



EURO-AFRICAN CAMPUS FOR CULTURAL COOPERATION

Joaquim Chissano Conference Centre, Maputo, Mozambique, 22 – 26 June 2009

Programme

Introduction

This document presents the programme of the Euro-African Campus for Cultural Cooperation, a five-day meeting which will be held on 22nd-26th of June 2009 at the Joaquim Chissano Conference Centre in Maputo, Mozambique.

The Campus aims to provide a meeting, training and exchange space where cultural agents in Africa and Europe can reflect, transfer knowledge, exchange experiences and set up joint initiatives in the field of cultural cooperation, in the broader context of the contribution of culture to sustainable development.

The proposal has been designed by the Interarts Foundation and the Observatory of Cultural Policies in Africa (OCPA), in the framework of a cultural cooperation programme initiated in 2003 that involves research, awareness-raising, training and networking activities. Both organisations share the will to further integrate cultural elements in development strategies and promote the transfer of knowledge and practices in the field of cultural policy.

The Euro-African Campus for Cultural Cooperation aims to build on other relevant initiatives and involve other partners and organisations with shared aims, in order to guarantee the relevance and effectiveness of the event. In this respect, the project has already been presented at international events and has received expressions of interest from several organisations. A first meeting of the Scientific Committee, with 20 experts and organisations from Africa and Europe, was convened in Maputo in April 2008. The meeting helped to further shape the Campus work plan, programme and potential synergies.

The project is organised in partnership with the Spanish Agency of International Cooperation for Development (AECID), as well as with the City of Maputo and the Ministry of Education and Culture of the Republic of Mozambique. Other sponsors of the Euro-African Campus on Cultural Cooperation include the Calouste Gulbenkian Foundation, Africalia and the Agenda 21 for culture.

A complementary document presenting the Campus is available at www.ocpanet.org and www.interarts.net.

* indicates speakers to be confirmed

Sunday 21 June

Evening

Time tbc **Artistic performance**

Monday 22 June

Morning

9.00 **Registration opens**

9.30 **Opening Ceremony.** Presentations by:

- ▶ City of Maputo
- ▶ Government of Mozambique
- ▶ Spanish Agency of International Cooperation for Development (AECID)
- ▶ OCPA
- ▶ Interarts

10.00 **Keynote speeches**

- ▶ Henning Mankell, Swedish author residing in Mozambique
- ▶ Henri Lopes, author and Congolese ambassador in France and Spain*

10.45 **Coffee break**

11.15 **Presentation of Campus aims and methodology**

11.45 **Presentation of Campus background papers.**

Commissioned to 4 international experts, the “background papers” provide an overview of challenges facing Euro-African cultural cooperation. Authors will present a short summary of key issues and conclusions:

- ▶ Yacouba Konaté, Professor and art critic, University of Abidjan, Côte d'Ivoire
- ▶ Annamari Laaksonen, Project Coordinator, Interarts Foundation
- ▶ Lupwishi Mbuyamba, Executive Director, OCPA
- ▶ Raymond Weber, Professor at the Collège d'Europe in Bruges and President of “Culture et Développement”, France, Luxemburg.

12.45 **Lunch break**

Afternoon

14.15 **Presentation of the results of the 2nd National Conference on Culture in Mozambique**

The 2nd National Conference on Culture in Mozambique, organised by the Ministry of Education and Culture, will take place on 18-22 May 2009. The main results and conclusions of the event will be presented during the Euro-African Campus on Cultural Cooperation.

15.00 **Workshops**
Four simultaneous sessions will be held, as explained below.

Workshop 1: Tangible and intangible heritage

This workshop will analyse existing threats to the preservation of cultural heritage, outstanding problems (including return and restitution of art works), opportunities for Euro-African cultural cooperation in this field and the relationship between tangible and intangible heritage as well as other issues of interest in the Campus agenda, such as local development.

Coordinated by Alain Godonou (École du Patrimoine Africain, Benin)

Workshop 2: Culture and the media

The state of cultural journalism in Africa, training needs in this field and the place of culture in the general press will be discussed, as will issues of censorship which affect the sector. The workshop may also address the potential for self-expression, empowerment and cross-border cooperation brought about by the new media (Internet, digital cinema, etc.).

Coordinated by Peter Rorvik (Centre for Creative Arts, University of KwaZulu-Natal, South Africa), and Bjorn Maes (Africalia, Belgium).

Workshop 3: Culture and Education

This workshop will address a number of fields, including the place of artistic development in school education, teacher training strategies, the educational programmes set up by cultural organisations in both Africa and Europe and the potential for networking in this area.

Coordinated by Andrea Marchesini (Africa e Mediterraneo, Italy) and Jordi Baltà (Interarts, Spain).

Workshop 4: Research

The workshop will identify areas of shared concern which could generate a research agenda for Euro-African cultural cooperation but also devote special attention to the role of universities, the state of cultural information systems and cultural indicators.

Coordinated by Máté Kovács (Observatory of Cultural Policies in Africa (OCPA), Mozambique) and Ana Zuvella Busnja (Culturelink, Croatia).

17.00 **End of workshops**

Evening

Time tbc **Artistic performances**

Tuesday 23 June

Morning

9.15 **Plenary session: Cultural Cooperation between Africa and Europe in a Globalised World – trends and challenges**

This session will address the present state of Euro-African cultural cooperation, with particular attention to its agents, dominating approaches and challenges. In this context, cultural cooperation includes a wide range of activities, from artistic networking, through cooperation in the fields of training, mobility and information, to formal cooperation among public authorities. Contributions will be made by relevant thinkers and decision-makers in these areas. The panel will analyse current trends and relevant practices and will consider the feasibility of designing new, more balanced and ethical approaches to cultural cooperation. The potential contribution of the Campus, as a multilateral forum, in superseding traditional bilateral relations, could also be discussed. One of the opening sessions in the Campus, it is expected that it sets out questions to be addressed in further discussions.

Speakers:

- ▶ Manuel Bagorro, Director, Harare International Festival of the Arts, Zimbabwe
- ▶ Olivier Barlet, journalist and writer, editor of *Africultures*, France
- ▶ Ilona Kish, Secretary General, Culture Action Europe

Moderated by: Yacouba Konaté, Professor and art critic, University of Abidjan, Côte d'Ivoire

10.45 **Coffee break**

11.00 **Plenary session: The Place of Cultural Diversity in Euro-African Cultural Cooperation**

This session will analyse the manifold implications of cultural diversity in the European and African context nowadays – from the diversity of cultural identities to the diversity of cultural expressions, including traditional and contemporary forms. It will explore the positive connotation of cultural diversity, alongside the misuse which has at times been made of the term (e.g. cultural diversity as a source of conflict). In the light of the implementation of the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions, relevant strategies and programmes which have or could be developed as a result, as well as the difficulties found in the process, will be presented.

Speakers:

- ▶ Galia Saouma-Forero, Director, Division of Cultural Expressions and Creative Industries, UNESCO*
- ▶ Christine Merkel, Head of the Division for Culture and Communication, German Commission for UNESCO
- ▶ Cheick Oumar Sissoko, film maker and ex Minister of Culture of Mali

Moderated by: Korkor Amarteifio, Associate Director, Institute of Music and Development, Ghana

12.30 **Lunch break**

Lunchtime / Afternoon

14.00 **Project presentations**

15.00 **Workshops**

Second session of the workshops initiated on the previous day.

Workshop 1: Tangible and intangible heritage

Workshop 2: Culture and media

Workshop 3: Culture and education

Workshop 4: Research

17.00 **End of workshops**

Evening

Time tbc **Artistic performances**

Wednesday 24 June

Morning

9.15 **Plenary session: An Insight of Strategies for Culture and Development in Africa**

This session will involve international organisations, development agencies and public authorities which operate in the field of cultural policy and development strategies in Africa. It will aim to identify existing good practices, areas of shared interest and potential synergies between the cultural and development fields. It will explore the existing bridges between cultural development and strategies for poverty reduction, social inclusion, environmental and sustainable development, in terms of advocacy, policy design and evaluation. Also, the recognition of a cultural dimension in broader development strategies in Africa will be discussed as well as the present state of funding for arts and culture in Africa.

Speakers:

- ▶ African Union*
- ▶ European Commission*
- ▶ Spanish Agency of International Cooperation for Development (AECID)
- ▶ Werewere Liking, writer, playwright and performer, Côte d'Ivoire

Moderated by: Renato Matusse, Advisor to the President of the Republic, Mozambique

10.45 **Coffee break**

11.00 Plenary session: Migration and Culture in the Euro-African context

This session will address the historical impact on culture of migratory flows in and out of Africa and to Europe. In particular, the effect of migration and cultural exchange on the shaping of cultural expressions, the contemporary configuration of African and European cultures (intercultural dialogue throughout History, diasporas, etc.) and the present challenges brought about by contemporary migration will be explored. In this context, both migratory flows within, as well as between, continents will be the subject of analysis. Among the relevant questions is also the potential contribution of artists and cultural organisations to mutual understanding in a context of migration.

Speakers:

- ▶ John Oucho, Marie Curie Chair, Centre for Research in Ethnic Relations, University of Warwick, UK
- ▶ Christian Kravagna, professor, Postcolonial Studies, Akademie der bildenden Künste, Vienna, Austria
- ▶ Simao Souindoula, Director, National Museum of Slavery, Angola

Moderated by: Benigna Zimba, Head, History Department, Universidade Eduardo Mondlane, Mozambique

12.30 Lunch break

Lunchtime / Afternoon

14.00 Project presentations

15.00 Workshops

Four simultaneous sessions will be held, as explained below.

Workshop 5: Culture and local development

The workshop will address the link between cultural participation and citizenship, culture-led regeneration processes, the contribution of culture to social inclusion, cultural diversity in African and European cities and local cultural policy-making.

Coordinated by Esteve Caramés (representing the Culture Committee, United Cities and Local Governments (UCLG)), in cooperation with the City of Maputo.

Workshop 6: Arts networks

In addition to the analysis of existing networks and the identification of fields where new initiatives of this kind could emerge, the ability of networks to develop active cooperation projects, foster mobility and generate new distribution channels and circuits will also be discussed.

Coordinated by Mike Van Graan (Arterial, South Africa).

Workshop 7: Creative economy

This workshop will seek links with relevant initiatives such as UNCTAD's work in the field of the Creative Economy. A range of issues from creativity to consumption, through production,

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marketing, distribution and policy-making will be analysed. Good practices in some European and African countries, at small or large scale, will be presented.

Coordinated by Edna dos Santos (Creative Economy and Industries Programme, United Nations Conference on Trade and Development (UNCTAD))

Workshop 8: Training

Since training is a transversal area of concern in the Campus, this session will take advantage of contributions made in other sessions throughout the event. In particular, an effort will be made to identify training needs and good practices which could be replicated elsewhere. The conclusions of this workshop could feed into the design of training opportunities in subsequent Campus editions.

Coordinated by Araceli Pereda (ACERCA Programme, Spanish Agency of International Cooperation for Development (AECID)) and Máté Kovács (Observatory of Cultural Policies in Africa (OCPA)).

17.00 **End of workshops**

Evening

Time tbc **Artistic performances**

Thursday 25 June

Morning

9.15 **Plenary session: Cultural Rights and Responsibilities**

This session will include a presentation of the international context of cultural rights, both from their legal and policy implications. It will also discuss specific challenges to cultural rights in Africa and Europe and the difficulties found by specific groups. Although the main emphasis will be placed on cultural rights proper, the cultural dimension of other human rights such as freedom of expression will also be addressed. The notion of 'cultural responsibility' will also be considered.

Speakers:

- ▶ Robert Palmer, Director, Culture and Cultural and Natural Heritage, Council of Europe
- ▶ Olu Alake, consultant, UK
- ▶ Maude Dikobe, Senior Lecturer, University of Botswana
- ▶ Abdoulaye Sow, Professor of Anthropology, University of Nouakchott, Mauritania

Moderated by: Annamari Laaksonen, Project Coordinator, Interarts Foundation

10.45 **Coffee break**

11.00 Plenary session: Creativity and Innovation – culture reaching out

This session will address the potential for creative skills to become a source of innovation in a broad range of areas in social and economic life. It will explore relevant good practices and the strategies developed in Africa and in Europe to raise awareness about the potential of creativity and its relevance beyond the cultural sector. Particular emphasis will also be placed on the role of cultural cooperation in this respect – since creativity thrives when cultures meet. The session could partly refer to activities in the framework of the European Year of Creativity and Innovation 2009.

Speakers:

- ▶ Alphadi, fashion designer, Niger / France
- ▶ Lebo Mashile, poet, actress, MC and TV presenter, South Africa
- ▶ François Matarasso, freelance writer, UK

Moderated by: Elisa Fuchs, Fuchs Culture & Cooperation, Switzerland

12.30 Lunch break

Lunchtime / Afternoon

14.00 Project presentations

15.00 Workshops

Second session of the workshops initiated on the previous day.

Workshop 5: Culture and local development

Workshop 6: Arts networks

Workshop 7: Creative economy

Workshop 8: Training

17.00 End of workshops

Evening

Time tbc **Artistic performances**

Friday 26 June

Morning

9.15 Plenary session: The Governance of Culture

This session will present new forms of cultural policymaking in the European and African contexts which respond to perceived needs and which can provide inspiration to other countries. Cooperation and responsibility-sharing between the public, private and non-profit

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sectors will be analysed. The session will take account of the discussions in previous sessions, in order to inform the final conclusions of the Campus and inspire future strategies. Relevant issues may also include the development of skills and the design of training strategies which contribute to good governance in the field of culture.

Speakers:

- ▶ Lupwishi Mbuyamba, Executive Director, OCPA
- ▶ Pedro Pimenta, film maker, Mozambique

Moderated by: Raymond Weber, Professor at the Collège d'Europe in Bruges and President of "Culture et Développement", France and Luxembourg.

10.45 **Coffee break**

11.00 **Concluding remarks**

- ▶ Graça Machel, President, National Commission for UNESCO, Mozambique
- ▶ Presentation of the draft final report by Mercedes Giovinazzo, director, Interarts Foundation

Closing ceremony. Contributions by:

- ▶ City of Maputo
- ▶ Government of Mozambique
- ▶ Spanish Agency of International Cooperation for Development (AECID)
- ▶ OCPA
- ▶ Interarts

The Euro-African Campus on Cultural Cooperation is organised by the Observatory of Cultural Policies in Africa (OCPA) and the Interarts Foundation, in partnership with the Spanish Agency of International Cooperation for Development (AECID), as well as with the Ministry of Education and Culture of the Republic of Mozambique and the City of Maputo.



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