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Is there a new EC strategy for Culture and Development?

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Maputo, 23 June 2009



Where are we coming from?

- Lomé III/IV (1984/89)
- Cotonou (2000)
- Dakar (2003)
- European Consensus (2005)
- Santo Domingo (2006)
- An European Agenda for culture in a globalized world (2007)
- Bruxelles Colloquium (2009)



The Cultural Dimension of Development

In many occasions and in different countries, ambitious development plans failed because of :

- Import of development model from abroad, not adapted to the local culture
- Underestimation of the local, traditional cultural behaviours and models
- Lack of perceived identity, motivation and , consequently, participation



Culture and Dialogue

Culture can promote:

- Dialogue among different components of the society: inter-cultural, inter-ethnic and inter-generational
- Cross-border cooperation and international dialogue
- Prevention of conflict, peace keeping and security
- Citizenship and sense of responsibility towards the community



Creativity and Cultural innovation

- Culture strengthens the identity of a community
- At the same time allows a better opening towards other identities
- Artists are at the centre of the creativity of a society
- Creativity favours innovation and evolution of traditional cultural models



Cultural and Creative Industries

- One of the most interesting markets in post-industrial societies
- High opportunities for human resources training and development
- Employment creating and revenue generating activity
- Important support to a participatory and sustainable development
- Strengthening democracy and pluralism



Which Cooperation Strategy?

The cultural dimension shall be present at various level of the Cooperation activity of the European Commission:

- As cross-cutting mainstreaming element guaranteeing more appropriate design of Development strategies for each country
- As inter-state and regional vehicle of dialogue and better understanding
- As a thematic issue to support at inter-regional level circulation of contents and a sustainable and participatory socio-economic development
- As an important element for favoring the interchange between Europe and Africa



How to implement the strategy

- **National Indicative Programmes**
(Institutional framework, non-state actors participation)
- **Regional programmes** *(Cross-border dialogue and peace keeping)*
- **Interregional and Thematic programmes**
(local acces to culture, creative production and distribution)
- **Trade agreements (EPA)** favoring better *acces to the interanational markets* for Cultural products and services
- **External dimension of Community programmes** (Media Mundus, Culture 2007, Erasmus Mundus) *(Inter-cultural exchange)*



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EC cultural programmes active in Africa

- **European Development Fund (ACP: PIN, PIR, Intra-ACP)**
- **European Neighbourhood (MED)**
- **Cooperation with AU Commission**
- **Global Dev (Investing in People)**
- **All World (Media Mundus, Culture 2007, Erasmus Mundus)**



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THANK YOU FOR YOUR ATTENTION!

For more information,

pls see attached annexes on main
specific programmes



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Annex:

Examples of ongoing/ planned EC funded cultural programs

Country programmes

- Benin
- Burkina Faso
- Mali
- Syria
- India
- South Africa
- ...

Regional programmes

- PALOP (portugese speaking African countries)
- UEMOA (W. Africa)
- ENPI East



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ACP Region – 9th EDF intra-ACP fund

Two ongoing programmes

- Cinema and Audiovisual Support Programme (€ 6.5 million) for film production, distribution and promotion, professional training.
Call for proposals closed; www.acpfilms.eu
- ACP Cultural Industries Support Programme (€ 6.3 million): Fund managed by ACP Secretariat
- € 2.3 million - Call for proposals closed;
www.acpcultures.eu
- Framework agreement with ILO and UNESCO (€ 4 million) for pilot projects in 5 countries and a Cultural Observatory



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ACP Region: 10th EDF Intra-ACP funds

Culture Facility (30M€) (2010-2013)

- At design stage
- Foreseen specific attention to the structuring of cultural industries and to distribution mechanisms and access to markets



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Mediterranean region

Euromed Heritage IV

(2008-11 - € 13.5 M)

Objectives:

- 1° facilitate the appropriation of cultural heritage by local populations (education of cultural heritage)
- 2° provide legislative and institutional support
 - *Support to ministries and cultural agencies*
 - *Exchange of experience and expertise*

Call for proposals closed. More details:

www.euromedheritage.net



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Mediterranean region

EuroMed Audiovisual II

(2006-2008 - € 15 mio)

Objectives:

- professional development for film and audiovisual professionals
- maximize audiences for Mediterranean films in MEDA region and EU, and European films in MEDA countries
- reinforce capacity of the South-Mediterranean region's public authorities to improve the organisation of the audiovisual sector

Call for proposals closed.

Now Coming:

EuroMed-Audiovisual III

(2010-2013)

More details:

<http://www.euromedaudiovisuel.net>



Global: 'Investing in People'

- €50mio for 2007-13
- Objective: promote access to culture through
 - Strengthening of local capacities
 - Promotion of Public-Private Partnership
 - Support to intercultural dialogue
 - Promotion of South-South cooperation
 - Preservation of immaterial and material cultural heritage
 - Creation of platforms and networks for the exchange of expertise and best practices
 - Training and professional development of the sector



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Investing in People programme

Modalities of execution:

- Calls for proposals open for external initiatives
- Direct agreements with partners (eg. UN, international organisations...)
- Jointly managed programs with our partners

Calls for proposals published in 2008/2009:

Theme: access to local culture, protection and promotion of ethnic cultural expressions

Amount available: ca. € 5,5M

Next call to be published: first quarter 2010

Theme: Cultural governance