Portugal Foundation
- Central American Integration System (SICA)
- Ciutadella City Council
- Convenio Andrés Bello
- Cordoba City Council (Spain)
- Council of Europe
- Cultural Information and Research Centres Liaison in Europe (CIRCLE)
- Culture Action Europe
- Elcano Royal Institute
- European Cultural Foundation (ECF)
- European Commission
- European Network of Cultural Administration Training Centres (ENCATC)
- European Parliament
- Family Care International
- Government of Andalusia
- Government of Catalonia
- Government of Aragon
- Government of Spain
- Government of Madeira
- Huesca Provincial Council
- Iberformat
- Ibero-American States for Education, Science and Culture (OEI)

- Instituto Guatemalteco de Turismo (INGUAT)
- Inter-American Development Bank
- International Centre for Connected Intelligence
- Jaume Bofill Foundation
- Juventudes Musicales Spain
- Kultura: ideas y estrategias para el patrimonio
- Ministry of Culture of Brazil
- Ministry of Culture of France
- Ministry of Culture of Romania
- Ministry of Culture and Tourism of Corea
- Ministry of Higher Education and Scientific Research, Morrocco
- Multilateral
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- Observatory of Cultural Policies in Africa (OCPA)
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The background of the entire page is a black and white photograph of a rough, textured stone wall. Several dark, elongated shadows of people are cast across the wall, suggesting an outdoor setting with strong light. The shadows are positioned in the lower half of the image, with one large shadow on the right and several smaller ones on the left and center.

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